TODAY'S LEADER





Laura Morris
United States
Women of Today
2022-2023 President



In this issue:

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Hello to my fellow Women of Today:

Hard to believe we are already at the end of the first trimester. The USWT Staff has been busy getting information out there to your states and chapters. They have come up with some creative ways to challenge each of you to participate in each area. Many fast starts have been completed, Community Connection reports completed, certification forms done, and challenges met. We hope everyone has found ways to be active in our programs and are learning and developing as a member and a leader.

We had a Staff Retreat in July at Lake of the Ozarks, Missouri. We had a great time and accomplished a lot of planning and learning how to better serve you. This year's staff is motivated and creative. I am sure you will really enjoy what they have to offer. We have made plans for Mid-Year that will be great fun and include opportunities to learn. We have a forum on Positive Reporting by Anna Nichols on how to give reports at meeting in a more positive way. We also have some fun Membership and Programming tailgate games on Friday night. Saturday for the social hour we will have wine tasting (for donations).

Our committees are already working hard on reviewing manuals, updating the online Book of Forms, coming up with new promotional material, and rebranding ourselves. We need to find better ways to market ourselves in today's world and to reach out on social media, utilizing video, pictures and print medias to creatively reach out to not only potential members but also to our communities so that Women of Today is highly recognized and respected. There will be more information on all of the committees' work at Mid-Year.

We have an amazing staff this year who are already working hard and finding creative ways to inspire more members to get involved in programming and membership. Please make sure to read their articles in Today's Leader, their newsletters and State Information Packets that they are sending out. They have some fun educational challenges and posts in the above materials and being shared on Facebook. Check them out and see how many you can participate in and complete for incentives.

I am so looking forward to seeing many of you at Mid-Year in Kansas City! Staff and I are planning many state visits; so excited to come see you as well!

In Friendship, Laura Morris, President The Buckets of Sunshine collection for Mid-Year Convention supports Heart to Heart International with Monetary Donations.

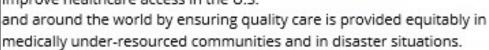
Checks can be made payable to US Women of Today.

Cash and checks can be brought to Mid-Year Convention or send to PR Director, Laura Bentley.



OUR MISSION

Heart to Heart International seeks to improve healthcare access in the U.S.





How it all began...

In 1992, Heart to Heart International began when the organization delivered 75 tons of donated medical supplies and equipment from the heart of America to the heart of Russia.

Since then, HHI has grown from an organization dedicated primarily to medical relief airlifts, to one that distributes medicines and medical supplies to nonprofit partners and clinics across the U.S. and around the world, helps improve laboratory capabilities for clinics in the U.S., and deploys medical response teams in the aftermath of disasters.



Donations:

PO Box 15566 Lenexa, KS 66285

Hearttoheart.org

Heart to Heart has shipped product to 131 countries, delivered \$2.4 billion in aid, and has 1.1 million in volunteer hours since 1992. HHI is the largest charity in the Kansas City area.



Mid-Year in Kansas City October 7-8 Hosted by Missouri Women of Today



Meeting Venue: FOP#50 Lodge 914 NW Main St, Lee's Summit, MO

Hotel: Best Western Plus 4825 NE Lakewood Way, Lee's Summit, MO 816-795-6400, Rooms \$105 + tax (Approximately \$118) Tell them "Women of Today" block of rooms.

Hospitality Room with beverages and snacks provided by Missouri WT.

Thursday 10/6 – Come early and tour Heart to Heart International (our Buckets of Sunshine project). Meet at hotel lobby at 4:30 to carpool, about 30-minute drive in Lenexa, KS. At 6:15 meet for dinner at Q39 Barbeque in Overland Park, KS. Anyone is welcome!

Friday 10/7 - Meetings start at 9:00 am at the FOP Lodge.

Friday Night Tailgate Party includes team building/project building Hygiene Kits for Heart to Heart International (\$10 of your registration fee goes to pay for the kits that are donated), Programming and Membership Tailgate Games of Fun, Tailgate favorite foods (hotdogs, brats, etc.), other tailgate traditional fun and board games. WEAR YOUR FAVORITE SPORTS TEAM ATTIRE!!!

Saturday 10/8 – Fellowship Service start at 8:00am and Business Meeting at 9:00. Lunch will be pulled pork. More meetings, competitions and forums in the afternoon.

Dinner Social Hour - there will be a

Wine Tasting for a donation to the

USWT treasury. We will also have a few
cocktails available, again for a donation. Dinner
will be roast beef and chicken, and then dessert.



USWT Mid-Year Convention Schedule October 7-8, 2022

Thursday, Oct 6, 2022 4:30pm 5:00-6:00pm 6:15-8:00pm 8:30-10pm	Event Meet in Hotel Lobby to carpool to tour- Everyone is Welcome Tour of Heart to Heart International – Everyone is welcome Dinner at Q39 BBQ - Anyone is welcome- not included in cost Staff Meeting
Friday, Oct 7, 2022	Event
8:30 ongoing	Registration & National Store
9:00-10:00am	Founders Charity
10:00-11:00am	Future Directions
11:00 -11:30am	Webmaster Meeting – Closed Meeting
11:30-1:00pm	Lunch for staff and state presidents at meeting venue
1:00-2:00pm	Forum – Mock Membership Night- Join us to play Bunco and learn how to
	hold a Bunco membership event or social to bring back to your chapter.
1:00-2:00pm	Finance Meeting
2:00-2:30pm	Forum – "DVA Program Updates"
2:00-2:30pm	Bylaw Review Committee
2:30-3:30pm	Marketing Planning Session - Open to Everyone
3:30-4:00pm	Forum – "Positive Reporting" by Anna Nichols
4:00-5:00pm	2022-2023 State President Round Table
5:00-5:30pm	First Timers Meeting
5:30-7:00pm	Dinner on your Own
7:00-7:30pm	Service Project for Heart to Heart International- Team Building
7:30-9:00pm	Tailgate with Membership and Programming
9:00-12:00am	Friday Night Party - KC Style Tailgating

Saturday, Oct 8, 2022	Event
8:00-8:30am	Fellowship Service
8:00-9:00am	Registration & National Store
8:45-9:00am	Credentials
9:00-11:30am	Board of Directors Meeting
12:00pm-3:00pm	Luncheon/Awards
3:15-4:15pm	Impromptu Competition
4:15-5:00pm	Forum – "Leadership Panel"
3:30-5:00pm	National Store
5:30-6:30pm	Social Hour with Wine Tasting
6:30-10:00pm	Awards Banquet & DVA Vigil

Schedule Subject to change





CINDY UMLAND - CHAIRMAN OF THE BOARD

"Leaf Your Mark"

CONTACT: cob@uswomenoftoday.org

Greetings USWT

We would like to announce that Annual Convention 2023 will be in Tempe, Arizona, June 9-10. The registration form will be available soon on the website. Be watching for more information on the hotel and where to fly into. Hope to have many who are able to come and enjoy sunny Arizona.

Reminder that MidYear is October 7-8 in Kansas City (Lee's Summit), Missouri. The registration form is available on the website uswomenoftoday.org under "News & Events" – "USWT Conventions" which is where you will also find the Annual Registration information.

Future Directions Committee is meeting via Zoom on August 23 and September 18. Hope to see many of you in Kansas City!

WANTED WEBMASTER!!!

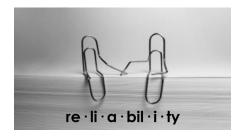
If you or someone you know is interested in being our new webmaster please reach out to me we currently are in need of one, bids will be presented at Midyear.

Cindy Umland

WEBSITE UPDATE:

Thank you for your patience while we are gradually updating the website (uswomenoftoday.org), while we are without a Web Master. President Laura is working on figuring it out and slowly updating pages. THE ONLINE FORMS are working, as well as all the general staff and state presidents emails.

We are still looking for a new Web Master. If you are interested in bidding on this contract, please contact Chairman of the Board, Cindy Umland (cob@uswomenoftoday.org).



ANNA NICHOLS - PARLIAMENTARIAN

"Reliability"

CONTACT: parli@uswomenoftoday.org

Hello Women of Today Members,

Thank you to all the parliamentarians from who completed their Fast Starts. I will have a thank you for each of you at Mid-Year Convention. Every chapter and state should have a parliamentarian. They are the neutral body of your organization that ensures all voices are heard and conflicts are resolved fairly. For many smaller chapters, the parliamentarian duties are added to that of the past president. If you do not have a Parliamentarian in your chapter, please contact me and I will support you in finding the best fit for these very important duties.

Sincerely, Anna Nichols

<u>Parliamentarian 2nd Trimester Challenge</u> – Open to all parliamentarians on all levels Send me (<u>parli@uswomenoftoday.org</u>) a copy of your Bylaws and Policies for review by December 15th

Establishing a quorum

- ✓ A quorum must be established prior to conducting any business in which a vote will be required. If there is not a quorum, no voting can take place.
- ✓ A quorum is typically 1/3 of the membership in good standing
- ✓ A member in good standing is defined as any person over the age of 18 whose dues are fully paid (local, state, and national).

Who can make a motion?

- ✓ Any member in good standing can make a motion and enter discussion at meetings.
- ✓ A motion must be seconded in order to have a discussion regarding the motion presented.
- ✓ To streamline making motions at meetings, best practice would be to have the member making the motion bring it to a board meeting prior to presenting it to the general membership. The board is then able to assist the member with refining the motion to help expedite the motion through the chapter meeting.



TRACEY PIERSON - MEMBERSHIP VICE PRESIDENT

"Growing Together"

CONTACT: mvp@uswomenoftoday.org

Wow time flies when we are having fun! Thank You for the ones that have completed their Membership Fast Starts and also Friendship Day Certifications.

All I can say is we left on a high note at year end with growth in membership and we are starting on a higher note with membership!! Did you sign a member? Do not forget to get the proper STEP paperwork filled out.

Challenge for the whole year every 8th new member that is signed they will be going into a drawing at year end.

Membership Zoom Meetings

September 7th @ 6:30 here to help/training meeting
October 5th @ 6:30 committee members
November 9th @ 6:30 event/training
January 11th @ 6:30 committee members
February 8th @ 6:30 event/training
March 8th @ 6:30committee members
April 12th @ 6:30 event/training

For those that attend the membership monthly zoom meeting will be put in a drawing each trimester

National Presidential Challenge:

President Laura Morris' son is on the Autism Spectrum (Aspergers to be exact), therefore she is challenging you to hold an educational forum, and/or to do a fundraising or service project for a local or national organization that provides support to individuals with Autism.

She strongly suggests that you find a local or area organization to support. Many of these are small and not only tend to really be in need of financial support but they can also help you provide an educational forum. Participating in this will help you qualify for STEP IV.



MARY HANSEN - TREASURER

"Support"

CONTACT: treasurer@uswomenoftoday.org

Thank you to all the treasurers who submitted Fast Starts. Getting to know each of you is a humbling experience. So many of you are so talented and experienced. The best part is how you each have chosen to share those talents. I continue to look forward to each and every contact I have with you.

As small Not-For Profits (less than \$50,000 in revenue for the last year), most of us are required to file the Form 990-N (or e-Postcard) every year by the 15th day of the 5th month after the end of your fiscal year. Most of us have a May 31st Fiscal year end, so that means it is <u>due</u> <u>by October 15th</u>.

Here is what the 990-N looks like.

Inform	ation copy. Do not send to IRS		
50m 990-N	Electronic Notice (e-Postcard)	OMB No. 1545-2085	
Department of the Treasury Internal Revenue Service	for Tax-Exempt Organizations not Required To File Form 990 or 990-EZ	2019	
For the 2018 calendar year, or	tax year beginning, and ending	Open to Public Inspection	
3 Check if applicable Terminated, Out of Business Gross receipts are normally 50,000 or less	C Name of organization: d/b/a:	D Employer Identification Number	
Website:	F Name of Principal Officer:		

It is real short and easy to fill out. Here is the link to the form and instructions: https://www.irs.gov/charities-non-profits/annual-electronic-filing-requirement-for-small-exempt-organizations-form-990-n-e-postcard. It must be filed electronically now, and you will need to create an online login account, but anyone can do that in your own name, and then you can link to your organization's Federal ID Number (FEIN), which looks like XX-XXXXXXX. Hopefully you have this number recorded on previous 990-N's or an IRS letter in your historical records. This needs to be done for each chapter and state every year.

Mid-Year Special Events from your Treasurer

Luncheon - Lucky Buck

At the Saturday luncheon we will be holding a Lucky Buck to benefit the USWT organization.

For only \$1.00 you will have the opportunity to win a beautiful queen size quilt. This quilt is hand stitched cross stitch squares, bordered in turquoise blue with a white backing. The quilting has been done by hand.

If you are unable to attend Mid-year but would still like a chance to be part of this special Lucky Buck, you can either send your dollars with a fellow member or mail a check to: USWT c/o Mary Hansen 315 Waite Ave S #109 Waite Park MN 56387.



Social Hour with Wine Tasting

Prior to the evening Awards Banquet you will have the opportunity to do some socializing and wine tasting. We will be offering various wines (donated by staff and state presidents). For a donation to USWT you will receive 4 small servings of your choice of wine. Please be sure to join the staff and enjoy yourself with a taste of wine on Saturday evening.



Have you ordered your US Women of Today Stadium Blanket?

Will you be the first in your Chapter or State to have one to warm yourself up with? Cost is only \$30.00

Place your order early and they will be delivered at Mid-Year Convention.

Colors available: Royal, Red, Navy, Black, Forest Green, Sport Gray and Purple White letter embroidery. Classic midweight fabric with DryBlend technology, Spun yarn for softer feel and reduced pilling. Size is: 50" x 60"

Name:	
Address:	
WT Chapter/State:	
Color Choice:	_

Deadline for Mid-Year Convention delivery is Sept 1, 2022.

Questions: email me at treasurer@uswomenoftoday.org



Mail your order from with payment to:

Mary Hansen
USWT Treasurer
315 Waite Ave S #109
Waite Park MN 56387





KANDY DORLACK - EXTENSIONS DIRECTOR

"Finding Unity in Your Community"

CONTACT: extensions@uswomenoftoday.org

Hello USWT Members,

As you know, we are just starting 2nd trimester. Are you working on getting a new Intent to Extend?

Update on Marietta, GA

I am excited to announce that we have a verbal commitment from 5 new members in Marietta, Georgia. Once we receive their dues we will have an Extension in a new state!

Update on Olathe, KS

Olathe, KS has sent in their Intent to Extend. YEAH!

We are currently looking for anyone who lives in or around the surrounding areas that would like to be a part of a Women of Today chapter.

Please contact me at extension@uswomenoftoday.org.

It is not only important to get new chapters and states started, but membership and retention is just as important. Ask your members why they joined and what their interests are. Did they join to meet new friends or volunteer and help to make a difference in their community?

I look forward to working with you on an extension whether it is within your state or in another state.

Thank you, Kandy Dorlack



LAURA BENTLEY - PUBLIC RELATIONS DIRECTOR

"Speak Up"

CONTACT: pr@uswomenoftoday.org

What is a newsletter article?

A newsletter is a printed or electronic report containing news concerning the activities of a business or an organization that is sent to its members, customers, employees or other subscribers. Newsletters generally contain one main topic of interest to its recipients. A newsletter may be considered grey literature.

What is social media?
Websites and applications
that enable users to create
and share content or to
participate in social
networking.
Different Types of Social
Media Networks

- Social Networks: Facebook, Twitter, LinkedIn.
- Media Sharing Networks: Instagram, Snapchat, YouTube.
- Discussion Forums: Reddit, Quora, Digg.
 Bookmarking & Content Curation Networks: Pinterest, Flipboard.

Challenge!!

Please send me your method of getting your state/chapter seen in the public eye.

- * Do you submit newspaper articles? Please send me an email.
- * Do you use social media? Please send me your links to all social media platforms your state/chapter uses.

By sending me the information above your state/chapter will be entered into a drawing at midyear for a social media gift basket.

What is the purpose of Public Relations?

PR helps to tell your story, distinguish you from the competition, and provide a stream of ideas for the media who are always on the hunt for content that speaks to their audiences. From your press release or pitch, they will then produce various types of content that help to promote your brand.

Strengthens Community Relations:

Public relation strengthens community relation. When you make new connections, it means you are building ties with the local market by joining groups and donating time to a charity or any cause related to your business. Being an active member of a community establishes your reliability. Great public relation means setting up ongoing relationships with many important influencers and knowing how your business may become an excellent data source for the influential.

How to Submit a Press Release to a Newspaper: Consider the Readers

1. Evaluate what you are offering. Newspapers are not in the business of doing you a favor. Rather, they seek to publish content of interest to the readers. Think carefully about how you can make your release of interest to a wide range of people. Identify what is unusual and valuable about your news or event.

Don't Wait Too Long

1. Plan far enough ahead. If you want a reporter or photographer assigned to an event, give the assignment editor enough time to schedule a staffer. Just as you do for your business, a newspaper schedules employees in advance. Last-minute assignments are reserved for news of vital interest to an entire community. Give three- or four-weeks' notice for basic events.

Be Professional

1. Type -- do not write by hand -- your release in a professional manner. Spell words correctly, keep the release to no more than 400 words, put the most important information first and the least important information last, which journalists call the inverted pyramid writing style. Cover the basics of who, what, when, where and why. Double-check times, locations and <u>phone</u> numbers for accuracy. Do not make outrageous or unverifiable claims about your product or business. Type "-30-" at the end of the article, which is newsroom lingo for "the end."

Provide Contact Information

1. Provide contact information so the newspaper can reach you with any questions or to arrange for coverage. Include phone numbers and email addresses for you and anyone else authorized to speak for your company about this issue.

Send it

1. Choose a delivery method. Some newspapers have templates on their websites specifically for submitting press releases. You can find these by using the website's search function for "press release" or "news release" or "event listings." You can email directly to a reporter or a department head by clicking on the "Contact Us" link usually found on the bottom of the homepage. Electronic submission is preferable to traditional mail because the newspaper can cut and paste key elements rather than retyping them. If you have established a relationship with the reporter, follow up with a phone call.



CATHY SNYDER - PROGRAMMING VICE PRESIDENT

"Reach High to Follow Your Dreams"

CONTACT: pvp@uswomenoftoday.org

Wow, first trimester is coming to an end already! I want to thank those of you who completed their fast starts, their Community Connection report, and the Project Library forms.

I have not received many Arrow Awards for the first trimester so I will extend this 1st Trimester Challenge until September 15th. You only need to complete 3 of the 4 below...

*I*st *Trimester Challenge* to receive the Arrow Award you must complete **3** of the following, and please let know by September 15th:

Complete your Programming Fast start found on the USWT website

Submit a Community Connections report for your State or Chapter.

Come up with 1 project for the Project Report Library.

Complete 1 item on your Outstanding Achievement Award (OAP).

Make sure to check out my 2nd trimester SIP for my next 4 challenges for 2nd Trimester Arrow Award.

Order your t-shirts on line today!

Order your Inspire shirt today in either purple or black. Order on line and it will be shipped to you. The shirts are \$20 plus shipping.

Click on this link to go to the order screens: https://swot22-23.itemorder.com/



Place your order and the shirts will be shipped directly to you. This is also a National Fund Raiser as a portion of the profits will benefit Ways and Means.





THERESA JOHNSON - DOMESTIC VIOLENCE AWARENESS PROGRAM MANAGER

"Stop Domestic Violence—Don't Look Away"

CONTACT: dva@uswomenoftoday.org

Hello United States Women of Today members!

Hi everyone DVA has a new challenge to go with the current challenge. We want to have a cohesive program for DVA that goes from year to year. So lets get creative, make an original sign or poster for Domestic Violence Awareness with a slogan and send me a copy via email and I will post it on the Programming Facebook page. You can do it individually, or chapter or group. Deadline for posters will be Sept 23, 2022. Everyone will have a chance to vote on their favorite poster. Deadline for voting will be Sept 30, 2022. First place winner will receive \$25.00 gift card, Second Place is \$15.00 gift card, and Third Place is \$10.00 gift card. Winners will be announced at Mid-Year. A program will be developed around the top 3 winners. We will also be put the National Hotline number the posters. My goal is to have at least 50 entries for the poster challenge. If you have any question email me.

Purple Thursday Contest

Everyone who wears purple on the 3rd Thursday of each month throughout the year, their name will go into a drawing for Purple Thursday basket at mid-Year and annual. Please post your picture to programming page and send to the DVA Program Manager.



JILL KIRCHNER - WELLNESS & PERSONAL DEVELOPMENT PROGRAM MANAGER

"Do it Together for a Happier You!"

CONTACT: pvp@uswomenoftoday.org

Hello Women of Today Members.

I hope you are all off to a good start this year and working towards your personal growth. Incentives are offered in all areas listed below. Please reach out to me if you have any questions.

IMPROMPTU SPEAKING COMPETITION - NATIONAL MID-YEAR CONVENTION IN OCTOBER

I am collecting names of anyone interested in giving the impromptu competition a try. \$5 Entry Fee

(Make check payable to: "US Women of Today" with "Impromptu Competition" in the memo.)

Please send me your name if you are interested.

NOTE: Only "fun" topics...NO religion or politics related topics.

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EFFECTIVE SPEAKING COMPETITION

Speaking competition will be held in person at USWT Year End Convention

Topic: "I am the person I am today because of a special person or event that changed my life."

5 Minutes/\$5 Entry Fee

(Make check payable to: "US Women of Today" with "SPEAKING Competition" in the memo.)

DEADLINE: May 1, 2023

Click on the link below and fill out the "WPD Competition Stat Sheet". https://www.emailmeform.com/builder/form/bsby6YqRn6f4Jdb0

You can then mail your \$5 check to me.

Please email me at: wpd@uswomenoftoday.org for my mailing address.

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WELLNESS & PERSONAL DEVELOPMENT CERTIFICATION

I am currently accepting Wellness & Personal Development Certifications forms.

Click on the link below for the online certification form:

https://www.emailmeform.com/builder/form/5x1jlc4rfbE2vdfd5



JANE HANSON - SECRETARY

"Just the Colorful Facts"

CONTACT: secretary@uswomenoftoday.org

Dear State Secretaries and Newsletter Editors:

Happy fall everyone. I am looking forward to celebrating with you all at mid-year convention in Missouri. Thank you for sending your newsletters and minutes—I have really enjoyed reading all of them.

The directory is done! A PDF copy has been emailed to each member of the board of directors. The history portion of the directory will be put on the president's page on the web site and updated each year and will not be part of the printed directory. Printing costs have increased greatly.

The order form to order copies of the directory is below. These will be brought to mid-year convention unless you pay extra to have them shipped. Please send the form and payment to me at the address on the order form by September 17, 2022. All orders must be prepaid with checks payable to US Women of Today.

Please let me know if you have any questions or if I can help you in any way. Call or text me at 507-317-0951 or email me at secretary@uswomenoftoday.org. I'd love to hear from you!!

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ORDER FORM

NAME	CHAPTER
ADDRESS	
CITY/STATE/ZIP	
CITT/STATE/ZII	

PHONE _____ EMAIL ____

OPTIONS	QUANTITY	PRICE	TOTAL
Directory – deliver to Mid-Year:			
Electronic CD version		\$ 3 each	
Printed 8 ½ X 11 version		\$10 each	
Directory – mail to address above:			
Electronic CD version + shipping		\$4 each	
Printed 8 ½ X 11 version + shipping		\$15 each	
Directory – email to address above:		\$1 each	
TOTAL (checks to US Women of Today)			



State of the States

For Friendship Day this year our members were asked to perform an act of friendship for another person...big or small...anonymous or not...something to "pay it forward."

WHAT GOES AROUND COMES AROUND

One day a man saw an old lady stranded on the side of the road, but even in the dim light of day, he could see she needed help. So he pulled up in front of her Mercedes and got out. His Pontiac was still sputtering when he approached her.

Even with the smile on his face, she was worried. No one had stopped to help for the last hour or so. Was he going to hurt her? He didn't look safe; he looked poor and hungry.

He could see that she was frightened, standing out there in the cold. He knew how she felt. It was that chill which only fear can put in you. He said, "I'm here to help you, ma'am. Why don't you wait in the car where it's warm? By the way, my name is Bryan Anderson."

Well, all she had was a flat tire, but for an old lady, that was bad enough. Bryan crawled under the car looking for a place to put the jack, skinning his knuckles a time or two.

As he was tightening up the lug nuts, she rolled down the window and began to talk to him. She told him that she was from St. Louis and was only just passing through. She couldn't thank him enough for coming to her aid. Bryan just smiled as he closed her trunk. The lady asked how much she owed him. Any amount would have been all right with her. She already imagined all the awful things that could have happened had he not stopped.

Bryan never thought twice about being paid. This was not a job to him. This was helping someone in need. He had lived his whole life that way, never occurring to him to act any other way.

He told her that if she really wanted to pay him back, the next time she saw someone who needed help, she could give that person the help they needed, and Bryan added, "And think of me."

He waited until she started her car and drove off. It had been a cold and depressing day, but he felt good as he headed for home, disappearing into the twilight.

A few miles down the road the lady saw a small cafe. She went in to grab a bite to eat, and take the chill off. It was a dingy-looking restaurant. The waitress came over and brought a clean towel to wipe her wet hair. She had a sweet smile, one that even being on her feet for the whole day couldn't erase. The lady noticed the waitress was nearly eight months pregnant, but she never let the strain and aches change her attitude. The old lady wondered how someone who had so little could be so giving to a stranger. Then she remembered Bryan.

After the lady finished her meal, she paid with a \$100 bill. The waitress quickly went to get change for her, but the old lady had slipped out the door by the time the waitress came back. The waitress wondered where the lady could be. Then she noticed something written on the napkin.

There were tears in her eyes when she read what the lady wrote: "You don't owe me anything. I have been there too. Somebody once helped me out, the way I'm helping you. If you really want to pay me back: Do not let this chain of love end with you." Under the napkin were four more \$100 bills.

Well, there were tables to clear, sugar bowls to fill, and people to serve, but the waitress made it through another day. That night when she got home from work and climbed into bed, she was thinking about the money and what the lady had written. How could the

lady have known how much she and her husband needed it? With the baby due next month, it was going to be hard. She knew how worried her husband was, and as he lay sleeping next to her, she gave him a soft kiss and whispered soft and low, "Everything's going to be all right. I love you, Bryan Anderson."

There is an old saying, "What goes around comes around." Today, I shared this old story with you, and I'm asking you to pass it on ... Let the light shine. Simply pass this on to a friend....or perhaps, two.

Joey Hedstrom, Arizona Women of Today President



IN UJ ALL! 2021

IOWA

Wt

Service · Growth · Friendship

Mirror, Mirror on the wall,

EADE

How we put our selves in the news.

Each chapter works with their local news sources.

- newspaper
- radio
- social media
- word of mouth
- · marketing materials

lowawt@gmail.com

State meeting:

Augusta, 27 2022

Info More

641-229-0022 271 S Water Ave New Hampton, IA 50659

Chapters

- New Hampton
- Nashua
- Spencer

Staff:

Laura Bentley: President

Tracey Pierson: COB

Dorie Halbfass: Treasurer

Dawn Nissen: PVP

MicheleThompson: Secretary

Angie Dietz: Parli

Jeany Ridpath: WPD

Cheri Prange: Jimmye Andrews

Jennifer Lantz: DVA





Hello from Massachusetts,

As we enter the fall season the leaves are starting to change and our chapters are gearing up for a busy four months!

Promoting Women of Today is a priority with the chapters. Every chapter displays membership brochures at events and has a member there to answer questions. Social media is widely used as well as local newspaper articles giving times and locations of upcoming meetings and events.

MAWT has a Facebook page where chapter events are shared with women outside of the chapter locations. This creates an opportunity for the chapters to expand their reach.

Chapters also use low tech ideas such as using library space for displays of pictures of events, members and information about upcoming meetings. The display windows are usually reserved for 2 or more weeks and is located in a high traffic area of the library.

Posting flyers on bulletin boards at supermarkets and town halls has been successful.

Wishing all our USWT friends a wonderful start to a beautiful new season. If you are visiting Massachusetts, please let us know we can be a good resource for some good tips on places to see and fun ideas.

In friendship,

Kathy Griffin MAWT State President

Alone we can do so little; together we can do so much.





Greetings from Minnesota,

It has been a typical summer in Minnesota with some hot days, some periods of rain and thunderstorms but also a time of summer district meetings, socials and outdoor events held by chapters. I was able to attend 7 of the 8 district meetings as well as a garden party, a birthday month dinner at a local Mexican restaurant, an A-B-C potluck picnic, a car show, and take a tour of the children's hospice, Crescent Cove, that is our Priority Area project for 2021-2024. In addition, training was held for persons holding state level positions June 3-5 and for chapter presidents/State Delegates on July 23.

Our current Marketing Vice President, Jennifer, is coming up with a lot of great ideas for internal marketing withing Minnesota Women of Today—like lighting up the I-35W bridge blue for Women of Today week in September, printing pictures of myself for "Jenise on a stick" so members can have me at their meetings and events virtually. (This comes from our love for food on a stick at our Annual Great Minnesota Get-Together, or State Fair the end of August). Jennifer also plans to make a few short training videos for members to view on our website.

Our Web team continues to do a fabulous job of posting current upcoming events on our website, including convention registrations, our Day at the Diamond state social (where the State President gets to throw out a pitch at a Minnesota Twins game), and trimester webinars. Our PR Coordinator has been diligent in providing examples for chapters to post on their respective Facebook pages to increase their presence and visibility in their communities. The NEWSLET editor puts together four 12-page statewide publications—after each convention and an elections issue.

The Struggle You're in Today is developing the Strength you need for Tomorrow.

Jenise Teske MNWT State President 2022-2023

WE ARE STRONG



Hello from the great state of Nebraska!

Nebraska Women of Today promote Women of Today through websites, Facebook, wearing chapter shirts at projects and state meetings. When we travel to U S Midyear and national conventions, our members wear their state or past national shirts. Many times, we have people from the public stop us and ask about our organization.

Some of our chapters are fortunate to have a newspaper or radio station in their hometown that will do press releases or public announcements.

As for myself, I do have business cards that I give out to anyone that ask about our organization. I try to stay in the public eye for my home chapter. By staying in the public eye, we have come up with new projects to do in our community and new fundraisers.

My theme this year is "We are Strong", with the logo of a teapot.

Maxine Turner Nebraska State President "It is a "Gnome" fact, we are the Best!"





Greetings from Pennsylvania,

The past few months have been warmer than usually here in Pennsylvania, but that has not slowed down all the wonderful projects that our 4 chapters continue to hold. I had the pleasure to help at several of them. It warms my heart to see firsthand, how our 4 chapters are reaching out and making a difference in their communities. "It is a "Gnome" fact, we are the Best!"

We held our 1st trimester meeting on August 13, thank you to the Womelsdorf chapter for hosting another wonderful meeting. We had 21 members and several guest in attendance. The day included a self defense course presented by the Womelsdorf Chief of police. We also held a "filled the bus" school supply drive. These were donated to the Bethany Children's Home, a local children's in crisis center. Of course, we held our business meeting and celebrated handing out several awards. We had a wonderful time, check the photos that have been posted on the Pennsylvania Women of Today face page.

To celebrate Women of Today week, on Saturday September 24th, we will be having lunch in an Amish home. I'm sure it will be a wonderful day and a "yummy" meal.

Many members have been asking to do a girls getaway weekend, so we are incorporating a fun filled weekend with our next state meeting on November 4-6, 2022. Our state meeting will be held November 5th. This will be our first overnight weekend event in several years. We have the entire pre-civil war home built in 1841 to ourselves. I'm excited and cannot wait.

From here in PA, we wish that you have a wonderful and safe fall.