

TODAY'S LEADER



Cindy Umland
United States
Women of Today
2021-2022 President



In this issue:

- ◆ President's Letter
- ◆ National Staff Updates
- ◆ State of the States
- ◆ Ambassador's Report
- ◆ Afghan Raffle
- ◆ President Cindy's Tee-shirts for Sale

Happy New Year USWT.... WELCOME TO 2022

I first of all hope each of you had a blessed holiday season and had an opportunity to have done special times with family and friends.

As many other chapters adopt families or do giving trees, the St Cloud chapter has over the years also done a project that was entitled NO BLUE CHRISTMAS... where we choose an individual or group to donate to. This year we found a group of ladies I've often talked about; they are the retired nuns home here in St. Cloud. We enjoy doing bingo with them and providing the prizes ranging from Cards with stamps on to snacks. Since we haven't been able to go and do bingo this year, we called to see if we could help them out. We only thought they had 30 at this location . . . we were wrong! They have 65! We asked what they could use thinking socks; no, what they wanted were Christmas cards with stamps, small individual wrapped salted peanuts, some Kleenex for their pockets and the ultimate thing that would make their day would be Fiddle Faddle. So we set out and got them all the items for each one and delivered them the week of Thanksgiving. They were going to use them for St Nick Day.

The point of my story isn't about helping the nuns, or the item; it's what happened after. They sent a large envelope to our group and each of them had hand written a thank you to our group. When was the last time you sent a personal thank you to someone for helping you? I would encourage each of you to send a personal thank you to your chapter president for Presidents Day in February or even your state President to say thank you for their service to this amazing group. I know they are all fantastic and I tell them but to hear it from you as well, I'm sure they would appreciate it.

Also what a fun New Year's challenge to send a personal note to a friend or someone who helps you out.

I hope to see you this trimester when I'm out traveling. Reach out to me or my staff at any time.

HAPPY NEW YEAR!

Cindy Umland





ANGELINA DIETZ - CHAIRMAN OF THE BOARD

"Walking on Sunshine"

CONTACT: cob@uswomenoftoday.org

February
1st!!!

Are you interested in impacting what our future looks like? leadership of this organization? What is so special about file for a USWT staff position.

Do you want to get involved in the February 1st? This is the date that you can

I am looking for individuals that are interested in leading this organization next year and in the years to come. The elected positions are President, Membership Vice President, Programming Vice President, Secretary and Treasurer. The positions that are bid on are Public Relations, Extensions Director, Domestic Violence Awareness and Wellness & Personal Development.

If you said yes, please know that there is a commitment involved. If you decide to run or bid for a position, consider the following:

- You're making a commitment of your time. You need to attend monthly staff Zoom meetings, attend two conventions (if at all possible) and meet deadlines that relate to your area.
- You need to prepare three state information packets (SIPs). Check the website if you are not sure what that may look like.
- You need to communicate with the National President and your supervising officer on a regular basis.
- You need to have regular contact with your state contacts.
- There may be other meetings and commitments that may be required by the President that will be announced at your first staff meeting.

If you're interested in filing for a position, that's exciting! Your first step is to get support from your state. You can't bid or run for a position without your state supporting you. Next, think of a theme and goals that you may want to accomplish. You don't need to have these solidified, just an idea of what you want. I will work with you on completing your plan of action.

All individuals that wish to run or bid for a position will be invited to a day set aside in April for training via Zoom. This date will be announced when I receive your paperwork and your filing papers have been approved.

If you are in need of additional information please contact COB Angie at cob@uswomenoftoday.org.

Remember, this is your organization. We need members like you to step up into leadership roles to ensure our future.

*"Cool Rules for
Running Smooth"*



SUE BEATTIE - PARLIAMENTARIAN

"Cool Rules for Running Smooth"

CONTACT: parli@uswomenoftoday.org

After the business of the holidays, take some time to review your bylaws. It is recommended that your chapter's "rules" include:

- Name of organization
- How the organization is governed – who has the authority to make changes
- Purpose or objective of group is stated
- How someone can become a member and their obligations
- How officers are elected
- Duties of each officer
- Process to fill an officer vacancy
- Number of meetings in a year
- Requirements for a quorum
- A method for amendment of bylaws

These checks and balances in your bylaws are intended to help reduce or eliminate confusion and/or chaos at your meetings.

The USWT Bylaw Committee will be meeting shortly to review our bylaws. How about your chapter? Please let me know if you need any help and how your review has gone.

Sue Beattie
2021-2022 Parliamentarian

Dreams

By Langston Hughes

Hold fast to dreams
For if dreams die
Life is a broken-winged bird
That cannot fly.

Hold fast to dreams
For when dreams go
Life is a barren field
Frozen with snow.

Source: <https://www.familyfriendpoems.com/poem/dreams-by-langston-hughes>


CATHY SNYDER - MEMBERSHIP VICE PRESIDENT

"Bee-lieve"

CONTACT: mvp@uswomenoftoday.org

Well, I can't believe we are in the 3rd trimester already; boy has the time gone by so fast! I just want to say keep up the wonderful job signing new members and renewing your membership. With all of these new members I should be receiving many STEP certifications but I haven't. so please take the time to go online and fill out the paperwork. It's easy and if you need help ask me or a chapter member who has filled it out before. Also, President Cindy's challenge is to do an educational program, fundraiser, or service project for the Alzheimer's Association and complete the appropriate level of STEP for your years of membership. You will then go into a drawing for a homemade Afghan, so why not certify. It's easy and you could win a beautiful Afghan so please fill up my inbox with STEP certifications.

Guess what is coming up: MARCH MADNESS! I want to challenge all of you to help me celebrate March Madness. First it's my Birthday and I will be turning 56 years old; so with that being said for the months of March 1st through May 1st I would like to see 56 new members signed. If you sign a member and let me know by email or Facebook I will be having a drawing for \$56.00 cash. If we don't get 56 new members President Cindy will make me do something at Year-End. Remember, you need to contact me with your name, chapter and state and the new members name to make it count.

Cathy Snyder
Membership VP

MICHELLE CRANDALL—EXTENSIONS DIRECTOR

[I have some fun challenges & incentives:](#)

[INCENTIVE:](#) Teams that send me an [intent to extend](#) AND have [2 events scheduled on or before March 15th](#) will receive an incentive.

[SPECIAL CHALLENGE:](#) Teams that send me an [intent to extend](#) AND [complete the extension](#) by March 15th will receive a [gift card](#) to purchase supplies for a membership night.

AND

You will also be [placed in a drawing](#) for [\\$25.00 cash](#), that will be given at Annual Convention.

[Let's show growth this year.](#)

Remember "*[Birds of a Feather Extend Together](#)*".



MICHELLE CRANDALL - EXTENSIONS DIRECTOR

"Birds of a Feather Extend Together"

CONTACT: extensions@uswomenoftoday.org

Hello to all my Women of Today Friends,

I hope you all are having a wonderful start to the new year.

10 Step Program for Completing an Extension

1. Choose a town then complete and send in the Intent to Extend Form to the Extensions Director.
2. Determine three dates in one month to hold extension meetings with various weeknights selected.
3. Locate and reserve a meeting place in your selected town (i.e banks, restaurants, offices, city Hall). You will need a private meeting area for 10-12 people.
4. Prepare a flyer and newspaper article announcing the Women of Today are forming a chapter in their community. (There is a National Media Kit and a New Beginnings packet available to you at no cost). These are available from your US Women of Today Extensions Director.

Define your plan for public relations. Before you start an extension, you will want to get the word out about Women of Today. You may want to do a preliminary publicity blitz in several communities before you select a site. By getting acquainted with a community, you may be able to get an idea of how receptive they will be to Women of Today. You will also continue to utilize public relations during an extension, so you can publicize and attract potential members. Part of your public relations plan should identify media sources and samples that could be used. Please contact our US Public Relations Director Jen Lantz, for help with social media or articles to put in the local papers. Her email address is: pr@uswomenoftoday.org.

The following steps will need to be done at least three times each and will take about 20 minutes.

5. Take 2-4 members of your Extension Team and post flyers in your chosen town and post them at grocery stores, banks, post office, city hall, gas stations, and shopping malls.
6. Put an article in local newspaper and utilize social media to promote Women of Today events and information. Make sure to including email address as contact information.
7. Collect names and contact information from perspectives.
8. Send out invitations for the Extension Meeting. Follow up with a phone call and invite everyone personally and answer any questions they may have.
9. **Hold your meeting!! Have fun! Ask all your guests to join and get their checks!!!**
10. Contact the following people with your GREAT News: Your State President, Your State Extensions Director, The National President, The National Membership Vice President, The National Extensions Director.

Now you're ready to tackle an extension. It might not be today that you file that intent to extend, but at least you are prepared for tomorrow. Good Luck. We are here to help!!!!!!!

It's not only important to get new chapters and states started, but membership and retention is just as important. Have your new members received training? Having the right tools will help them to become activated and engaged and know what's expected of them.

Consider having a brainstorming session and ask your members why they joined, what are their interests and what is important to them. What would they like to see the chapter or state participate in? Did they join to meet other people and make friends, attend socials, take advantage of the personal/professional opportunities, or to volunteer in the community and help make a difference? Now you can start planning some fun activities and events based on their interests.

Money Matters



LAURA MORRIS - TREASURER

"Money Matters"

CONTACT: treasurer@uswomenoftoday.org

Happy New Year! Wishing for everyone to have safe and wonderful 2022.

It is not too late to participate in my 2nd Trimester Challenge. Send me a copy of your completed 990-N for your state and/or chapter, and you will be entered in a yearend drawing for a \$25 gift card! **Deadline January 15th!**

3rd Trimester CHALLENGE: Afghan Raffle

We are raffling this beautiful handmade red, white, and blue afghan to raise money for the Alzheimer's Association. If you participate in this raffle, you will also be eligible to win a \$25 Amazon gift card at Yearend Convention. You will have double the chances to win a prize!

Tickets are \$2 each or three for \$5



LEAVE a Message Fundraiser

**\$2.00 Each Leaf or
6 Leaves for \$10.00**

Email Laura Morris, USWT Treasurer at
treasurer@USWomenofToday.org



JENNIFER LANTZ - PUBLIC RELATIONS DIRECTOR

"Women of Today Rocking It in the USA"

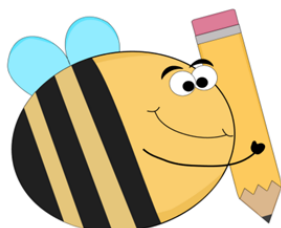
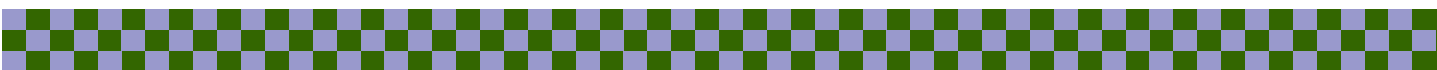
CONTACT: pr@uswomenoftoday.org

The last couple months have been a great time to recruit as we found out in North Dakota in November. President Cindy, Membership VP Cathy Synder, my daughter Samantha and I helped the Stanley Women of Today with two events throughout the day. They gained four members and more help to give all they can to their community. The closer it got to the holiday season the more people want to give back to their communities. Talk to friends and family about New Year's resolutions, Women of Today and how they can give back to their communities across the United States.

I want to remind everyone also of Volunteer Week in April! Make plans today to recognize the volunteers in your Chapter and to recruit new members who will grow in the organization. The Challenge for me is to recruit, recruit, recruit! In my challenge, please let me know what your plans are for National Volunteer Week, April 17 – 23. Are you going to recognize the members in your Chapter? And how are you going to recruit a new member? Please make sure to fill out the paperwork online and get it to me by May 31st to be recognized at Year-End in Duluth.

Hope everyone has a Happy New Year and grows their Chapter in the new year.

Jennifer Lantz
USWT PR Director



Bee Factual

JO ANN MILLER - SECRETARY

"BEE Factual"

CONTACT: secretary@uswomenoftoday.org

Happy New Year!!! We made it through another circle around the sun and another tough year with COVID. Unfortunately some of us lost loved ones to this devastating pandemic, but we do have vaccinations now which have helped others. Let's look toward this new year and hope and pray that it is a better year for the world!

It's now third trimester for our Women of Today year. I hope you are accomplishing your goals. I know I have a few to work on yet that I had hoped to get done earlier in the year. Moving from a huge house to a much smaller one and trying to downsize took a lot longer that I had thought it would! I will be working to try to achieve all of my goals before the end of the WT year. As part of our looking at our goals for this year, it's time to look at what we want to do next year. I hope you plan to continue to share your leadership with Women of Today, be it on the local, state or national level. You are needed to help the organization grow and strengthen!

Continue sending me your minutes and newsletters. I enjoy them!

REMINDER: The correct abbreviation for Women of Today is WT. Please do NOT use WOT!



TRACEY PIERSON - PROGRAMMING VICE PRESIDENT

"Together WE are Stronger"

CONTACT: pvp@uswomenoftoday.org

My deadlines for the second trimester were December 31st but with the Holidays I will extend to January 10th. I have received 36 Community Connections for the second trimester so far, so get them in!! How are you coming on your OAP? What do you need help with to get them completed? I'm here for you just let me know.

My challenge for 3rd trimester is to go sugar free for 30 days; you're going WHAT!! I am starting January 1st and going until January 31st with no sugar. You can do it however you like: no candy, no sweets, cake, brownies, ice cream, pop, etc. Yes, just like a New Year's resolution. It will be a challenge for me. I have a lot of fun activities planned in January. Now will I make it? Maybe maybe not but that's why it's a challenge.



Reminder to keep getting your health maintenance items done, we need to take care of ourself, nobody else will.

"If you have good thoughts they will shine out of your face like sunbeams and you will always look lovely."

— Roald Dahl



Color a Better World

**DEB MCDONALD - DOMESTIC VIOLENCE
AWARENESS PROGRAM MANAGER**

"Color a Better World"

CONTACT: dva@uswomenoftoday.org

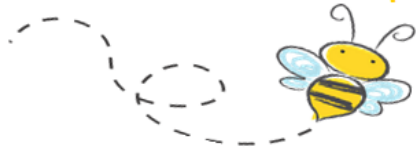
Happy New Year Women of Today! I have enjoyed seeing FB pictures of chapters and your projects as you continue to make a difference in the many communities. Keep "chasing your rainbows" Ladies! February is our last emphasis month for Domestic Violence Awareness this year. During these chilly winter months do an indoor project like a Bowl-a-thon!! Get your chapter members or your entire community participating in this fun event! No bowling alley in your community? I'm sure someone has a Wii in their household that the kids may let you borrow for an afternoon. If you've never played it you will have fun! No matter what the age, everyone can be an outstanding bowler with little to no effort. Have members bring personal care products to "pay" Deb McDonald USWT DVA Program Manager (dva@uswomenoftoday.org) their entry fee, have snacks (of course!) and come up with some fun prizes for high & low scores, most strikes and maybe the most gutter balls! What a fun way to spend a snowy afternoon with friends and making a difference for your local shelter. If you invite me to your event, I will complete your transmittal! Without the transmittal forms I am unable to recognize your fantastic projects. And I know there are many hours, donations & fundraising that all of you do. It only takes about 5 minutes and it is appreciated very much because I'd like to recognize each and every project that is done this year! So please "spare" a few minutes to fill out this form. I will be sending out a DVA newsletter to my state contacts soon. If you would like to receive it personally to use in your chapter for an educational program just send me an email to: DVA@uswomenoftoday.org. You can print it and hand it out at your next meeting or copy & paste into your chapter newsletter for a quick educational program.

In bringing awareness to the violence in our teen's dating environment, February has been declared Teen Dating Violence Awareness Month. A nationwide movement was created to raise awareness about the abuse our teens and 20-somethings face in relationships. A vital part of the mission includes education to help promote awareness for all those involved. Dating violence is more common than many people think. One in three teens will experience physical, sexual or emotional abuse by someone they are in a relationship with before adulthood. Help spread awareness and stop dating abuse before it starts! Join us for the National Week of Respect – February 10-14th (to learn more go to loveisrespect.org). I am challenging all Women of Today members to wear orange on Tuesday, February 11th in support of Teen Dating Violence Awareness. On February 11th participate by using the following National Respect Announcement: With Valentine's Day coming up, we'd like to remind you that everyone deserves a safe and healthy relationship. Remember, love has many definitions, but abuse is not one of them. If you or someone you know has a question about a relationship, healthy or unhealthy, visit loveisrespect.org. By promoting awareness and sharing on social media sites, supporting local awareness programs in your schools, submitting articles into the newspaper -- you may be able to foster healthy relationships for our teens. Promoting Teen Dating Violence Awareness and providing information for those teens that might be in an abusive relationship on ways to reach out for help – just might save a life.

As Women of Today, together we can create a statement of support for those suffering from Domestic Violence in any form. With the USWT year-end convention being held in Duluth, MN area, I will be checking with Duluth Women of Today to find out their emphasis in the area. Please share with me your articles, projects and photos along with the DVA Transmittal Form. You can print off additional forms from the USWT website by going to the DVA page. For every transmittal that I receive, recognition and incentives will be given. I thank you in advance for all your support and dedication in helping to stop the violence.

Remember exchanging valentines? Send your Women of Today friends a valentine. The power of a personal note received in the mail can change an ordinary day into an extraordinary day.

Bee Your Best Self



**JULIE HUTCHINSON - WELLNESS & PERSONAL DEVELOPMENT
PROGRAM MANAGER**

"Bee Your Best Self"

CONTACT: pvp@uswomenoftoday.org

Happy & Healthy New Year to all Women of Today!!!!

It's that time again to reaffirm what we want for ourselves and set those resolutions or goals. In 2021, the number one resolution was **"doing more exercise or improving my fitness"** and the 48% of Americans polled stated **"loose weight"** was their #1 resolution. This falls in perfectly with our Wellness & Personal Development Program and in helping you certify.

In keeping with my goal of helping you to complete your certifications, the new year is another opportunity to start fresh with your medicine cabinet. Take the time to go through and discard any expired medications and restock so that you will be prepared for those medical emergencies and minor boo boo's that need to be tended. I've included a quick checklist of what you should include in your medicine cabinet. Once you have completed this, check off another item on your way to certification in the Wellness and Personal Development Program.

Best wishes for success with your new year's goals and your efforts to achieve them.

Julie 

For my 3rd Trimester Challenge, I am going to ask you to try to keep to your resolutions for at least 30 days. As most of us are going to try to improve our health, either by losing weight, eating healthier, getting more exercise or to stop smoking – I have created a quick weekly planner that you can print off and put front & center on the refrigerator to customize to your own life. By keeping the planner on your frig or other prominent spot that you will see every day – is just another reminder that you are worth it and worthy of all the effort it takes to reach your goal(s). After you have completed 30 days, send me an email and let me know what your #1 goal was and how you convinced yourself to keep working towards success. I will recognize your efforts with an incentive at our year end meeting in Duluth, MN.



Medicine Cabinet



Checklist

When it comes to medications, keeping the family healthy and safe includes keeping the medicine cabinet up to date.

Here's a quick checklist to help you stock your medicine cabinet with basic health care tools and store medicines safely.

- Antacid
- Antibiotic ointment
- Antidiarrheal medication
- Bandages – assorted types (for small wounds)
- Bandages – elastic wrap (for strains and sprains)
- Calamine lotion (to relieve itching and burns)
- Compresses – hot/cold
- Cough syrup
- Gauze – bandages and wrap (for larger wounds)
- Hydrocortisone cream (to relieve itching)
- Hydrogen peroxide (as disinfectant)
- Pain medication – non-prescription, such as acetaminophen, ASA, ibuprofen
- Rubbing alcohol (as antiseptic)
- Scissors
- Sunscreen
- Surgical tape (for use with gauze bandages and wrap)
- Thermometer (age-appropriate)
- Tweezers

Safe Storage

Medications are stored as instructed on the label. For example, storing medicines in a warm, moist area such as a bathroom can change the medicine's strength and/or ability to do its job.

All package instructions can be read clearly. If they're missing or cannot be read clearly, the package has been taken to the pharmacist for proper disposal.

Medicines have not expired. If a medication has expired, the container has been taken to the pharmacist for proper disposal.

Any medicine for which a prescription is complete, or which the doctor has said should no longer be taken, has been removed from the cabinet and taken to the pharmacist for proper disposal.

Medicines are stored out of sight of children.

Medicines are stored out of reach of crawling and climbing children.

All medicines have child-resistant caps. If they do not (for example, if the patient has arthritis), they are removed from the medicine cabinet and safely stored in another location out of sight and reach of children.



For more information on medicine health and safety for your family, speak with your pharmacist.

Provided by Pharma-Cure Pharmacy

EFFECTIVE *WRITING & SPEAKING* COMPETITIONS

Challenge yourself to improve your writing & speaking skills by entering the Wellness & Personal Development Competitions. Please share your thoughts as you write or speak on the topic:

**How are you working on bee-coming your best self
in the WT year 2021 – 2022.**

\$5 Entry Fee



DEADLINE TO ENTER FOR YEAR-END CONVENTION COMPETITION: June 1st

You don't have to attend the meeting to enter the effective writing competition.

Entry/Registration Form can be obtained online. For any questions or more information, email wpd@uswomenoftoday.org



State of the States

Greetings from the Valley of the Sun!



Even though more than half our year is behind us, it's still not too late to talk about membership. But before I start expounding on my philosophies on the subject, I think we should ask the very important question: why does anyone want to join the Women of Today?

Of course, there are many reasons. Some women want to give back to their communities. Through our fundraising efforts, we do that. Some women want to expand their horizons and personal growth is their objective. Through our several programming areas, we do that. Some want to learn how to be a leader. Through our many opportunities to serve on local, state and the national boards, we do that, too.

But, I think, for most prospective members, their driving force to join the Women of Today is to meet new people, make new friends, give them a sense of belonging to something that is worth their time and effort. And all the extras are bonus gifts.

That's not saying that everything else is not important. Years ago I came to know a gal from a chapter in a neighboring town. Her primary reason for joining Women of Today was her incredibly paralyzing shyness. When she first became a member, she had to have a friend stand next to her whenever she gave a report at a meeting. Her voice trembled, her entire body kept shaking as she spoke, and she broke out into a sweat. But she didn't quit. And within a couple of years, not only was she able to give an unassisted report at a meeting, but she became a local officer and then a state officer after that. And she also made a lot of friends...a bonus for her.

I have spent many years in Women of Today.....next October will be my 40th Anniversary as a member. I have seen a lot of changes, chapters come and go, and members come and go. But there's one thing that seems to remain constant. Prospective members join because they think being a member will bring pleasure into their lives - happiness....joy....comradery....fun....a feeling of belonging to something worthwhile. So, if you want to recruit new members, make sure you do that!

Joey Hedstrom, President
Valley of the Sun/Arizona Women of Today

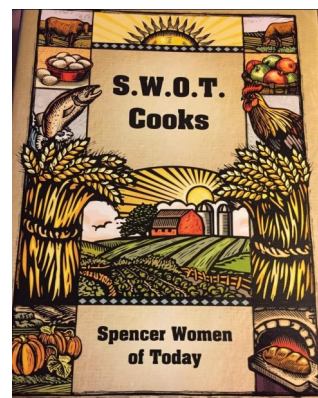
Fundraisers in Iowa

All chapters in Iowa conduct a wide variety of fundraising throughout the year. They use social media and word of mouth as selling platforms for their chapters. Fundraisers in the chapters range from Halloween spook walks and trunk or treats, to pie sales, and even taco stands during the fair. Iowa itself works with the philanthropic manager who is raising money all year long to donate to the chosen recipient. Iowa also works with all the chapters to host a state Fundraiser. This year it's magnets and bookmarks for 5.00 per set. This money goes back into the state account for Iowa business related events.

Chapter members work hard all year long trying to raise the money it takes to make the events work. I am proud to call Iowa my WT home. We are small but we are mighty!

Some fundraising ideas

1. Valentines flowers
2. Egg your house
3. May day baskets
4. Back to school supplies
5. Tupperware, Scentsy, Lip Sense, Thirty-One
6. Pie sales
7. Cookie sales
8. Taco stand
9. Magnets for sale
10. Adopt families for Christmas
11. Trunk or treat
12. Spook walk Halloween event
13. Wreath sales
14. Joining parades, and other town events.
15. Flashlights
16. Cookbooks
17. T-shirts for chapters and state



Most respectfully, Laura Bentley Iowa Women of Today President



Shop our Iowa Women of Today gear!

Simply scan this QR code to start shopping or visit: lowwomenoftoday.zipsoutfitters.com

Want to build an apparel website for your business? Contact Angela Today! 641-329-1480 angela@zips.com

ZIPS OUTFITTERS



FRIENDSHIP THROUGH PENNSYLVANIA WOMEN OF TODAY 2021 - 2022

Happy Holidays Women of Today,

The PA Women of Today held our 2nd Trimester meeting and were honored to have USWT Treasurer Laura Morris and Domestic Violence Awareness Program Manager Deb McDonald visit and share some great info with us!



We had a great weekend with visiting with these two ladies and getting to know each other. We rented a house in Bird in Hand, PA and Cindy Hilbert, Brenda Almoney joined us, and Deb Stein joined us for part of the weekend. Laughter, good food and fun was had by all. We even fit in a visit to Intercourse!

Our 3rd Trimester meeting will be held on April 30, 2022. We welcome any and all visitors!

Wishing you all a wonderful and safe holiday season!

Terry Pronko, President





Greetings from Minnesota –

Happy Winter to everyone from Minnesota. It has been a unique year as far as weather goes. We had a blizzard and then 5 days later, rain and tornado warnings. Winter weather can make recruiting difficult for chapters. To help support membership, each trimester we hold a membership week where chapters are encouraged to actively recruit and hold socials. Many of our chapters take advantage of the networking available and share ideas with each other to find successful membership ideas.

One of my favorite Membership Recruiting Socials is the OREO challenge. With just a little prep work and about \$30 this can be a successful event any time of the year.

- Step 1: Pick a date, time and Location at least 45 days in advance. Decide if it will be BYOB or if you will be supplying beverages.
 - Step 2: Create a flyer to post at local coffee shops and/or businesses. If possible, try to have the date added to a community calendar.
 - Step 3: Invite all of your members with handwritten invitations. Offer an incentive for those who bring a guest.
 - Step 4: Gather Supplies. Plates, Napkins, OREOs (4 or 5 different flavors), Door Prize, Incentives, Beverages, handout with upcoming activities.
 - Step 5: Day of event set up: Create a sign in sheet. Include a space for all attending to put their name, phone number and email. Have new member forms available. Place each different type of OREO on an unmarked plate. Decorate.
- Step 6: Host Event. Start with an ice Breaker (What is your favorite OREO Flavor). Have guests try each flavor and guess what they are. Take the OREO Personality test as a group. <http://www.people.vcu.edu/~rsleeth/OreoTest.html>. Take time to chat and get to know your members and guests. Keep conversation uplifting, avoid Chapter work conversations. Find out what interests people and find ways to relate what your chapter does to their interests. At the end of the event hold a drawing for a door prize and ask all guests if they would like to join.

A few other ideas chapters have been successful at are Community Food Shelf Drives, Ladies Night Outs, Craft Nights, and Cards for Service People. I always recommend to my chapters they should be prepared with a handout that has information on upcoming events and an invitation to join at all of their events and meetings.

"We are made for goodness. We are made for love...We are made for all of the beautiful things that you and I know. We are made to tell the world that there are no outsiders...all are welcome." - Demond Tutu

In Friendship,
Anna Nichols
2021-2022 MNWT State President



shutterstock.com · 78747898

“Welcome the new dawn and help it to be a brighter day”

Happy New Year from Massachusetts Women of Today

Massachusetts membership is growing and our 6 chapters are very excited. Membership nights have been cut back in the past few years with chapters using more invitations via Facebook and local newspapers. Chapters meet in public spaces and the invitation gives day, time and location for the monthly meetings, with a brief “who we are”. Some chapters have a membership information night for new members in a casual setting to review fundraising ideas, where donations are allocated and how the group works to advance personal development. This is helpful for new members since it is a smaller group of members and more personal contact. It seems to work in Massachusetts!

Kathy Griffin
MAWT State President

“What you get by achieving your goals is not as important as what you become by achieving your goals.”

– Zig Ziglar



Beary Special Friends

Greetings from Nebraska,

Membership Events are so successful for our Nebraska Chapters. We have also done many fundraisers and have prospective members attend and join. John C Fremont days is a huge event for the Fremont Area chapter. It consists of a Rodeo concession stand and with this we have had prospective members help and have joined. Another membership Event that our chapters held is a Progressive supper, which consisted of going to a members house for the horsd'oeuvre and second house went for the main meal and the third house was dessert. We have done a pizza Ranch fundraiser and have had prospective members join chapter because they like what we do in the communities. March Madness is a huge membership events that we do. I can't wait to see what all of our chapters in Nebraska will do this year. The goal is to have every chapter be base + 1 and I know chapters can do this. So stay tuned on what our chapters will be doing for third Trimester.

Cindy Urlacher, 2021-2022 President



I am excited to say that we have had a nomination for our newest Ambassador that will be presented soon. It would be great to see more nominations come in throughout the year as I know there are many members that are qualified and it would be great to recognize them.

A reminder that the nominee must have been a member in the Women of Today for a minimum of five years. There is a PDF form on the website that can be used. I would recommend using this over the email me form as you can take your time adding in the necessary information – it can still be emailed to me and there would be no need to send five copies as it can be scanned in and emailed to the review committee. The entry would need to be emailed or mailed to me at least six weeks prior to the presentation. A check for \$65.00 made out to USWT Ambassadors would need to be sent also – the email me form has the incorrect amount. If you need my address, contact me at ambassadorpres@uswomenoftoday.org. I am here to help with the nomination so don't hesitate to contact me.

Have a wonderful 2022!

Amy Pumper, Ambassador President

Do you want to make a difference and raise money for the Alzheimer's Association?? The photo below could be yours... Tickets will be available at events Cindy attends, on state visits and Annual Convention. Chances are \$2 each or 3 for \$5... the winning ticket will be drawn at USWT Annual Convention 2022. And one member will get this.



Would you like one of these beautiful tee-shirts? Just go to <https://uswomenoftoday21.itemorder.com/>. They are only \$18 each.

Description

- 100% preshrunk cotton
- double-needle stitching throughout
- seamless collar
- taped shoulder-to-shoulder

