

# TODAY'S LEADER



Cindy Umland  
United States  
Women of Today  
2021-2022 President



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## Happy Fall USWT Members

This is the time of year I look forward to most -- seeing the leaves on the trees changing to all the different vibrant colors. Even though they weren't as vibrant as other years, in places, if you got out and kept looking, you could and would find some beautiful colors.

This also can happen in Women of Today. If we always do the same thing or look in the same places, sometimes we need to try something new or change it up. Do you always do the same project the same way?? Do you have some new members? Ask them to be a part of the project and help, but remember to be open to new ideas that they suggest. It might be something you've tried before and it may not have worked last time but this time it might. We need to be supportive of new ideas and recycle other ideas.

Someone once told me if we always do what we've always done we will get what we have always gotten. The leaves change each year on a tree, just like we change each year with our staffs and membership. Let's do it with a positive attitude, enthusiasm and caring and the colors we will show will be much more vibrant.

I want to say thank you to everyone for the birthday wishes; it made for a special day. I also want to encourage you to check out the staff's challenges. They are trying to Branch Out to you with new ideas, and give you ways to be involved. Please help them reach their goals.

*Cindy Umland*

HAPPY

*Holidays*



**ANGELINA DIETZ - CHAIRMAN OF THE BOARD**  
 "Walking on Sunshine"  
 CONTACT: [cob@uswomenoftoday.org](mailto:cob@uswomenoftoday.org)

How do you see your future self within Women of Today?

**Programming:**

- Do you like to plan and run volunteer opportunities?
- Do you like to chair projects?
- Maybe share ideas on new projects?
- How about mentoring a new member, showing them how to run a project.

**Maybe Membership is your passion!**

- Do you like connecting with people?
- Do you like talking about our organization?
- How about sharing the gift that this organization can give to someone?



Do you have the leadership skills necessary to do these tasks? We are half-way through our Women of Today year. It is time to start thinking about who our successors will be. Consider stepping up into a leadership position whether it be in your chapter, state or national level. If you have questions about a certain position, what is involved, and how to run for a position, talk to the chairman of the board of your chapter, state or the national organization. I hope to see you branch out to the next level. One more thing – our webmaster bids will be due on December 1<sup>st</sup>.

In Friendship,  
Angelina Dietz, Chairman of the Board



*"Cool Rules for Running Smooth"*



**SUE BEATTIE - PARLIAMENTARIAN**  
 "Cool Rules for Running Smooth"  
 CONTACT: [parli@uswomenoftoday.org](mailto:parli@uswomenoftoday.org)

Have you ever wondered, "Does our state/chapter/district really need a parliamentarian?" Not every state/chapter/district has a person dedicated to serving in this role formally or informally. However, each state/chapter/district should have someone who is watching to make sure business is conducted in accordance to the agreed-upon rules. Even the most long-lasting iconic assemblies need a parliamentarian.

If your state/chapter/district doesn't have a parliamentarian, consider reviewing your bylaws. Consider amending them to add this role or at least add the duties to an existing role. This role is far too important to be an afterthought.

Sue Beattie, USWT Parliamentarian





**CATHY SNYDER - MEMBERSHIP VICE PRESIDENT**

*"Bee-lieve"*

CONTACT: [mvp@uswomenoftoday.org](mailto:mvp@uswomenoftoday.org)

Well, it's that time of year again and you ask what that is. It's the time of giving. How about giving the gift of a membership to a friend, relative, or a neighbor; offer to pay for half of their membership and invite them to your next event.

Before you know it, this trimester will be over, so what does that mean.

Well, it's time to get your renewals in and new members in before January 2. They must be postmarked before then or it's late and there will be a \$50.00 late fee. So, your gift to me would be to have your renewals in early and to sign a new member. Can we do it? Yes we can! I believe we can do it and I am here to help. Please reach out to me and my team and we will see what we can do.

A new Membership event was introduced at midyear and soon it will be posted on the USWT web page for you to try in your chapter.

Continue to fill out your monthly report forms so I know what is going on either in your chapter or your state.

Reminder to get your 2<sup>nd</sup> Trimester renewals in early so I can enjoy the new year also and hoping to celebrate a wonderful 2<sup>nd</sup> Trimester.

Cathy Snyder, USWT Membership VP



**MICHELLE CRANDALL - EXTENSIONS DIRECTOR**

*"Birds of a Feather Extend Together"*

CONTACT: [extensions@uswomenoftoday.org](mailto:extensions@uswomenoftoday.org)

**The Beginning**

1. Chapter, district, or state extensions team needs to vote to work with an extension. It's a very worthwhile project with a 2-year commitment.
2. A chair needs to be appointed and 3-5 members extension team should be formed.
3. An intent to Extend form should be filled out and sent to the US Women of Today Extensions Director and State Officers working with membership and extensions.
4. To ensure success and help a new chapter get off to a good start, it is essential to plan the extension.

**Extension Committee**

1. Setting up and running recruiting nights in the target community until you signed the number of members your state requires for a new chapter. These meetings should be held every 2-3 weeks to increase momentum and community awareness.
2. Have good Public Relation campaign that includes signs, flyers, newspaper articles, radio, and cable TV Public Service Announcement. And New Beginnings packet available from US Women of Today Extensions Director.
3. Setting up and running the new chapter's first two meetings and assisting with this process as needed by the new chapter.
4. Orienting all new members of the chapter for the first six months.
5. Orienting the board members, including meeting separately with the new Chapter President.
6. Attending at least one meeting per month for the next 3 months.
7. Attending at least one meeting per month for the next 3-9 months.
8. Attending at least on meeting, every other month through the chapters second year.
9. Assist the new chapter financially whenever possible or assisting them in raising funds.
10. Ongoing commitment to a new chapter can vary. It is important to understand that new chapters require support, guidance, and attention until they feel comfortable running the chapter without much assistance.

## Money Matters



**LAURA MORRIS - TREASURER**

*"Money Matters"*

CONTACT: [treasurer@uswomenoftoday.org](mailto:treasurer@uswomenoftoday.org)

We had an amazing time in Norman, OK at Midyear. Thanks to Theresa and the rest of the Oklahoma WT members for hosting a terrific event. I want to congratulate my state contact for 1<sup>st</sup> Trimester, who was actually more than one person; it was "Team Iowa," where several have pitched in to get a budget created and get their IRS filing requirements updated on both the state and local levels. Speaking of which, make sure you got your state and chapter 990-N completed. See my challenge below...

### *2nd Trimester CHALLENGE: 990-N*

Send me a copy of your 990-N once you file it. You will get copy that says "Do not mail to IRS" once you have completed the form online. You can print this page as a PDF and save it on your computer or print to a printer. Make sure you keep a copy for your future files, email me a copy and you will be put in a drawing for a \$25 gift card at Year-end Convention.



A BIG THANK YOU for all who participated in the "**LEAVE a Message**" fundraiser. We sold leaves for you to write messages to other WT members and included them on our special "Branch Out" tree that was displayed at our Mid-Year meetings.

We raised **\$330!!!!** The leaves went home with each state to deliver to the recipients. As you can see, the "Branch Out" Tree made a wonderful backdrop for the awards and speakers. We will do this fundraiser again at Convention in June in Duluth, with a summer tree. Stay tuned to see how you can participate.







**JENNIFER LANTZ - PUBLIC RELATIONS DIRECTOR**

*"Women of Today Rocking It in the USA"*

CONTACT: [pr@uswomenoftoday.org](mailto:pr@uswomenoftoday.org)

As the cooler weather comes, so does the message of thanksgiving and joy in the upcoming months. As the holidays are starting to come into focus, so does the importance of being thankful for all the goals which have been met in the last few months. I am grateful I was able to attend Mid-Year and get to know so many people better and I want to thank everyone who has participated in challenges for public relations. Also a huge thank you to the Oklahoma ladies for making our trip a memorable one.

Getting the word out about the amazing work Women of Today members are doing is only part of the reason why this organization is so successful. Asking people to join, showing what a difference they would be able to make and letting them know about the many friendships that can last a lifetime across the states.

The reason I went to my first meeting is because I was asked to come. I have known these ladies for years, having our children in the same school and going to the same church. I was going through a divorce and my children were both out of the house. It was a difficult time but being asked to join a group which I wrote about for years was the first step of getting out of my comfort level and moving on from my difficult situation. Knowing I could make a difference in my little town and be part of a group who truly cared made my decision an easy one.

I want to challenge everyone who reads this to reach out to those ladies who you see around your town, make small talk and just invite them to come for a meeting or a membership event. It can make a difference in your local chapters along with making a difference in their lives. You never know what someone else is going through and this might be the change they are looking for to improve their lives. Please make sure to let me know how you are spreading the word.

Holiday Challenge this year will be making a holiday video sharing your "Why." Why did you join and why do you stay in the organization? Post this on your Facebook page. It is a great way to reach out to people while thinking back to why you started this journey to begin with whether it was a few months ago or twenty years ago. I am excited to see these videos and you sharing them with everyone. If you need any help with this challenge please contact me!

Grateful member,  
Jennifer Lantz  
USWT PR Director





## TRACEY PIERSON - PROGRAMMING VICE PRESIDENT

*"Together WE are Stronger"*

CONTACT: [pvp@uswomenoftoday.org](mailto:pvp@uswomenoftoday.org)

### Thank You to the Norman Oklahoma Chapter for a Great Mid-Year Convention!

Thank you to everyone that has submitted their fast starts, Community Connections, OAP and project reports for the project library!! Thanks to a great 1<sup>st</sup> trimester; let's make our 2<sup>nd</sup> trimester even better. I received 28 transmittals for \$35124.00 and 4470 hours, 1 OAP, 19 challenges and 10 fast starts.

Challenge for the 2<sup>nd</sup> trimester is to have 56 community connections turned in to help Celebrate President Cindy's 56<sup>th</sup> Birthday!! If we make our goal those chapters will be put in a drawing. I have already received 1! The link is below.

<https://www.emailmeform.com/builder/form/d5eidGpBVfad95oDs>

Community Connections emphasis month is December!! Those chapters that turn in their reports for 2<sup>nd</sup> trimester will be put in for a drawing and if we reach "56" your chapter can be put into 2 drawings.

Where is my Outstanding Achievement in Programming? How many did a National challenge in October, one of the steps to complete on your way to completing your OAP?

<https://www.emailmeform.com/builder/form/2uO770fxqla4fajko>

The community connections reports are getting turned in what about the Project report??

With the Holliday's coming up what are you thankful for? Of course, I'm thankful for my family and friends but I'm also thankful for the Wonderful Women of Today that we have out there. You do a great job year after year.

## Sleep Challenge

1. Many corporate wellness challenges focus on physical health by promoting fitness challenges, but neglect a critical component that fuels physical performance: sleep. Additionally, sleep plays a vital role in mental and emotional health, which makes it one of the most important wellness activities of one's day.
2. Many chronic diseases have been linked to insufficient sleep, which leads to high health care costs for you. Unfortunately, when your work and life responsibilities mount, sleep quantity and quality is usually the first to take a hit, one in three U.S. adults are not getting enough sleep.
3. This obstacle around sleep presents an opportunity for your worksite wellness program to support workers. Sleep challenges should focus on educating employees on a good night rest and ways to practice healthy sleep habits.
4. The educational content can be delivered through webinars/seminars, videos, or articles, and the "challenge" piece can come from administering quizzes on the topic. These quizzes should act as a learning reinforcement rather than an evaluation tool; employees should be rewarded for participation – not based on their score.
5. The end goal of the challenge should be ensuring that participants walk away with actionable items they can implement for better sleep, not feeling bad because they didn't do well on an assessment.
6. Additionally, since various activities during the day heavily influence sleep quality (exercise, nutrition, stress, etc.), sleep challenges can be multi-faceted and cover topics that are related to but also beyond just sleep. For example, a sleep challenge can include a physical activity, pre-bedtime meditation, and nutrition (eating foods that are conducive to good sleep).
7. One word of caution here: even though it is tempting to add all the elements at once, it is better to introduce them one-by-one. Participants will retain the information better if they don't feel overwhelmed, or even worse, discouraged because they feel like they cannot follow all the recommendations.

**So, my challenge is to keep a record of your sleep each night for a month and send to me by 12/31/21 and don't forget to keep getting your Health Maintenance items done!!**



**Color a Better World**

**DEB MCDONALD - DOMESTIC VIOLENCE  
AWARENESS PROGRAM MANAGER**

*"Color a Better World"*

CONTACT: [dva@uswomenoftoday.org](mailto:dva@uswomenoftoday.org)

Hello to all of our outstanding USWT members! What a great Mid-Year Convention in Norman, Oklahoma!! The Oklahoma Women of Today did a fantastic job! Thank you to all of you for your hard work and wonderful hospitality! It was an amazing time with forums, business meeting, committee meetings, conversations and fun! The hard work everyone puts in throughout the year was recognized. Great job to all recipients!! If you were unable to attend this convention, we hope you can join us at Annual Convention in Duluth, Minnesota June 11-13, 2022. It will be an exciting time and I hope to see many of you there. Have you read though the national staffs' SIPS? I have had the pleasure of getting to know several of you through emails and texts. I am really looking forward to connecting with many of you this trimester. Did you know there is a Facebook group called USWT Programming? If you have not joined, I encourage you to do so.

Thank you for the 6 who submitted transmittal forms for the month of August. Congratulations to my Outstanding DVA contact for 1st trimester. Thanks to the 2 who sent in fast starts. Thanks to everyone who purchased DVA items and LUMINARY Bags at Mid-Year. We raised \$600. It was an awesome vision to those who attended Mid-Year.

I hope your chapters are taking advantage of October emphasis month to hold a fundraiser, project or educational program for Domestic Violence Awareness. The next Emphasis month is February so be sure to put it on your calendar.

I hope you get out and enjoy this beautiful, colorful fall season. Looking ahead to the holidays, I will think of everyone and give thanks that I belong to this wonderful organization. Send me your transmittal with money raised and hours donated!!!!!!!!!!

My challenge for second trimester is to have your state or chapter send \$56.00 or more to your local women's shelter in October in honor of President Cindy's 56th birthday. All who send me your transmittal before December 1 will be put in for a drawing.

Deb McDonald, Domestic Violence Awareness PM 2021-2022

Clouds come floating into my life, no longer to carry rain or usher storm, but to add color to my sunset sky.

[Rabindranath Tagore](#)

*Bee Your Best Self*



**JULIE HUTCHINSON - WELLNESS & PERSONAL DEVELOPMENT  
PROGRAM MANAGER**

*"Bee Your Best Self"*

CONTACT: [pvp@uswomenoftoday.org](mailto:pvp@uswomenoftoday.org)

## Happy Fall to the Women of Today

It's been an exciting few months for us and you still have plenty of opportunities to complete your certifications before our year ends on April 30, 2022. Congratulations to those of you who have already completed the requirements to certify in the Wellness & Personal Development area. Your certificates were presented at the USWT Mid-Year Convention and your state representative will be bringing those back to your chapter.



In this upcoming season of giving, I have challenged you to **BEE Thankful and Share Your Talents** and I look forward to hearing from you and learning how you share with others. I am also going to be giving an additional incentive to the 56<sup>th</sup> member who meets my challenge as a hat's off to President Cindy and her 56<sup>th</sup> birthday. I will be posting updates to my challenge in the Programming Facebook Page so if you haven't liked our page yet – now's the time.

*Julie Hutchinson*



### Lighting Each Other's Way

*"We cannot hold a torch to fight another's path without brightening our own."* Ben Sweetland

Sometimes we spend so much time and effort helping other people that we worry we are nearly ignoring our own needs. Certainly this can become a problem, but in general, we need not spend too much time worrying about this. In helping others, we often find that we ourselves have learned something or benefited as well. Perhaps we go out of our way to help a friend, and the time spent figuring out a problem draws us closer to that friend. Perhaps that friend then introduces us to a new acquaintance who ends up helping us with a perplexing problem in the future. We can feel secure that any chance taken to help another is never time spent in vain.





Did you know.....

## WHOLE BLOOD DONATION



**American  
Red Cross**

### What Is It?

“Whole blood” is simply the blood that flows through your veins. It contains red cells, white cells, and platelets, suspended in plasma.

### Why Should I Do It?

Whole blood is the most flexible type of donation. It can be transfused in its original form, or used to help multiple people when separated into its specific components of red cells, plasma and platelets. Every day, whole blood donations help save the lives of children and adults fighting to survive cancer, blood disorders, traumatic injuries and more.

The actual donation can be very quick, but you should plan on being with us for about an hour. You can donate whole blood as often as every 56 days.

### Who Can Donate?

In most states, you must be 17 or older to donate whole blood. In states where [16 year olds](#) are eligible to donate, we require a signed parental consent form.

You must weigh at least 110 lbs.\* and be in good health — that means you feel well and can perform normal activities. If you have a chronic condition such as diabetes and you want to donate blood, it's important that you are being treated and the condition is under control. If you're not feeling well on the day of your donation, please [contact us](#) to reschedule.

Additional [eligibility criteria](#) apply, including certain medications, medical conditions, travel to certain countries, and personal history. You can browse the most common reasons people may not be able to give blood, or view our complete eligibility requirements.

### Ready to Help Save a Life?

Find a convenient blood drive near you and schedule an appointment to donate today.

# *Wellness & Personal Development*

## *2nd Trimester Challenge*



USWT 2<sup>nd</sup> Trimester includes some of the most thankful months of the year. During the months of September, October, November & December – we see our most generous and thankful selves in action. My challenge to the USWT Members is to **BEE Thankful and Share Your Talents.**

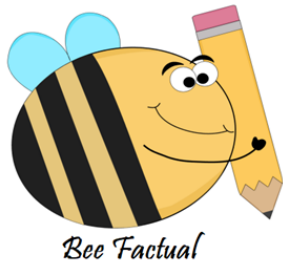
- ♥ Volunteer/Support a shelter, food pantry, nursing home, senior citizens center, your local school or other deserving organization.
- ♥ Share your talent(s) – this could be your time, friendship & conversation, volunteering or whatever your talent happens to be.

Let me know how you shared your talents and with whom. Email your replies to me at [wpd@uswomenoftoday.org](mailto:wpd@uswomenoftoday.org) by December 31<sup>st</sup> to qualify for the 2nd Trimester Challenge. In completing my challenge, you will have checked off another item on the list of criteria for your certification in Wellness & Personal Development and earned an incentive that will be presented at our Year-End Convention.

Julie Hutchinson, USWT Wellness & Personal Development PM  
BEE YOUR BEST SELF



**In honor of USWT Pres. Cindy's birthday, I will award the 56<sup>th</sup> member who meets my challenge (yes, she will be turning 56 this trimester) a gift card to Walmart. I can't wait to hear about how you are sharing your talents.**



**JO ANN MILLER - SECRETARY**  
 "BEE Factual"  
 CONTACT: [secretary@uswomenoftoday.org](mailto:secretary@uswomenoftoday.org)

Dear State Secretaries and Newsletter Editors:

Mid-Year convention in Norman, Oklahoma, was a huge success! Thank you to the Oklahoma Women of Today for hosting this meeting. They did a great job!

Please continue to send me your state and chapter newsletters. It's so fun to see what's happening in other state and chapters! I am also looking for your chapter/state meeting minutes. Please continue to send them to me.

And now we are half-way through second trimester. I hope you are working with your membership teams to help this great organization to grow. There is a lot each of us as individuals can do so let's get out there and promote the fun we have, the training we receive, and the ways we help other individuals and organizations in with their needs.

I hope you are enjoying the Today's Leader. If you have something you would like to submit for the January/February Today's Leader, please send it to me at [secretary@uswomenoftoday.org](mailto:secretary@uswomenoftoday.org) by December 20th. I prefer to receive all submissions in Microsoft Word if possible. Thanks!

It's so hard to believe that Thanksgiving and Christmas are just around the corner! I'm trying to figure out where 2021 has gone! I'm not looking forward to the cold and snow but am so looking forward to being able to be with families again this year for the holidays. Last year was a very difficult year for so many. Please take the time to enjoy your family and friends during this upcoming holiday season.

**REMINDER: The correct abbreviation for Women of Today is WT. Please do NOT use WOT!**

*Jo Ann*

<p>When things go wrong as they sometimes will;          When the road you're trudging seems all uphill;          When the funds are low, and the debts are high;          And you want to smile, but you have to sigh;          When care is pressing you down a bit          Rest if you must, but don't you quit.</p>	<p>Success is failure turned inside out;          The silver tint of the clouds of doubt;          And you can never tell how close you are;          It may be near when it seems afar.          So, stick to the fight when you're hardest hit –          It's when things go wrong that you mustn't quit.</p>
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2021



1998 – 1999 was our Hearts Across America year. I was very excited to be President of USWT. One thing that I instituted was the Friends of Heart honor. It was presented to 78 people, organizations and local businesses for their outstanding support of our organization, local, state and/or national. This was only presented to non-members that helped our organization make a difference. I felt very strongly that those people and groups that help us be successful should be recognized and thanked for their assistance. This honor is still being presented today by the National Presidents – 24 years later!

*Terry Pronko, Pennsylvania*



Most of you know all about the Buckets of Sunshine project. It's been an integral part of the United States Women of Today since the mid-90s. But do you know how it really came into existence way back in our formative years? I thought not. So I am about to tell you...the REST of the story (as I still remember it)!



Let's travel back to the last century, specifically 1994 when Pennsylvania's Linda Gates was National President. The concept for this program was first introduced. It didn't have a name, no direction, no goals, nothing. Just an idea. Many thought it was a really good idea - primarily as an excellent public relations tool to get the Women of Today name out in the public eye, and also for those it might serve.



So the concept was born and during the following year, while I served as National President, the Buckets of Sunshine project was developed and approved to be adopted by the United States Women of Today at the 1996 National Convention in St. Louis, Missouri. It was then implemented the following year and has continued to evolve into what it has become today.



Since the Buckets of Sunshine project was launched, there have been countless "Buckets" donations made by local chapters within their own communities. The publicity garnered from these donations continues to be a valuable Public Relations tool for the chapters. It gets the word out about the Women of Today and shines a spotlight on local community charities and the efforts to help those in need.



On the National level, many domestic violence shelters now benefit from chapters and states coming together at Convention to support the needs of a local shelter. As is true with local communities, Public Relations and publicity gained from the Buckets of Sunshine project has promoted the United States Women of Today.



Joey Hedstrom, President  
VS/AZWT





# Dare To Believe

## Author: Unknown.

### EVERYBODY KNOWS ...

You can't be all things to all people.  
You can't do all things at once.  
You can't do all things equally well.  
You can't do all things better than everyone else.  
Your humanity is showing just like everyone else's.

### SO ...

You have to find out who you are, and be that.  
You have to decide what comes first, and do that.  
You have to discover your strengths, and use them.  
You have to learn not to compete with others,  
Because no one else is in the contest of "being you."

### THEN ...

You will have learned to accept your own uniqueness.  
You will have learned to set priorities and make decisions.  
You will have learned to live with your limitations.  
You will have learned to give yourself the respect that is due,  
And you'll be a most vital mortal.

### DARE TO BELIEVE ...

That you are a wonderful, unique person.  
That you are a once-in-all-history event.  
That it's more than a right, it's your duty, to be who you are.  
That life is not a problem to solve, but a gift to cherish.  
And you'll be able to stay one up on what used to get you down.





# State of the States

One could only imagine my dread when I realized the topic for this month's newsletter was.... STATE FUNDRAISER!!!!

**Holy horrors, Batman! We don't have one!!!!**



Oh no! What to do? Arizona doesn't have a state fundraiser! At least, nothing close to a slam-bam, thank you ma'am program to raise the big bucks to donate to local charities, sponsor student scholarships, pay some expenses for state officers to attend national meetings, or anything that resembles reimbursement for officer expenses. The last time we had anything resembling a fundraiser was a couple of months ago, when I donated a truly darling little birdie wind chimer for a bid-a-buck auction to raise funds for our treasury. And we made almost \$30, a real boon to enhance our checking account!

But, even though we don't have a lot of money....honey....we do have plenty of heart. And that's what makes us rich. We didn't donate cash, but this month we donated stylish, unused women's clothing to A New Leaf, our local domestic violence shelter. And at our October meeting we assembled a stockpile of Halloween candy bags (all the candy donated by our members), which will be handed out to the children at A New Leaf during their Halloween party.

So, there are many ways to donate, not necessarily in the form of cash. Our chapter/state fundraisers are basically self-funded by us, a collection of retired volunteers coming from all walks of life, from various locations around the country. We hail from as far east as New Jersey and as far west as Hawaii.

I don't expect there will be any major fundraising changes in our future. We won't be selling concessions at the East Mesa Demo Derby (there isn't one), no raffle sales to win a side of beef or a trip to Las Vegas (if anyone goes to Las Vegas it will be us).

I don't know if I was very helpful to our other states. I do know that many of you, through your successful major state fundraisers, continue to make substantial donations within your states. I congratulate you on your many successes and your generous contributions!

As for the Arizona Women of Today, we will continue to donate as best as we are able!



*Iowa State President*  
*Laura Bentley*  
laurabentleywt@gmail.com

## *Iowa Fundraising*

### WHAT HAS IOWA DONE FOR FUNDRAISING YOU MIGHT ASK?

FOR OUR FIRST TRIMESTER WE RAISED MONEY FOR OUR PHILANTHROPIC (MENTAL HEALTH AWARENESS) WE RAISED \$102.00 BY JOINING FORCES WITH A COLOR STREET REP. DURING OUR SECOND TRIMESTER WE ARE WORKING ON 2 FUNDRAISERS. THE FIRST ONE IS FOR OUR PHILANTHROPIC MENTAL HEALTH AWARENESS. WE PURCHASED MAGNETS IN THE SHAPE OF A GREEN RIBBON, THEY ARE LARGE ENOUGH TO SEE ON A CAR FROM A DISTANCE. WE SELL THESE FOR \$5.00 A PIECE IN HOPES THAT WE CAN RAISE MORE AWARENESS. SECONDLY WE ARE WORKING ON OUR GENERAL FUNDS BY HOSTING A PASTA SHAPE FUNDRAISER. ITS CALLED FUN PASTA, THE SHAPES AND COLORS ARE FUN AND EXCITING FOR THE BUYER.



## Past fundraisers

- Tupperware
- Scentsy
- Thirty one

Contact any IAWT member to  
get a magnet for \$5.00 being  
distributed January 2022







## FRIENDSHIP THROUGH PENNSYLVANIA WOMEN OF TODAY 2021 - 2022

Happy Holidays Women of Today,

I'm just back from the USWT Mid-Year Meeting in Norman, Oklahoma. Boy, did those OK ladies do a great job hosting our meeting – thank you Theresa Johnson and all the other OK ladies!

The PA Women of Today held our 2<sup>nd</sup> Trimester meeting on Nov 6<sup>th</sup> with USWT guests Laura Morris and Deb McDonald in attendance and sharing some wonderful information with our members. Thank you Laura & Deb! It was great to have you! And thank you to Cindy Hilbert and the Northeastern chapter for hosting our meeting – you guys rock!

Here are some of the fundraising ideas that our chapters are doing:

**Lititz** - Our biggest fundraiser is pretzel sandwich/sub sales. In the past we did very well with that and hoping to start up on this shortly. We have 3 different ones to choose from: turkey; ham; and roast beef & cheese. We assemble these. We also sell subs which are pre-made by a local grocery store. Another fundraiser was Christmas wreaths where we try and get a tree donated and then mix 2-3 different types of greens. It's a lot of fun doing them. This is not a huge fundraiser but it does give us some extra money around the holidays for other needs in the community.

**Womelsdorf Area** – This is a 100% profit fundraiser. It is a gift card calendar. It's a monthly calendar that each day a name is picked and the name picked wins the gift card for that day. We had all gift cards donated. We have made \$13K from this. If you want a picture of the calendar, let me know and I'll forward it. We also have success with our vendor events. We charge \$25-30 to set up and ask them to bring an item to donate for raffle. Then we sell food at them as well. We usually make \$1250-1500 on vendors, \$800-1000 on raffle then the food money. Besides the purchase of the food to sell it's another almost all profit event. Most of us know different vendors who sell products so we talk to the people we know first then expand out. We usually do one in the summer and fall. We do sub sales where we hand out order forms to local business and to other people to sell then we make the subs and deliver or people pick up. We sell subs for \$6 and make about \$3 a sub. We usually sell 300-500 subs.

**Dover** – We have been very successful with our twice a year bingos. One is Meat & Seafood the other a Chocolate Bingo on Mothers Day. We have also had success with Paint Night, which is nice in that there is no set up cost for us. We recently held a Line Dance Party and it was well received and we are looking forward to holding another next year. Again no set up cost for us.

I'll forward along more fundraising ideas as I get them. Have a wonderful holiday season!

Terry Pronko, President





Greetings from Minnesota –

Happy Fall to everyone from Minnesota. Our first trimester was full of many successes. One of those were our fundraisers. As a state we hold several types of fundraisers each trimester. This past summer our State Secretary raised over \$500 for our Statewide Plan of Action with a simple request for donations. At our Fall State Convention, our Youth of Today State Program Manager raised funds with a cookie tasting test. For our State Ways and Means, we are currently selling raffle tickets.

Our chapters also have many unique ways to raise funds. Although selling catalog items and lucky bucks are popular, the best fundraisers are those that are supported financially by the community versus the members. Many of our chapters participate in summer festivals selling food or hosting children's games. Some partner with a local establishment to host bingo or meat raffles. Others host craft fairs which they raise funds by charging for booth spaces. If charging \$60 a space in a location that can hold 100 booths, a chapter can gross \$6,000. Even a small venue that can hold 10 booths can gross a chapter \$600. A few other local fundraisers worth mentioning are raffles, butter braids, pizza sales, decorating yards with flamingos and other unique objects, hiding Easter eggs in yards, letters to Santa, spring flower sales, organize a 5K, garage sales, spaghetti dinner, and bake sales.

I am very lucky to be president this year. The types of fundraisers held in Minnesota are numerous. Each has its own unique twist based on the chapter and community it is held in. I am enjoying learning more about them all throughout this year.

*“The secret to change is to focus all of your energy not on fighting the old, but on building the new.” – Socrates*

In Friendship,  
Anna Nichols  
2021-2022 MNWT State President



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“Welcome the new dawn and help it to be a brighter day”

Hello from Massachusetts Women of Today

The chilly weather is filling the air here in New England. Our chapters are busy with plans to meet either in person or via Zoom. Fundraising is in high gear. Each chapter has different projects to help local and statewide programs. At our State meetings small internal fundraisers are held. We have Lucky Bucks with fun items donated or purchased. A dozen prized chocolate chip cookies or peanut butter balls, both homemade, can bring many \$\$\$\$. Proceeds help to cover the cost of meeting expenses and allows our state to donate to USWT Buckets of Sunshine. Other fundraising ideas will be on the agenda for our State meeting in February.

Happy Holidays to all our friends across the country,

Kathy Griffin

MAWT State President

Do you want to make a difference and raise money for the Alzheimer's Association?? The photo below could be yours... Tickets will be available at events Cindy attends, on state visits and Annual Convention. Chances are \$2 each or 3 for \$5... the winning ticket will be drawn at USWT Annual Convention 2022. And one member will get this.



Would you like one of these beautiful tee-shirts? Just go to <https://uswomenoftoday21/itemorder.com/>. They are only \$18 each.

## Description

- 100% preshrunk cotton
- double-needle stitching throughout
- seamless collar
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