



REACHING OUT

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2024-2025
Extensions Director
Plan of Action

- I. Goals
 - A. Complete at least three (3) extensions by year end.
 - B. Communicate with each State and National Staff contact.
 - C. Visit at least two (2) states.
 - D. Offer training to the Extensions that are completed.

- II. Implementation
 - A. Complete at least three (3) extensions by year end.
 - 1. Encourage state participation in extensions by offering incentives.
 - 2. Provide an “Extensions Quick Guide” to each chapter that files an intent to extent.
 - 3. Promote Extensions and Women of Today to others outside of the organization through social media and local newspapers.
 - 4. Work with the National Membership team.
 - B. Communicate with each State and National Staff contact.
 - 1. Communicate through phone, email and/or virtual meetings.
 - 2. Provide articles to the Today’s Leader.
 - 3. Offer training as needed.
 - 4. Attend National meetings and trainings.
 - 5. Complete monthly reports.
 - C. Visit at least two (2) states.
 - 1. Plan and schedule all necessary meetings and events.
 - 2. Work with National President if training is needed.
 - D. Offer training to the Extensions that are completed.
 - 1. Reach out to other National officers for support with training.
 - 2. Work with National President to provide training as needed.
 - 3. Offer virtual meetings for the new chapter/state extensions that are completed.