



Mixing it up
With
Programming

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PLAN OF ACTION 2024-2025

GOALS:

1. Communicate with State Program Vice Presidents and team monthly.
2. Promote the Outstanding Achievement in Programming (OAP) to receive 50 certifications by May 1, 2025.
3. To receive 5 Project Library submissions each trimester.
4. Achieve a minimum of 1 million dollars in reported donations including monetary, in-kind and service hours by the end of the 2024-2025 year.

IMPLEMENTATION:

1. Communicate with State Program Vice Presidents and team monthly.
 - a. Provide a State Information Packet (SIP) to State contacts each trimester.
 - b. Text or call State Programming Vice Presidents (PVP) and my team each trimester.
 - c. Provide a "Mix it up Mixer" on Facebook each week.
 - d. Each trimester, offer a challenge to encourage chapters to give back to their communities.
2. Promote the Outstanding Achievement in Programming (OAP) to receive 50 certifications by May 1, 2025.
 - a. Offer training and support to state contacts.
 - b. Promote through SIP's, Today's Leader and Facebook.
 - c. Offer incentives to those who complete the OAP certification.
3. To receive 5 Project Library submissions each trimester.
 - a. Promote through the SIP, Today's Leader, Social Media and Newsletters.
 - b. Offer an incentive to all participants who participate by entering them into a drawing for a huge Mixing it up Basket to be held at Annual Convention 2025.
 - c. Reach out to chapters with projects seen through Social Media.

4. Achieve a minimum of 1 million dollars in reported donations including monetary, in-kind and service hours by the end of the 2024-2025 year.
 - a. Hold a drawing for states and chapters at mid-year and annual that turn in their Community Connections reports.
 - b. Will include information about Community Connections forms in training, SIP's, Facebook and emails.

COMMUNICATION:

1. State information packets
2. Today's Leader Articles
3. National Staff Zoom meetings
4. National Staff Retreats
5. Website and Facebook
6. Text and or phone calls to programming team and national president
7. Other communications as needed

TRAVEL:

1. 2024 Annual Convention
2. Summer Staff Retreat
3. USWT 2024 Mid-Year Convention
4. Winter Staff Retreat
5. 2025 Annual Convention
6. Travel to state meetings as schedule and funding allows

Budget:

The Programming Vice President is budgeted \$150 throughout the year, which will be used for incentives and awards divided into three trimesters.