TODAY'S LEADER





Jane Hanson United States Women of Today President 2024-2025



USWT MISSION STATEMENT

"Our mission is to provide opportunities in the areas of community service, leadership training, personal growth and work in partnership with multiple charities." It has been an exciting first trimester. All staff were able to meet for our retreat at the end of July; we had fun, worked hard and came together as a team to work hard for you all this year. So much has already happened and there is so much that I want to tell you about!

I hope that you are able to come to mid-year in Omaha; we have many activities to help us learn together and have fun together. Check out the "Convention Highlights" page, schedule and registration are all in this newsletter. Hope to see you all there.

I would like to welcome Daniel Kaiser of IL as our new Webmaster. We are so excited for him to accept this role for our organization. He will be working hard to get our website updated. Please let me know if you see something that needs updating and I will work with Dan to get that done.

Upcoming highlights to help you have a "Colorful Year":

- Monthly Conversation Zoom Meeting
 - Each month will be a 30-40 minute conversation on different topics.
 - This is open to ALL members please join us for a conversation on retention!
 - August 29th Recruitment Basics and Membership Night Events
 - Sept. 17th How to Start and Complete an Extension
- Golden Star Award
 - This award recognizes any non-Women of Today individuals or organizations for their participation and help they have given to your chapter.
 - The form will be on the website soon and in this Today's Leader.

I have had the opportunity to do visits to South Dakota and Illinois and have more scheduled. I love to hear all the wonderful impacts that you are all mak-

ing in your communities and with each other. Keep up the good work...you are all certainly "Making a Colorful Difference".

In WT Friendship, Jane Hanson



Dring a special Board of Directors Zoom meeting it was decided to move to a new website as we obsing the ability to forward emails on 9/6/24. After that, Daniel will work to recreate the emails. We will be using the same and addresses. However, there may be a few days that the email addresses may not work. Staff will reply to all emails, acknowledging that they received your email during this transition. If you need anything during this time, reach out to me at uswt2425presjane@gmail.com.

Staff Highlights: Click on the page number to jump to the page indicated

Chairman of the Board:

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- USWT Mid-Year Convention Schedule Page 6

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- Parliamentarian:
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Secretary:

Secretary and Newsletter tips - Page 12

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Membership:

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Public Relations:

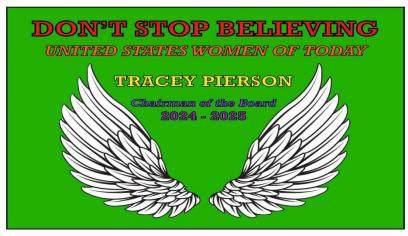
- Make a Difference Day Page 20
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SEPTEMBER	
Emphasis	US Founder's Charities, Wellness & Personal Development, Public Relations
	First trimester renewals and New Member adds postmarked to the Membership VP
1	Founder's Day certifications due to USWT PR Director
	Friendship Day certifications due to USWT MVP
10	Last day to order President Jane's Shirts
12	Zoom Finance Meeting
	Golden Star Award – Community Recognition due to USWT President
15	State President Zoom meeting
	Pin and Medallion nominations due to USWT President
17	Monthy Conversation - How to start and complete an Extension
19	Purple Thursday - post on Facebook wearing purple to support DVA
22-28	Celebrate Women of Today Week
OCTOBER	
Emphasis	Buckets of Sunshine, Domestic Violence Awareness, Extensions
1	New Member adds postmarked to the Membership VP
	Impromptu Competition Sign-up
12 - 14	MIDYEAR MEETING in Omaha NE
15	990 due for most Chapters
17	Purple Thursday - post on Facebook wearing purple to support DVA
20	Today's Leader article due to USWT President and Secretary
26	Make a Colorful Difference Day
28	Monthly Conversation - Secretary/Parliamentarian/Treasurer
30	Dimensions of Wellness MindflIness Challenge Due
NOVEMBER	
Emphasis	Parliamentarian, Wellness and Personal Development
1	New Member adds postmarked to the Membership VP
6	Bylaw/Policy Review Zoom meeting 6:30pm CST
15	Midyear evaluations due to USWT President
21	Purple Thursday - post on Facebook wearing purple to support DVA





Don't Stop Believing-You can host a midyear or yearend convention. Please go to you chapter and state meetings and see if anyone is interested in hosting. The staff plans a lot of the activities. Please reach out to me at <u>cob@uswomenoftoday.org</u>. I would need your bid by September 25th, 2024 for midyear 2025 so members can plan.



Do you have those skills to keep a very active website up to date and can do it on a timely matter, please reach out to me at <u>cob@uswomenoftoday.org</u> if you have any questions or interested

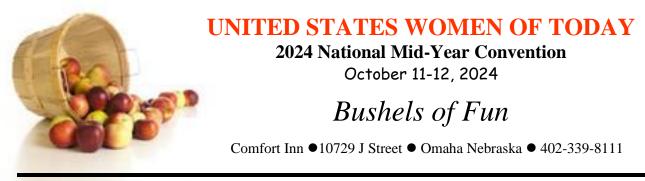
It looks like I'm always asking for something, because I am. Next up, have you thought about being an officer of the United States Women of Today? Have you seen someone at convention and said hey I can do that position, it looks fun. Please reach out to me with any questions you might have.

We will start to finish up the membership, PR and extensions manuals very soon. Things got a little delayed with the flooding in Spencer. Thanks for all the thoughts and prayers for us. It was Greatly Appreciated.

In Friendship, Tracey Pierson

СОВ





REGISTRATION FORM

Name	e Phone			
Address				
E-mail		Fax		
Women of Today Guest _				
Arrival: Date: Means of	Transportation:			
If by air: Airline F				
Sunday Departure Time:				
Sunday Departure Time:(We can ma	ke arrangements	to pick you	up.)	
Mention that you are with the Ask for the front desk don't g Registration FULL	5	nn corporate	e	
Includes all meetings, forums and meals (add the Friday lunch if you want it - this is optional)				
In addition to full registration, we will offer a Friday noon meal \$10.00				
Friday Night Party Saturday Forums / Meetings Saturday Luncheon Saturday Banquet	\$	25.00 25.00 25.00 25.00	\$30.00 \$25.00 \$30.00 \$30.00	
Te	otal	Tota	al	
SATURDAY ONLY	\$	75.00	\$88.00	

ADVANCE REGISTRATION DEADLINE – POSTMARKED BY September 7, 2024

Make check payable to <u>Fremont Area Women of Today</u> Send registration form and check to: Maxine Turner 2446 E 19th Fremont NE 68025



Any questions please contact: Maxine Turner 402-719-8332 maxine.turner.3@outlook.com

Terri Sherman402-525-6008terrisherman99@gmail.com

USWT Mid-Year Convention Schedule October 11 -12, 2024

Thursday October 10 th			
4:00 – 4:45pm	Tour of Food Bank for the Heartland	Bushels of Fun	
5:00-7:00pm	Dinner		
7:30 – 10:00pm	Staff Meeting		
Friday October 11 th	Event	42.0	
Registration is avail	lable 8:00-10:00am & 4:30-6:30		
National Store is available 8:00-9:00 & 1:30-3:00			
	s are open to everyone		
9:00-10:00am	Founders Charity		
10:00-11:00am	Future Directions Meeting		
11:00-11:30am	Finance Meeting		
11:30-12:00	Bylaw Meeting		
12:00-1:00pm	Lunch		
1:00-1:30pm	Basics of Recruitment: Come and join the membership team for recruitment		
	tips and ideas for membership events.		
1:45 – 2:15pm	Programming Activity: Join the programming team for a fun and informative		
	discussion		
2:30-3:15pm	Hands on Make and Takes; Join the Membership team in making 2 make		
and takes and you can bring back to your chapter/state			
3:15 – 3:45pm	Service Project; Join us to make packets for food shelfs; the finished products		
will be divided by the chapters present to bring back to their local food shelf			
4:00-5:00pm	State Presidents Round Table; State Presidents meet with US President Jane		
4:00-5:00pm	Membership Round Table; All local or state membership contacts (and		
	anyone else interested in finding out more al	bout membership) are welcome to attend	
4:00-5:00pm	Programming Round Table; All local or state	programming contacts (and anyone else	
-	interested in finding out more about program	nming) are welcome to attend	
5:00-7:00pm	Dinner on your own		
7:00-7:30pm	First Timers Meeting; For all members that are attending their first US convention		
7:30-8:30pm	Sharing Tables with Staff and State Presidents; Meet with staff members and state		
presidents to get more information			
8:30-9:30pm	· · ·		
-	only \$20 per 2-person team. Cash prizes given for first and second places		
9:30-12:00am	Friday Night Party	-	
Saturday October 12 ^t	ih		

Saturday October 12th Registration is available 8:00-10:00am

National Store is available 8:00-9:00am			
8:00-8:30am	Fellowship Service; Join WPD Program Manager Shellie to start your day off right		
8:45-9:00am	Credentials		
9:00-11:30am	Board of Directors Meeting/State Presidents Reports		
12:00-3:30pm	Luncheon with Speaker, Awards and Renewal Ceremony		
3:30-4:15pm	Impromptu Competition		
5:30-6:30pm	Social Hour, Beverages Available for a donation to Ways & Mean		
6:00pm	Staff Picture		
6:30-10:00pm	Awards Banquet		

Schedule is subject to change

Harvest Highlights Mid-Year Convention October 11-12, 2024 Omaha, NE



Highlights and check list to help you get ready for convention:

★ September 15th Deadlines:

- Golden Star Community Recognition for non-member assistance.
- Nominations for Pins

Friday afternoon we will be making small packets for food shelfs. Packets completed will be divided between the chapters present for their local food

shelfs. Please bring neutral colored nail polish to go into small beauty packets and we will also pack laundry pods and dryer sheets. Come and join us for this activity.

The staff were sooo excited when they found out they get to do a skit at the Friday night party! Come and join us at the Friday Night party.

Friday night; staff and state presidents will have tables with info/goodies to share with everyone. Come and introduce yourself.



The schedule is attached; check out the new training and activities we have scheduled for the weekend.

🛧 Roundtables will be offered for State Presidents, Membership Team and Programming Team. Join the membership to programming roundtable to get more info!

We are supporting the Food Bank for the Heartland. Items needed:

Peanut Butter Macaroni & Cheese Canned Tuna & Chicken Cereal Pancake Mix Cash Donations

Canned Fruit and Vegetables Pork & Beans Pasta & Sauce **Boxed Meals** Rice



Get a partner and register for the Ways and Means Fundraiser Friday Night for only \$20. Cash prizes will be awarded for first and second place.



Start your Saturday by joining WPD Program Manager Shellie Haun for an inspiring Fellowship Service.

Register to participate in the Impromptu Competition Saturday Afternoon.

Adult beverages will be available at the banguet for a ways & means donations.



Parliamentarian Today's Leader

Michelle McGowan CONTACT: parli@uswomenoftoday.org

Hi Women of Today Members!

Can you believe summer is coming to a close soon and it will be fall? Time for the changing of the leaves, cooler days and nights, bonfires and of course for those that are eagerly awaiting it Pumpkin Spice everything. I hope you've all had a chance to enjoy your summer!

I would like to invite you all to attend the USWT Bylaw and Policy Review Zoom meeting on November 6 at 6:30 pm Central Time. This is 7:30 pm Eastern Time, 5:30 pm Mountain time and 4:30 pm Pacific Time. If you want to make sure you get the login information, send me your email address. Otherwise, we'll send to the Board of Directors, State Presidents and the State Parliamentarian contacts. This meeting is open to all that would like to attend, I would like to see a lot of participation.

If you have any suggestions for changes, please send them to me at <u>parli@uswomenoftoday.org</u> so I can have them typed up and ready for the meeting.

Here are some basic rules of Parliamentary Procedure:

- Only one subject may be before a group at one time. Each item to be considered is proposed as a motion which usually requires a "second" before being put to a vote. Once a motion is made and seconded, the chair places the question before the council by restating the motion.
- "Negative" motions are generally not permitted. To dispose of a business item, the motion should be phrased as a positive action to take, and then, if the group desires not to take this action, the motion should be voted down. The exception to this rule is when a governing body is asked to take action on a request and wishes to create a record as to why the denial is justified.
- Only one person may speak at any given time. When a motion is on the floor, Robert's Rules outline a speaker order, allowing the mover of a motion to speak first, so that the group understands the basic premise of the motion. The mover is also the last to speak, so that the group has an opportunity to consider rebuttals to arguments opposing the motion.
- All members have equal rights. Each speaker must be recognized by the moderator prior to speaking. Each speaker should make clear his or her intent by stating, "I wish to speak for/against the motion" prior to stating an argument.
- Each item presented for consideration is entitled to a full and free debate. Each person speaks once, until everyone else has had an opportunity to speak.
- The rights of the minority must be protected, but the will of the majority must prevail. Persons who don't share the point of view of the majority have a right to have their ideas presented for consideration, but ultimately the majority will determine what the council will or will not do. Use parliamentary procedure as a tool, not a bludgeon.



Shine a Light on Finances

Bonnie Waller USWT Treasurer 612-581-0152 treasurer@uswomenoftoday.org Website: www.uswomenoftoday.org

Howdy Chapter and State Treasurers,

<u>REMINDER:</u> 990N is due by October 15th! <u>I will recognize treasurers at midyear convention</u> who filed their 990N. All you have to do is send proof by email or picture by text.

The 990-N is due for most chapters/states by October 15th!

The IRS requires all non-profits with less than \$50,000 in revenue to file a 990-N every year. This is also known as the ePostcard. It lets the IRS know that you are still an active organization. We are supposed to file every year, but if you have not filed for more than 3 years, the IRS lists you as "auto revoked" which means you have lost your tax-exempt status. If your chapter and/or state has reached this revocation status, you will need to go through an involved process and pay a fee to get reactivated. If you continue to operate without your tax-exempt status, then the IRS could make you pay taxes on your revenue and fine you for back taxes not paid. So please take care of this.

Below are instructions on how to set up an online account on the IRS site and to complete the 990-N. Here is the link to file: <u>https://www.irs.gov/charities-non-profits/annual-electronic-filing-requirement-for-small-exempt-organizations-form-990-n-e-postcard</u> Here are a few tips below:

- Whoever is responsible for filing the 990-N can set up their own personal login, you do
 not need to pass this on to another person and I would not suggest that since it includes
 personal information. Multiple people can have a login, they must tie into the
 organization's EIN (Federal ID number).
- Your EIN number looks like XX-XXXXXX and will be located on your IRS exempt notification letter which should be in your historical records, or it will be on previous 990-Ns which should be saved in historical records. If you still cannot find it, you can check with your bank. You would have been required to put the EIN on the paperwork for the organization's checking account.
- You can look at your organizations status by doing a search at <u>https://apps.irs.gov/app/eos/</u>
- If your status says "Auto-revocation list" you will probably get an error when you try to complete your 990-N which means you will have to follow the instructions for the Form 1024A at https://www.irs.gov/pub/irs-pdf/i1024a.pdf and the form is located at https://www.pay.gov/public/form/start/850735545 , but again you will only need this if you are in Revocation status.

Thank you to all the treasurers who submitted Fast Starts. many of you have served as treasurers before and have innovative ideas for goals to accomplish this year. Ways and Means Fundraising

I am continuing the all-year donations from members, chapters, district/regions and states fundraiser. There will be drawings at both mid-year and year end for donations each trimester of at least \$10 or a one-time donation of at least \$25.

Midyear Convention in Omaha – Ways and Means





Calling all Trivia Experts

- **\$** Trivia Contest
 - Friday night before/during Friday night party.
 - Teams of 2 members each sign up for \$20.
 - The top team will receive \$20, bragging rights and will be recognized on FB, in Today's Leader and in Treasurer communications.
 - 2nd place team will receive \$10 and will also be recognized on FB, in Today's Leader and in Treasurer communications.
- We will be sharing wine with our friends before the banquet on Saturday night for a ways and means donation.

National Store

Full National Store will be available for your shopping needs at Midyear Convention in Omaha.

New items:

President Jane's glasses Lip balm Bookmarks Grocery bags

You will also find pens, post-it note folders, small notebooks and more.





Here is the link for ordering shirts: <u>companycasuals.com/USWOT</u> When checking out, it shows to "check out with PayPal" but credit and debit cards can be used.

**THE NEXT ORDERING WINDOW CLOSES ON SEPT. 10

and those orders will be processed.

Order and pay for your shirts on line with the above link. Shirts will be delivered to MN Fall State or USWT Mid-Year (or delivered by President Jane on a visitation). If you want them shipped to you, additional shipping charges will be added.

This is also a National Fund Raiser; a portion of the profits will benefit Ways and Means.

If you have any questions or issues, please contact President Jane at president@uswomenoftoday.org





Hello to everyone!

Thank you to everyone who submitted their Fast Starts and are submitting their Newsletters. You will be recognized at Mid-Year Convention in October.

My ongoing challenge for the 2nd Trimester will be to continue to submit Meeting Minutes and Newsletters.

The USWT History and 2024-2025 USWT Directory are complete and have been emailed to current State Presidents and all Past USWT Presidents. They are not available on the website as of when I am writing this. Feel free to contact your state president or myself if you would like a copy emailed. A printed copy would involve a small cost.

SECRETARY INFORMATION:

What should the minutes include?

- 1. Call to order including date, time & location.
- 2. Name of organization
- 3. Type of meeting: membership, board, special
- 4. Establish a quorum is present.
- 5. Statement that minutes of previous meeting were approved.
- 6. Highlights of officer & committee reports
- 7. The treasurer's report should include beginning balance, receipts, disbursements, ending balance & approval of report.
- 8. Highlight of project reports
- 9. Include all parliamentary actions.
- 10. Adjournment
- 11. End with your name, Secretary.

Minutes are for factual recording of actions taken. The secretary records decisions <u>made</u> and actions taken. She does not have the right to interpret reports.

NEWSLETTER HINTS:

Be consistent in the design of your newsletter. This will make it easily recognizable.

Don't crowd spacing or make it too busy - if it's hard to read, then chances are it won't be read.



United States Women of Today 2024–2025 Golden Star Award

As we strive to make a difference in our communities, there are many individuals who offer their continued support to our organization. This year, I would like to recognize those individuals who help us achieve our goals and encourage our members and chapters. These individuals could be a spouse, relative, or a local business that has been especially helpful to your chapter or our organization. The recognition can be for any type of project - local, state, or national.

This award is for non-members only.

Fill in the information below explaining why you feel this person, company, or organization deserves this award.

Name of Person Nominating:	
Chapter/State:	
Mailing Address:	
Phone:	Email:
I would like to nominate:	
who is	for the "Golden Star" award because:
(relationship to chapter/sta	ite/national)

(Use the back of this form if you nee	ed more room)
Send or email form to:	Jane Hanson
	31078 790 th Avenue
	Madelia MN 56062
	president@uswomenoftoday.org
	uswt2425presjane@gmail.com

Let us talk Membership.

Membership Engagement

Shellie Matthes Membership Vice President mvp@uswomenoftoday.org

What does your chapter do to ensure success?

Keeping members engaged in our WT chapters plays a big role in keeping our members active and confirming our chapters are not just surviving but thriving! Having said that, how are you keeping track of how you are engaging members, otherwise how are you to know if you are succeeding or not?

Set goals around member engagement and ask yourself these questions.

How engaged are your members today? Your answer will help you get a baseline to work from. Who is coming to the meetings? Who participates in activities outside meetings? Who are your core members that are always there to lend a hand?

What activities are members participating in? The more meetings members attend, the more likely they are highly engaged. Therefore, a helpful goal to set would be to encourage members to attend more meetings. Maybe members are participating in small groups like dinner club, book club, walking group etcetera. A new goal would be to build several small groups that would allow for different interests and garner more participation.

How can you track the impact of these activities? I would suggest you put together a team that will create a form to help track and make sure that your goals are not too vague and that you are putting them into practice. Maybe this could be part of the membership team.

When setting your goals, keep in mind the member lifecycle stage. A new member will face different challenges and may want different things from the chapter than say someone who has been a member for years. Once you have created goals, the next step is deciding the actions you will use to build engagement and help work towards the goals. Remember that members who are having fun are more likely to remain engaged. Always keep fun as part of the plan!

thank you

Thanks to all the chapters for completing a Friendship Day submission. I enjoyed reading about all the fun activities you participated in, in the spirit of Friendship!

Don't forget to take Friendship Day a step further by holding three (3) more events during the year. The events need to be social to encourage our members to get to know one another a little better. The USWT Fellowship Builder Award needs to be completed and submitted by May 1 to receive recognition at Annual Convention.

Here is the link to the form:

https://www.emailmeform.com/builder/form/0dPvJ72SQDkffCYst

MEMBERSHIP MOMENT

Fall often brings opportunities to identify prospective members and get to know them using different activities. Grab the Potential member worksheet (attached) and have some fun thinking about who you know that would make a great WT member. It is likely that she/he would be honored to part of our organization.



July 15^{th,} we held the first Membership Conversation with the topic of Retention. If you would like to receive a copy of this power point, send an email to President Jane requesting a copy.

The second Membership Conversation was held on August 29 with the topic of Recruitment and Membership (M-night) ideas. To receive a copy of this power point, send an email to President Jane requesting a copy.

Mid-Year Convention

We have a jam-packed weekend planned with lots of Membership forums planned:

Friday, October 11

1:00-1:30pm Basics of Recruitment and tips for Membership Nights.

2:30–3:15pm Hands on Make and Takes. Join the Membership team in making two make and takes you can bring back to your chapter/state.

4:00-5:00pm Membership Roundtable. I have some fun hand outs and will debut some new membership tools.

7:30-8:30pm Sharing tables to meet the Membership team (MVP, Extension Director, and PR Director). Be sure to stop by our table!

ALL MEMBERS ARE WELCOME TO ATTEND THE ABOVE FORUMS!







-Henry Ford





POTENTIAL MEMBER LIST

Instructions: print one worksheet for each member. Give thoughtful consideration to the women/men you interact with every day. Write in their names in the corresponding areas if you think they would enjoy being a member of Women of Today.

Friends	Relatives	Neighbors
Parents of your children's friends	Co-workers	Other club's/activities

Chapter Discussion

Why are you a member?

Take about 5-10 minutes to brainstorm the best way to introduce the above people to your chapter. Ideas could include a BBQ, wine, and cheese party, make & take or another social event.

Ideas:

Date and Time:



Jenise Teske Extensions Director extensions@uswomenoftoday.org

Is Women of Today the "Best Kept Secret" in your community? Do you have friends and/or family in other communities or states? Have you thought of helping them start a new chapter in their respective community? If you are passionate about Women of Today, pass it on! Think about having a conversation about extending to a new community. With my help and other USWT staff members, it can be pretty painless and very exciting! We can do it together. The key is to recognize a need, start talking to community leaders (in the media, on the Chamber of Commerce, etc) to advertise and then start planning several events over the course of 8-10 weeks. If you generate excitement, it can all fall together pretty smoothly. Contact me if you have ideas and/or questions.

Where should we start a new chapter? Do you have some ideas? Do you have a contact in that community? Send any information you have to me AND I will enter your name into a drawing for a basket at Year-End Convention in Duluth. Let's grow our Women of Today in

Let's grow our Women of Today in 2024-2025!!!

Come join me and the USWT Membership team on Tuesday, September 17 for the 1st Membership conversation of second trimester. I will be leading the conversation on "How to Start and Complete an Extension." Here is the Zoom link— <u>https://us02web.zoom.us/j/86813412470?pwd=OTtvZ0vgagza6kzXbLi0R2hT</u> <u>EyeN1e.1</u>

Jenise

B the BUZZ PR

Hello USWT members!

Happy September! As a reminder, you will find PR information from me, here in the Today's Leader, on the PR Director page of the USWT website, Facebook and in the Membership newsletter. Please check those out for more detailed information and any challenges I have going.

What are components of recruitment? Public Relations, Marketing and Recruitment. These three are not synonymous, but they do support each other and benefit the overall mission of our organization.

When you think of PR what comes to mind? Some of the amazing PR ladies before me had themes;" Spreading the Word"; "ROAR with PR"; "Get the Scoop", and "Proudly Reporting on USWT". Let's talk about ROAR.

ROAR in USWT means Recruitment, Orientation, Activation and Retention. When ROAR is going well our organization grows and more women and their communities' benefits from our organization. We need to "Buzz with PR" or toot our own horns loudly.

As women we may downplay our accomplishments but why? Let's be seen in our communities as the premier women's organization that they can join. We know that our organization provides women the opportunity to grow, serve their communities and develop life-long friendships that bring amazing things into their lives. Yet we remain secret and fewer women are able to partake in all of the awesome advantages of being a member. What can we do:

*Share the accomplishments of your members. Do it often and wherever you can. Send a photo to your local newspaper, submit to the media and Facebook. All their friends, neighbors and family will be able to celebrate their accomplishments. Through FB, it can be shared on community pages. Everyone likes to be appreciated!

*Remember by sharing you are allowing other women to see what we do and what they could accomplish if they joined. You are offering women everywhere the ability to find USWT for themselves. Cindy Golbuff – PUBLIC RELATIONS DIRECTOR "B the Buzz PR" CONTACT: prdirector@uswomenoftoday.org

I know some chapters have the President or secretary do the PR aspect. Tell me about your chapter. If you would like, you can email me or message me with questions.

Do you have one or two people who do your social media posting?

How often does your chapter post on the fb page?

When you post an event on your page, do you encourage the members to share the event on their personal page?

Do you have a newsletter that is sent out to your members?

I am here to assist with social media postings, how to effectively communicate and helping your chapters be visible in the communities

l encourage everyone to post photos as you spread the word about what your chapter contributes to the community.



SEPTEMBER EMPHASIS MONTH:

US FOUNDERS CHARITIES

PUBLIC RELATIONS

WELLNESS & PERSONAL DEVELOPMENT

September 22-28 is time to CELEBRATE WOMEN OF TODAY WEEK!

Post pictures to your Facebook page and tag me to earn a chance to win a basket at Mid-Year convention

A reminder about my 1st trimester challenge:

- 1. Send in your Fast Start
- 2. Send in Founders Day participation form
 - 3. Send in Social/M-events for drawing

I wanted to remind you regarding using images or music on your Facebook page or website. Below are some basic guidelines along with a site that offers free images for use:

TRADEMARKS

Trademark infringement is defined as the "unauthorized use of a trademark or service mark". It is not a criminal act, however, can be prosecuted under civil laws. Generally, you will be requested to stop using the trademark and if you made any profits from the use of said trademark you will need to return any profits or pay damages for the use.

COPYRIGHT

Creative Commons is a huge database of photos whose authors waive the right to a fee for granting the license to use.

Creative Commons licenses have different levels of restrictions and some authors request credit by linking back to their site or simply stating their name.

Embedding a link that contains copyrighted material you want to share is the safest way to go. Use this for Twitter, Instagram and Facebook posts.

Live Streams warning:

Live streaming is considered creating own work. However, if there is background music and it is copyrighted then you are committing copyright infringement. Be aware of background music, video, images that are part of your live streaming event and confirm that you are allowed to use it before posting to Facebook.

If you cannot identify the author for permission, don't use the work.

Thank you, Thank you, Thank you!!

To everyone who sent in their Fast Start, Founder's Day Participation form and the Shout Out with Public Relations form. My email box was overflowing with all the great news!!

I need to know if you are attending the Mid-Year convention October 11-12, 2024 in Omaha, Nebraska!! Send me an "I am" email or note on Facebook. I will have a surprise on a stick for you at convention!!

Participate in Make a Difference Day This Year Known as Make a "Colorful" Difference Day October 26, 2024

What is Make a Difference Day?

Make a Difference Day is a National Day of Community service.

If you have ever wondered if your actions can make a difference, the answer is yes. We come together to volunteer, raise funds, offer support, and learn about the most urgent needs of our society.

What: President Jane is asking chapters to hold a volunteer activity

- You could make it a Halloween event and collect donations
- Volunteer at a local park, nursing home, animal shelter, library, school, serve meals at Ronald McDonald House or shelter
- Sponsor a volunteer event in your community When: Saturday, October 26, 2024

Who: Your chapter – could collaborate with other groups Why: When you hold your event, email PVP Lisa Hahn at <u>pvp@uswomenoftoday.org</u> and let her know what your chapter did for a colorful surprise given by the State President!

PR: Don't forget to post pictures on FB for good PR in your community! Tag Public Relations Program Manager, Cindy in your pictures with #uswtmakeadifferenceday Have you seen the "Shout Out with Public Relations" form?

The form can be used once a Trimester to celebrate your chapter's Public Relations activities.

Tri 2 will be focusing on "Women of Today Week/Make a Difference Day"

Tri 3 will be focusing on "Volunteer Week/Random Act of Kindness Day"

Chapters that submit a form in Tri 1 will receive a certificate. Turn in another form for Tri 2 and earn a large certificate. Turn in a form for Tri 3 and your chapter will receive recognition in Today's Leader and other USWT social media as a "Shout out with Public Relations " Super Promoter!!

Click below to fill out the form:

https://acrobat.adobe.com/id/urn:a aid:sc:US:479ac625-854b-471b-ae4badd78af640b5 Hello United States Women of Today!

We are off and running in programming, with several Fast Starts and Community Connection Reports received. Thank you for taking the time to fill out those forms so we may keep track of how many service hours and dollars are being used throughout our organization. It's amazing what we can do together for our communities.

A quick reminder about our Project Library!

Lisa Hahn Programming Vice President pvp@uswomenoftoday.org



Please submit ideas your chapters/states have done into the project library. This is an area on our website where you can go for ideas to get your chapter/state involved in the community! Each time you enter a project submission you will be entered into a drawing for a "Mixing it up Basket" at Mid-Year. Simply send me your submission via email! Please use the form which can be found on the unitedstateswomenoftoday.org website

PROJECT LIBRARY

I have received 1 submission to date. Thank You to Char, from the Duluth Chapter. I'm sure Char would be thrilled with the basket, but it would be so much fun to have more names to choose from. So, take a moment to sit down and complete the online form. It is so easy to do. I am only a phone call, email or text away.

SEPTEMBER EMPHASIS MONTH

US FOUNDERS CHARITIES

WELLNESS & PERSONALL DEVELOPMENT The new form was included in the previous Today's Leader. It is also on the website.

PUBLIC RELATIONS

Looking forward to seeing many of you at Mid-Year Convention October 11-12. Join the Programming Team at our FUN Programming activity Friday afternoon. You don't want to miss it. Make a "Colorful" Difference Day Reminder! Our President, Jane is asking chapters to hold a volunteer activity on October 26th. When you hold your event email me at pvp@uswomenoftoday.org and let me know what you did for a colorful surprise given by our US president Jane. Don't forget to post pictures on FB for good PR. Tag Public Relations Program Manager Cindy in your pictures with #uswtmakeadifferenceday



Thank you for supporting Purple Thursday. I love seeing all the posts and different shades of purple. Keep up the great work.

Purple Thursday Contest

The 3rd Thursday each month wear purple and post your photos on the USWT Programming Facebook page or email me with your name, chapter and state to <u>dva@uswomenoftoday.org</u>. Each time you post your picture, your name will go into a drawing for Mid Year.

SAFETY PLANNING

Domestic

violence

Though it is not your responsibility to stop the abuser's behavior, you can work on ways to increase your safety. You have a right to be safe.

SAFETY WHILE PHYSICAL VIOLENCE IS OCCURING

- 1. Practice how to get out of your home safely.
- 2. Have a packed bag ready & keep it at a relative or friend's home.

3. Choose a code word to use with your children, family, friends & neighbors when you need them police.

- 5. Decide & plan for where you will go if you have to leave.
- 6. Use your own instincts and judgment.

SAFETY IN YOUR OWN HOME

1. Change the locks on your doors as soon as possible. Add locks & safety devices to secure your windows.

2. Discuss a safety plan with your children for when you are not with them.

3. Tell your children's school, daycare, etc., who is allowed to pick up the children.

4. Tell neighbors & landlord that your partner no longer lives with you & that they should call the police if they see them near your home.

SAFETY ON THE JOB & IN PUBLIC

1. Choose whom at work you will tell about the violence. Include office/building security. Provide a picture of your abuser.

2. Have someone escort you to transportation & wait with you until you leave.

YOUR SAFETY & EMOTIONAL HEALTH

- 1. If you have to communicate with your abuser, choose the safest way to do so.
- 2. Have positive thoughts about yourself & be clear with others about your needs.
- 3. Decide whom you can talk to freely & openly to give you the support you need.
- 4. Attend a support group



We will be having a DVA (Domestic Violence Awareness) Luminary Walk at USWT Year End Convention in Duluth, MN. This walk brings light to the darkness of domestic violence. Each luminary bag cost \$5.00. You can decorate yourself or have me do it for you.

Bags will be available at Mid-Year and Year End Conventions. Along with a few new items in the store.





Shellie Haun Wellness & Personal Development Program Manager

wpd@uswomenoftoday.org

WPD Certifications

I'm happy to say that we've gotten a good start on WPD Certifications so far. My goal is 200 for the year, so please keep promoting this in your states and chapters. It is much appreciated! All certifications will receive a gift!

WPD CERTIFICATION TOPIC

To help with certifications, a topic is included in each newsletter. Today's topic: "Learn A New Craft" I found this craft for our USWT Board to do at retreat. It was so easy that I wanted to share it with you. And it's good for the critters in your yard!

Birdseed Ornaments

Materials:

- 2.5 cups Birdseed
- 2 Packages Unflavoured Gelatin (2 Tablespoons total)
- 2 Tablespoons Corn Syrup
- 1 cup Water
- 12 Cookie Cutters

Participants

gift!

3 Drinking Straws cut into 2" long pieces Twine

Instructions: Add 1/2 cup cold water to a large bowl with 2 packages of unflavoured gelatin. Add 1/2 cup boiling water to bowl and stir until gelatin is completely dissolved. Add corn syrup and stir. Add birdseed and mix well. Place bowl in refrigerator for about 10 minutes until liquid firms up enough that it won't leak out from under cookie cutters. Set cookie cutters onto parchment lined baking sheet and fill with birdseed mixture. Using the back of a spoon, press mixture firmly to fill in all gaps, and fill to the top. Press drinking straws into each shape leaving at least 1/2" of space between hole and edge of shape. Place ornaments in refrigerator overnight. To remove, gently pull the metal away from edges on all sides then gently push ornaments out. Gently pull straws out and thread a piece of twine through hole and tie ends in a knot. Hang birdseed ornaments from tree branches, leaving room nearby for birds to perch on while eating.





Notes: Don't keep mixture in fridge too long. If gelatin "breaks" when stirring, microwave a bit. Mixture needs to be thickened slightly until it has the consistency of a thick syrup. If gelatin is set more than that before spooning into cookie cutters, the ornaments will be crumbly.

Impromptu Competition

will receive a Are you looking to improve your speaking skills? Want to become more comfortable talking in front of a group? Enjoy having fun telling stories?

You should join in the Impromptu Competition at Mid-Year Convention! Topics will be drawn, and each contestant will get 3 minutes to speak on their topic. Just \$5 per person entry fee

You are welcome to preregister here or sign up the day of: https://www.emailmeform.com/builder/form/bsby6YgRn6f4Jdb0 Select "Other" for Competition Type, and mail or bring your entry fee to convention. Must be present at Mid-Year Convention to participate. Mailing address: Shellie Haun, 841 Sage Circle, Lincoln, NE 68520 Checks made out to US Women of Today, write "Impromptu Competition" in memo line

Let's keep the momentum going! **Shellie Haun**



United States Women of Today

Wellness and Personal Development Program Manager Manual

Wellness and Personal Development Certification

Name	me[- Date Joined	Date Certified	
Chapt	apter/StateEr	mail		
form	designed to assist individuals to be aware of their physical, and orm may be completed once each USWT year. Complete a minimu ww.uswomenoftoday.org. You may also mail to your state conta	um of 15 of the fol	lowing items and submit online at	
0	• Have a physical exam			
0	• Know your numbers (cholesterol, blood pressure, gluc	ose, and body r	nass index)	
0	• Have a dental exam			
0	 Be a registered organ donor 			
0	• Have an eye exam			
0	• Donate blood/plasma			
0	• Certify in CPR or First Aid			
0	• Check your medication, spice or food cabinet for outd	ated items and o	lispose of them properly	
0	• Exercise a minimum of 3 times per week for one mon	th		
0	Attend a seminar, health fair, or read an article on a health topic			
0	Keep a journal for 30 days logging your diet, time management, mood or exercise			
0	 Visit a nursing home, hospital or shut in 			
0	 Complete a Speaking competition or Impromptu comp 	petition		
0	 Present a 4 – 6 minutes speech 			
0	 Enter a writing competition 			
0	• Write an article for a chapter, district, state or nation	al newsletter		
0	 Write an essay or short story with 300 or more words 	, but less than 5	00 words	
0	o Chair a project			
0	 Participate in a leadership exercise 			
0	 Participate in a team-building exercise 	Participate in a team-building exercise		
0	Participate in a chapter project			
0	 Attend a state or United States Women of Today mee 	ting		
0	 Learn a new craft 			
0	 Learn a new recipe 			
0	 Read a book or listen to an audio book 			
0	 Update your will or review your financials 			
0	 Volunteer in another organization 			
0	• Interview a member of a different generation about cha	anges they have	seen in their lifespan	
0	 Interview someone from a different culture or nation. 			

- Hold local, state or national office
- · Bage 25

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June 13, 2024

Michele Thompson United States Women of Today 6908 Wentworth Ave Richfield, MN 55423

Dear Michele:

Thank you for partnering with Children & Families of Iowa (CFI)!

United States Women of Today is making a difference in the lives of thousands of lowans in need from the United States Women of Today Bucket of Sunshine Luncheon and Awards event gift of:

- 2 Large boxes of diapers
- 6 Pillows and sets of bedding
- 10 Large body washes and lotions
- 10 Packages of baby wipes
- Paper and plastic plates, bowls, and cutlery
- Household cleaning items, towels, wash cloths, hangers and toilet paper
- · Toothbrushes, toothpaste, and deodorant
- Feminine hygiene products and makeup
 Bag of travel soaps, shampoos, and body wash
- 10 Blankets

Thank you!

Because of United States Women of Today, victims of domestic violence will find safety and shelter, struggling teens will find the mental health services they need, and low-income families will find quality child care and education for the youngest members of our community. Futures are brighter and the community is stronger with your support.

We are truly fortunate to have United States Women of Today as a partner

in our mission of restoring hope, building futures and changing lives. Your generous contributions bring children and families in need closer to a happy, healthy future.

Thank you for making a positive impact in our community!

Kind regards,

Amy Stapp-Arpy CDO/VP of Development and Communications

In compliance with IRS regulation (OBRA-1993) this notation certifies that Children & Families of Iowa did not provide any goods or services in whole or in part in exchange for this contribution.

Restoring hope. Building futures. Changing lives.



ARIZONA Women Of Today

Arizona is Chugging along With Heart! We have held our first State Meeting with 1/3 of our members in attendance. We had an awesome presentation from Dr. Sammi Mongold on Our brains and Aging from Birth to ... I am sure we all learned something and can't wait till another presentation at another meeting. We also celebrated Friendship Day with multiple games of Skip-Bo laughing and enjoying each other's company and sharing stories. We raffled off a basket of skin treatments to support "Friends of Veterans" a non-profit forming up to assist Military personal better transition to civilian life and avoid depression and suicides during this time. We had some training and talked about certifications as well as Lunch from Salad and Go (who also supports Non-profits). Both Chapters in Arizona held Founders Day and Friendship Day events!

Hello from Iowa!

As we look forward to our first meeting after hosting USWT Year-End in Des Moines, I just want to say that we could not have done it without everyone who came to celebrate. We celebrated the end of President Tracey's year and celebrated the beginning of President Jane's year. It was a memorable weekend for us and I am honored for all the great people who came to lowa to celebrate all the great work that is happening across the United States. I am looking forward to October where we will all meet up again!

In lowa, we have been dealing with not only the heat but flooding across the state also. As we all know Spencer got hit hard when the dam broke and flooded their community. Communities across the state are suffering and we are praying for everyone to get settled back to their new normal soon.

Iowa Women of Today meeting was held hosted by our New Hampton Chapter and I am proud to announce there is a lot of is planning for upcoming events for our three Chapters. Halloween and Christmas events for their communities along with the famous Clay County Fair food stand. If you would like help at food stand, Spencer is always willing to share the fun. I am excited to say that I will be working this event so I hope to see many of your faces throughout the day.

During our lowa meeting we made kits for kids with puzzles, coloring books and other items to help the children keep busy while they are worried with so much on their plates. The shelters in our communities are always so grateful for the help they receive to make sure these families are taken care of and next time we will be making cleaning kits.

lowa will start fundraising again and excited to start a new year with Pampered Chef. Keep watching our lowa Women of Today Facebook page to get more information about ways you can help with a purchase of Pampered Chef, pasta or popcorn.

Let's have a great 40th year and see you all in October!



Jennifer Lantz Iowa Women of Today President Dream Believe Shine



Happy Summer from Illinois! Hope this note finds you all doing well and staying cool. We had a great time at the USWT Year End Convention in Des Moines, IA. It was great to see old friends and make new ones. I am so excited and looking forward to Mid Year in Omaha. It was such an honor to be presented my Ambassador Award with so many Ambassadors and Past USWT Presidents in attendance. It is truly an honor to join such an outstanding group of women.

I'm excited and looking forward to being the IWT President for a second year. I am in the process of working on some goals & challenges for the coming year. I will also be continuing my theme of Kindness Lights the

Way 2.0. This is truly going to be an exciting year for Illinois and USWT.

The Illinois Board of Directors will be hosting our August All State in Springfield on August 24th. I have challenged all of our chapters to increase their attendance at this all state meeting. We will be focusing on Domestic Violence Awareness at the meeting and have set the theme of **Love Shouldn't Hurt**. This was the theme used by the 2023-2024 USWT DVA Director, Julie Hutchinson. We liked the theme so much that we decided to copy her idea for this meeting. Thanks, Julie, for all of your hard work over the past year in bringing awareness to Domestic Violence.

This is a very exciting year to be a member as USWT will be celebrating their 40th Anniversary. I am excited to be working with the 40th President of USWT, Jane Hanson for this coming year. Jane is excited and ready to lead USWT into our 40th Year. If you have ever thought of attending a National Convention 2024-2025 is the year. Mid-year will be held again in Omaha, NE and year end will be in Duluth, MN. I am looking forward to making both of these trips in the coming year. Remember that Kindness Lights the Way...

Aimee Kaiser, IWT President





Greetings from Massachusetts,

I was recently going through my Women of Today paperwork from the past several years, trying to become more organized. (It's a slow process.) I was noticing the names on the rosters of the USWT and the individual states and I was amazed at how many friends I have met through this organization, all across the country. I am encouraging the members of MAWT to enjoy and expand their network of friends that they have met through the

Women of Today – the bond is real. The fellowship formed by members has been growing in Massachusetts as they enjoyed their summer socials in honor of friendship >> Ice Cream Socials, Tropical GM, Christmas in July Holiday Party, Salad Suppers and attending plays or concerts.

The casual days of summer are coming to close and the MAWT chapters will be coming back energized and ready to do business in September. They have projects in the works and one of the biggest events scheduled will be hosted by the Mansfield Chapter on Sept. 21st - Touch a Truck, which raises thousands of dollars to support local charities and community members. Other chapters have sent out "Save The Date" notices for upcoming events such as Quarter Auctions and a Comedy Night. Members of the MAWT will hit the proverbial road in September with their sneakers on planning for chapter events and supporting their communities. Our next state meeting will be held on Saturday, Oct. 19th hosted by the Bellingham Chapter and we are looking forward to having President Jane join us for the weekend.

Julie Hutchinson, MAWT President MOOVING to New Heights in Massachusetts

"There is an interconnectedness among members that bonds the family, much like mountain climbers who rope themselves together when climbing a mountain, so that if someone should slip or need support, he's held up by the others until he regains his footing." ~~ Phil McGraw ~~ Howdy from Minnesota!



Summer is the best time in Minnesota and this has been a great one for our Women of Today! We celebrated Founder's Day with President Jane and many from her staff as well as MNWT staff and members by lighting up the I-35W bridge in Minneapolis red, white & blue on July 2nd. This is one of our

favorite new Minnesota traditions. Chapters all over the state also celebrated Founder's Day in their communities by gathering for fun and getting outdoors.

July also saw the kickoff of our *new* New Member Orientation. We developed an editable orientation for chapters to use when members first join and then we invite the members to attend an online State orientation in their 2nd or 3rd trimester of membership. We had 17 members join for our first zoom and we are looking forward to even more at our next call in November.

In August, we gathered presidents and state delegates from 19 chapters for our annual President & State Delegate retreat. We had a very information training from our Marketing VP Michelle Cloutier on "How Not To Be The Best Kept Secret In Town" focusing on social media and marketing your chapter in public. We had succession planning and positive reporting discussions in our position training as well as a review of ways to recognize/celebrate your members. It was a great day of learning and collaboration with our staff and chapter leaders.

In September, we will be hosting the USWT President and staff at our Fall State Convention in Brainerd. This is a great time to focus on each area of our programming, including kicking off a new three-year Priority Area partnership with REACH, a school-based program focused on supporting at-risk students. We will also be celebrating our membership and recognizing member milestone anniversaries.

We are looking forward to seeing you all in Omaha in October for Mid-Year convention! October in Minnesota brings our statewide webinar on reporting, chapter newsletters, hosting convention and navigating the mnwt.org website. We also have our eight districts holding their Tri 2 meetings and end with chapters participating in Make A Difference Day on Oct 26th to hold service events in their communities. It's a great time to "Go Together" in Minnesota!

In friendship,

Tevyan Sorensen MNWT State President 2024-2025 <u>president@mnwt.org</u> mnwt.org





Hi Everyone!

Since the last newsletter, one of Missouri's most creative members help create a logo for me. For those who know me, the logo will make sense. For those who don't, I really enjoy baking. I've taken advantage of the summer months and visited a joint Founder's Day social with the Macon and Kirksville chapters and visited the Farmington chapter for their Friendship Day social. Our state is looking forward to our fall state meeting being hosted by the Trumanland chapter in Liberty, MO the weekend of September 21st. And shortly after that, I look forward to seeing you all in Omaha. Enjoy what is left of your summer!

Nancy Asher, Missouri Women of Today President





Cherish.Our.Dreams

Maxine Turner Nebraska State President

This first trimester our chapters have been busy in their communities with projects. Our chapters celebrated Volunteer Week with many different types of activities such as these two: Fremont Area served lunch to forty volunteers at the Fremont Area Art Association; Nebraska City delivered cookies to the Nebraska City Fire Department.

We also have had some joint adventures with the Fremont Area, Heartland and Lincoln chapters celebrating Founder's Day by attending a Melodrama at Mahoney State Park. These three chapters also completed another joint adventure of celebrating Friendship Day by attending a concert at James Arthur Vineyard.

Our Fremont Area chapter worked on one of their big fundraisers for the year with John C Fremont Days Rodeo Concessions. Lincoln chapter is gearing up for their Husker Football Concessions.

Nicollette our State Secretary has created a Women of Today proclamation with our Governor of State of Nebraska. She has asked for members across the state to attend the Proclamation reading at the state capitol on September 10th.



North Dakota is living and learning in the sunshine this year. We can do this because we can go stand in the field full of sunflowers and sunflowers and feel right, at home.

We have changed our meeting day and where we meet. We were approached by the Golden Age Club if we would be interested in holding our meetings there. The second Monday of the month is taken up by the lions and so we chose the first Monday. The building is user-friendly in the fact that it has, an oven a dishwasher if we need it refrigerator freezer and a new air fryer and coffee pots. and a new air fryer and coffee pots.

We are just finishing up our back-to-school project and our looking forward to President Jane's visit on September 6 and

7. Next comes Halloween, followed by Thanksgiving and finishing the year with Christmas. Where in the world did the year go? That is, of course a rhetorical question. School starts here next week.

We now have a new brochure and some new flyers as well as the Facebook page. If you would like to like us the name is Stanley women of today. It has our new QR code as well thanks to Lenore.

Juanita and I will see you in a couple Months. It would be good to see everyone again. Here's hoping all of our friends a happy next quarter.

Be well and travel safe Pat Fern, NDWT president





Greetings from Pennsylvania,



Wow!! The Pennsylvania Women of Today members have been busy "Spreading Seeds of Kindness".

One of the ways we spread seeds is by promoting other organizations. At each of our state trimester meetings, the hosting chapter picks a local organization that they would like us to support. This gives us the opportunity to support an organization in the community where our meeting is being held. The hosting chapter promotes their local organization and provides a wish list of items needed. The deserving organization is invited to attend and share information during our State meeting. At our 1st trimester meeting on August 17th, we collected approximately \$30,000 worth of clothing, household and personal care items for L.I.F.E. House of Berks County.



Our chapters continues to "Spreading Seeds of Kindness"

The Dover chapter have been busy with their monthly bingo night at a local senior center, manned a stand at National night out, decorated their town square for July 4th, collected school backpack for "Backpack of Blessings" and held a very successful meat and seafood bingo.

The Lititz chapter had a pretzel sandwich sale and held their annual chapter Anniversary event. They are planning a dinner together at a local Amish home.

The Northeastern chapter celebrated Founder's and Friendship Days together. They continue to collect food and supplies for a local animal shelter, books for a free library and school supplies. They crocheted and donated preemie hats to the Children's Hospital and held a ice cream social at a local assistant living home.

The Womelsdorf chapter hosted the dedication of "Davie's Splash pad". Hosted a wonderful state meeting and worked hard on collecting items for the LIFE house. In the next few weeks, they will be hosting a nightly swim as well as a doggy swim at their local pool as well as a community vender show.