

# United States Women of Today Public Relations Samples

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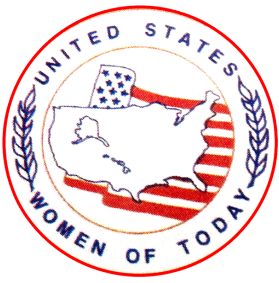
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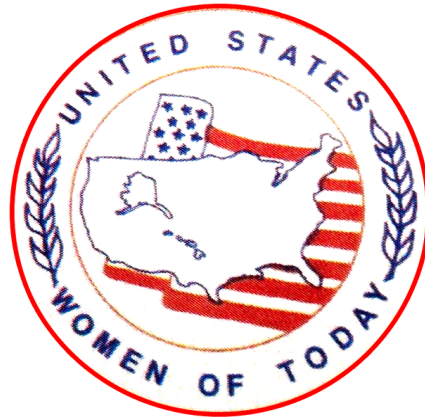


# United States Women of Today Public Relations Samples

## USWT Logos

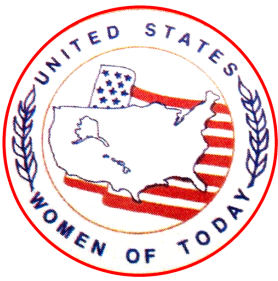
Click the link to access the PNG file to use in your promotional materials.

[United States Women of Today Logo](#)



[Buckets of Sunshine Logo](#)





# United States Women of Today Public Relations Samples

## Press Releases

The following sample press releases can be edited for your use. Make sure you adapt them to your local chapter, and send to the media about two weeks prior to when you want them printed. Always put a date to release, and make sure you double-space them.

### Sample 1: Guest Speaker at Meeting

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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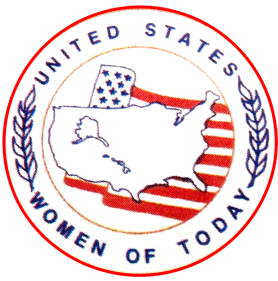
#### **JOAN FISS FROM *WE CAN HOUSE* TO SPEAK AT WOMEN OF TODAY MEETING**

The Anytown Women of Today will hold their monthly general membership meeting at the Community Center 7:00pm on Monday, February 12, 2017. Items to be covered on the agenda will be: Adopt-A-Park, Walk America, Community Baby Shower, and other upcoming events.

The guest speaker will be Joan Fiss from the *We Can House*. She will be talking about her organization and how our chapter can help. Ms. Fiss has been with *We Can House* for ## years and is currently the Executive Director.

The Anytown Women of Today is a community service, leadership training organization. Everyone is welcome. For more information, please contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 2: Fundraising Event

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

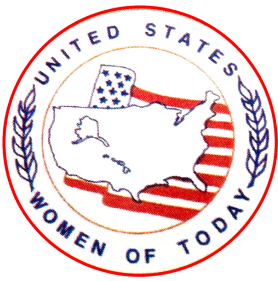
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### **WOMEN OF TODAY RAISE FUNDS FOR *WE CAN HOUSE***

The Anytown Women of Today will be holding a Rock-a-Thon to raise funds for the *We Can House*. Mary Jones, Chairman of the project, states, "We will be rocking to raise money for up-keep of the We Can House. The Rock-a-Thon will be held 8:00pm Friday, February 23, 2018, to 4:00pm Saturday, February 24, 2018, at the We Can House. Anyone interested can get a pledge sheet from any of the Anytown Women of Today members or at the *We Can House*. You must provide your own rocking chair for this event.

The Anytown Women of Today are a leadership training, community service organization. For more information, please contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 3: M-Night Event Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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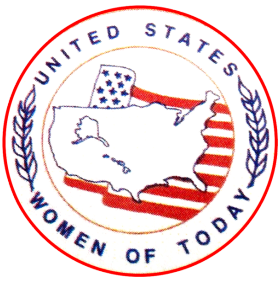
### **DEATH BY CHOCOLATE MEMBERSHIP NIGHT TO BE HELD**

The Anytown Women of Today invite everyone to a Membership Night 7:00pm on February 14, 2017, at the Community Center. You will have an opportunity to learn more about the Women of Today and our chapter events, meet new friends, and have some fun in the process.

Women of Today is the most dynamic, fastest growing young person's organization in the country. Women of Today members are action-oriented and interested in the betterment of their community through community service and leadership training.

For more information on how you can be a part of your community through the Women of Today, contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 4: Personal Enrichment Event Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

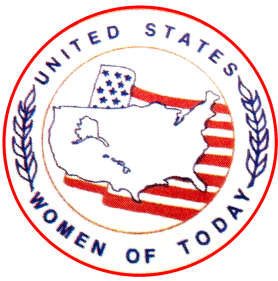
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### **WOMEN OF TODAY TO CONDUCT STRESS MANAGEMENT COURSE**

Starting August 23, 2018, the Anytown Women of Today will conduct a Stress Management course for their membership and anyone else who is interested. Those in attendance will learn tips about how to recognize potentially stressful situations, positive ways of handling stress, and how to reduce stress in their daily lives. Guest speakers for the course will be Dr. Lewis Medici, noted psychologist, and Dr. Jane Brown, University Professor in Human Relations. The course will run for four (4) weeks at 7:30pm on Monday evenings at the Community Center.

The Minnesota Women of Today have several courses in Management Skills which deal with time, finances, communication, leadership and personal development. Chapters across the state are offering similar courses to their communities and membership. The Anytown Women of Today provide opportunities for leadership training and personal growth through community service; and meet the second Tuesday of each month at the Community Building at 7:00pm. For more information, contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 5: District Meeting Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

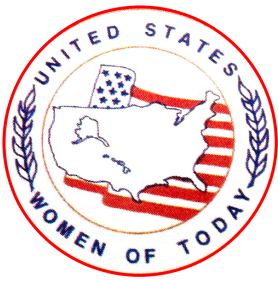
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### WOMEN OF TODAY ATTEND DISTRICT MEETING

Several members of the Anytown Women of Today chapter attended the Winter District 3 WT meeting held on Tuesday, January 19, 2018, in Brainerd, MN. Those members attending were: President Connie Perez, State Delegate Terry Johnson, and PR Director Sue News. The quarterly business meeting was conducted by District Director, Nancy Smith of Aitkin. Items of business discussed were: (list important business covered). The Anytown Women of Today were recognized with the following awards: (list awards received).

Women of Today is a non-profit, community service, leadership training organization for young people. Meeting of the Anytown Women of Today are held 7:00pm on the second Monday at the Community Center. Visitors are always welcome. Interested individuals can obtain more information by calling Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 6: Award Recipient Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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### **ANYTOWN WOMAN RECEIVES PRESIDENTIAL PIN**

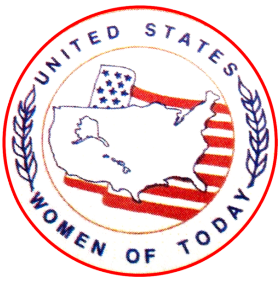
Jane Doe of the Anytown Women of Today was honored with a Presidential Pin at the Minnesota Women of Today Winter State convention, the fourth weekend of January 2018. Ms. Doe was nominated for this award by her local chapter. The Presidential Pin is designed to show a member's commitment to her local chapter and to her local membership. It exemplifies dedication and belief in our creed, service to the local chapter and enhances the Women of Today image. All recipients for this award are selected by the State President.

Ms. Doe has worked on 90% of the projects the chapter has run, chairing four of them. She is chapter Secretary and Sunshine Chairperson. She is an excellent role model for others as her eagerness to help, positive manner and down to earth way of lending support has helped the chapter to attain many successes.

For more information, call Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 7: Founder's Day Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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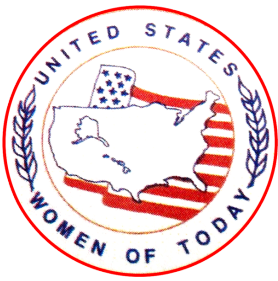
### WOMEN OF TODAY CELEBRATE FOUNDERS DAY

Members of the Anytown Women of Today are proud to join together with Women of Today chapters across the country in celebrating Founder's Day on July 1! This date marks our ##<sup>th</sup> year as the Women of Today organization, which is dedicated to leadership training and personal enrichment through community service.

In observance of this special day in our history, our local members will be participating in a Founder's Day Picnic in the Park at 11:00am, as we proudly pay tribute to another year of service, growth, and fellowship.

The Anytown Women of Today meets 7:00pm the second Monday of every month at the Community Center. Everyone is welcome! For more information, please call Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 8: Women of Today Week Notification

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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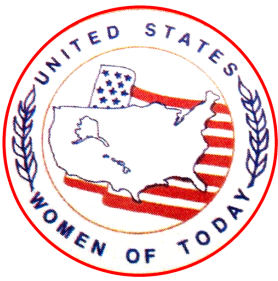
### WOMEN OF TODAY WEEK CELEBRATED

The last week of September has been set aside to honor Women of Today as we celebrate the ##<sup>th</sup> year as an organization. With over ##### members nationwide, members serve a vital purpose in their communities by guiding others in community service projects. There are currently ## with chapters committed to making our "world a better place because we lived and served within it."

Women of Today is an organization dedicated to personal development, leadership training, and community service. Last year we raised over \$##,#### for the various foundations supported by the Minnesota Women of Today. Our local chapter made donations to (list).

For more information about Women of Today contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 8: Women of Today Week Announcement

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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### WOMEN OF TODAY WEEK ANNOUNCED

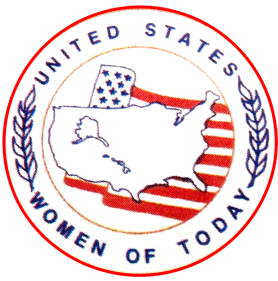
Members of the Anytown Women of Today are celebrating Women of Today Week on the third week of September every year. During this time chapters across the nation will be holding membership drives, chapter socials, and other special events.

The goals of the Women of Today are threefold: to promote community service and involvement, to provide personal growth opportunities, and to offer leadership training to members. The individual who wishes to reach out and share talents will find that Women of Today offers tremendous rewards and satisfaction.

Anytown Women of Today have served this community through (list projects). In addition, funds have been raised for such worthwhile causes as (list several).

For further information about opportunities available through Women of Today, contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Sample 9: Chapter Anniversary Announcement

Contact: Name, Address, City, State, Zip  
Phone Number | Email Address  
Website Address  
Month 1, 2017

FOR IMMEDIATE RELEASE

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### WOMEN OF TODAY CELEBRATE ANNIVERSARY

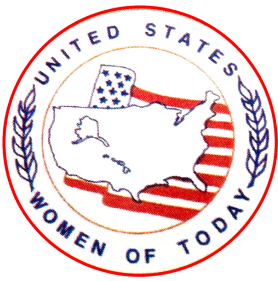
The Anytown Women of Today will be celebrating their ##<sup>th</sup> anniversary as a community service organization. Women of Today is committed to service to the community, growth as individuals, and fellowship within the organization.

It is with great pride that our chapter shares the organization with the community of Anytown, because with the community support we celebrate this awesome milestone with the organization.

Some of the events our chapter has run over the years are: (list several events). In addition, the Anytown Women of Today have donated \$#,### to the following organizations or foundations: (list several projects).

If interested in learning more about the Women of Today, please contact Sue News at 612-555-1234.

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# United States Women of Today Public Relations Samples

## Letters to the Editor

### Sample 1: Chapter Information

Anytown Women of Today  
PO Box 987, Anytown, MN 55555

Month 1, 2018

Dear Editor:

Women of Today members are dedicated to leadership training and personal enrichment opportunities through community service.

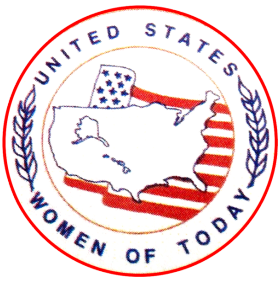
The Anytown Women of Today are women who care, are involved in service and awareness projects improving their community, themselves, their families and others. Some projects and programs the Anytown Women of Today have run or are currently working on are: (list past and current projects and programs).

Membership in Women of Today offers friendship, personal development, and opportunities to focus on goal setting, communication skills, organizational techniques, and other leadership training. There are opportunities to manage, supervise, and administer through project chairmanships as well as other leadership positions within the community. Women of Today offers recognition for personal satisfaction gained through involvement as well as affiliation with a state and national organization.

We extend our hand of fellowship by inviting everyone to the next meeting of the Anytown Women of Today 7:00pm on the second Monday of every month at the Community Center. For more information, please call Sue News at 612-555-1234.

Sincerely,

Connie Perez  
Anytown Women of Today President  
[anytownwt@mnwt.org](mailto:anytownwt@mnwt.org)  
[www.anytownwomenoftoday.org](http://www.anytownwomenoftoday.org)



# United States Women of Today Public Relations Samples

## Sample 2: Founder's Day

Anytown Women of Today  
PO Box 987, Anytown, MN 55555

Month 1, 2018

Dear Editor:

Mayor John Smith has signed a proclamation declaring July 1, 2018, Women of Today Founder's Day. The Women of Today is embarking on the ##<sup>th</sup> year as an organization, which is dedicated to personal development, leadership training, and community service. The Anytown Women of Today will celebrate by a picnic in the park.

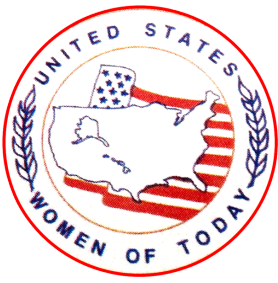
The Anytown Women of Today have been active in our community with such projects as (list some of your service projects). In addition, Anytown Women of Today has raised \$#,### for (list fundraising causes) and have given ### service hours through the many events.

On behalf of the members of the Anytown Women of Today, I would like to thank the citizens and organizations of Anytown for the continued support during this past year.

The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center. Everyone is welcome to attend. For more information, contact Sue News at 612-555-1234.

Sincerely,

Connie Perez  
Anytown Women of Today President  
[anytownwt@mnwt.org](mailto:anytownwt@mnwt.org)  
[www.anytownwomenoftoday.org](http://www.anytownwomenoftoday.org)



# United States Women of Today Public Relations Samples

## Sample 3: National Volunteer Week

Anytown Women of Today  
PO Box 987, Anytown, MN 55555

Month 1, 2018

Dear Editor:

Women of Today and America's volunteers are being officially recognized during the third week of April. National Volunteer Week, brought to you by Points of Light, is an opportunity to recognize and thank volunteers who lend their time, talent, voice and support to causes they care about in their community. Their stories can serve to inspire others to find ways to take action that creates change.

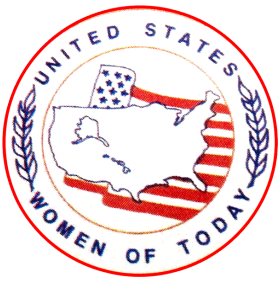
The Anytown Women of Today are dedicated to community service, personal enrichment, and leadership training. We have been active in the community for ## years with such projects as: (list some projects). The majority of funds raised by Women of Today are returned to the community and charitable foundations. The Anytown Women of Today have made donations to (list recipients and amount of donation).

On behalf of the Anytown Women of Today, I would like to thank the citizens and merchants of Anytown for their continued support during this past year.

The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center. Everyone is welcome to attend. For more information, contact Sue News at 612-555-1234.

Sincerely,

Connie Perez  
Anytown Women of Today President  
[anytownwt@mnwt.org](mailto:anytownwt@mnwt.org)  
[www.anytownwomenoftoday.org](http://www.anytownwomenoftoday.org)



# United States Women of Today Public Relations Samples

## Sample 4: New Member Plea

Anytown Women of Today  
PO Box 987, Anytown, MN 55555

Month 1, 2018

To All Women in the Anytown Area,

Are you interested in bettering yourself and your community? Do you like to have fun? We would like to invite you to an evening of fun and information. The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center. Everyone is welcome to attend.

Frankly, we could use your help. Because of a requirement in the Women of Today bylaws, we have only a few weeks to increase our membership numbers or lose our chapter. We would like to think there is a place in Balaton for an active women's group. There must be several women here who would be interested in an enjoyable and very informal civic group.

The Women of Today organization in [your state] is celebrating ## years of existence. Over the years, the organization has evolved with the changing times. One of the changes was to delete the age limit. However, the original purpose of the group remains the same. Those purposes include community service, leadership training and fellowship.

The Anytown chapter was founded in #####. A few of the projects completed since that time include the [list of chapter events]. We have many, many ideas of projects we would like to do, but our shortage of members prohibits us from attempting many of them.

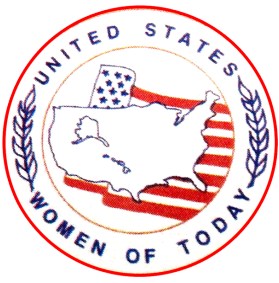
Not everything we do is "work." We do many fun things such as one-day trips, picnics, family nights, and hearing speakers. We have met other Women of Today members from our area and made some friends. We DO NOT require attendance at every meeting and/or function held. Our members participate only as much as they choose.

We hope many of you choose to attend our informative meeting on [next meeting date]. Come and check us out! For more information, contact Sue News at 612-555-1234.

Sincerely,

Connie Perez  
Anytown Women of Today President  
[anymtownwt@mnwt.org](mailto:anymtownwt@mnwt.org)  
[www.anytownwomenoftoday.org](http://www.anytownwomenoftoday.org)



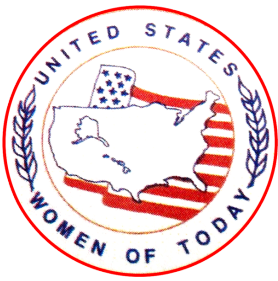


# United States Women of Today Public Relations Samples

## Fact Sheet

THE ANYWHERE WOMEN OF TODAY, ANYWHERE, MN

- MEMBERSHIP:** The chapter has ## members, ages 18 and older.
- PURPOSE:** Personal growth, community service, and member fellowship.
- HISTORY:** The Minnesota Women of Today chartered July 1985. Anytown Women of Today chartered September 1998.
- PROGRAMS:** Effective Speaking, Effective Writing, Focus on Women, Personal Enrichment programs: Financial, Communication, Leadership, Personality, Stress Management and more.
- PROJECTS:** Food Shelf Drive, Easter Bunny Brunch, Community Craft Show, Relay for Life, Christmas for a Cause, Special Olympics, Community Fashion Show, and others.
- PRESIDENT:** Connie Perez, 612-555-9786
- MEETINGS:** 7:00pm Second Monday of each month at the Community Center.
- PR CONTACT:** Sue News, 612-555-1234



# United States Women of Today Public Relations Samples

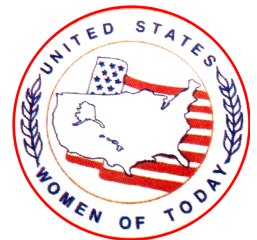
## Ad Promotions

This ad promotion is designed for chapter doing an extension. Public relations are very important to the beginning of a good relationship with the new town. Start by doing some advertising prior to the actual first meeting. These ads are designed to spark interest and encourage attendance at meetings. Use them for four weeks prior to the meeting, or four days prior if they have a daily paper. Complete these ads with information regarding your first meeting. Use these advertisements in your local papers or newsletters.



### Anytown Women of Today

12345 House Drive, Anytown US 99881  
www.anytownwt.org | anytownwt@email.address



**Are you Interested in Community Service?**

**Are you Interested in Leadership Training?**

**Are you Interested in Personal Enrichment?**

**We invite you to be a part of this new organization!**

**Want to volunteer to work in your community?**

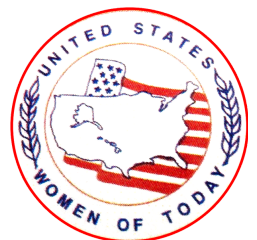
**Women of Today is for YOU!**

The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center  
Call today for more information: Sue News 612-555-1234



### Anytown Women of Today

12345 House Drive, Anytown US 99881  
www.anytownwt.org | anytownwt@email.address



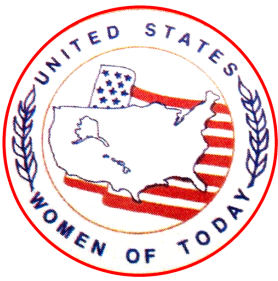
**Women of Today dedicated to serving our community and nation.**

**Women of Today committed to strengthening our individual talents.**

**Women of Today stand united by our friendship and belief in the future!**

**Women of Today invites you to become part of our organization.**

The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center  
Call today for more information: Sue News 612-555-1234



# United States Women of Today Public Relations Samples

## Public Service Announcements

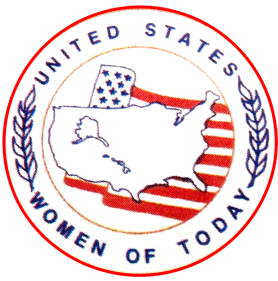
If using more than one Public Service Announcement, always type each on a separate page and make sure they are double-spaced. If sending to a television or radio station, include a cover letter on the event and about the organization. If you use the PSAs for television, provide images or video to go with the announcements.

### Timed PSAs<sup>1</sup>

- **10 Seconds:** A successful community is one that is brimming with active volunteers. Become a community volunteer through the Women of Today chapter in your community. Anytown Women of Today is an organization dedicated to the betterment of your community. [Insert local tag.]
- **15 Seconds:** Do you wish you could meet more people in your community? Enjoy the friendships of people who share your interest in community service, fun, and helping others by joining the United States Women of Today. Anytown Women of Today is organized for you...become a part of it today! [Insert local tag.]
- **15 Seconds:** Do you see a need in your life to do something “just for you”? Become a member of the Anytown Women of Today and discover the satisfaction of friendships, fun, learning and service to your community. Please join – just for you! [Insert local tag.]
- **20 Seconds:** Have you heard the news? After a decade of decline, volunteerism is on the rise! Yes, being a volunteer can provide a balance in your busy life of work and home, and can give you the satisfaction that comes with giving to and helping others. Take advantage of this trend and become a part of the United States Women of Today. A chapter is being organized for any person who would like to see improvements made in the community. Please attend the informational meeting and share your ideas for a better tomorrow. [Insert local tag.]
- **25 Seconds:** Are you an individual who recognizes the importance of the work of volunteers in your community? Would you like to take a more active role in strengthening your community and helping to provide needed services, fun and spirit? Then your ambition and motivation is needed as a member of the Women of Today. A chapter of this national service organization is being formed to offer fellowship to its members, to organize needed projects and to help improve the lives of everyone in your community. Be a volunteer! Become a part of the Women of Today! [Insert local tag.]
- **30 Seconds:** Successful, caring communities are ones that benefit from the work of active volunteers. Volunteers sponsor activities for all ages, raise funds for special needs and feel good about the contributions they are making. The United States Women of Today is a volunteer, community service organization which offers experience, project ideas, and support to their chapters, and they provide leadership training opportunities for their members. A Women of Today chapter is being organized to benefit your community. You are invited to become involved in this exciting opportunity – and to take an active role in making your community the best it can be. [Insert local tag.]

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<sup>1</sup> NOTE: if you are unable to time your announcement, follow these guidelines: 10-second spot = approximately 20 words; 20-second spot = approximately 50 words; 30-second spot = approximately 75 words; 60-second spot = approximately 100 words.



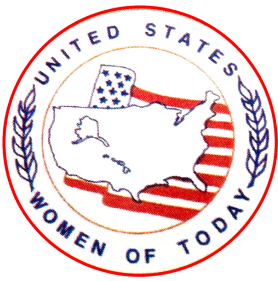
# United States Women of Today Public Relations Samples

## General PSAs

- The Women of Today is a nationwide organization dedicated to making communities better places to live. The Anytown Women of Today are no exception. We are involved in fundraising for such projects as (list some events). Our members benefit by making new friends and learning planning and leadership skills while serving their community. With your help, we can accomplish more. If you are a young person over the age of 18, we would like to have you join us. Please call Sue News at 612-555-1234 for more information.
- Each year, they pour hundreds of hours and thousands of dollars into community service projects. They are the Minnesota Women of Today. They provide leadership training through community service. Plus you have the chance to meet new friends and make your community a better place to live. If you are interested in meeting new people, and making a difference, join a chapter of the Minnesota Women of Today.
- Have you ever wondered what your community would be like without the annual summer festivals, kiddie parades, bathtub races, senior citizen's dances? Your local chapter of the Minnesota Women of Today helps to make these events and many more possible. Join a network of volunteers who make a difference, the Minnesota Women of Today.
- Who are the Minnesota Women of Today? They are a group of dedicated volunteers who share the same belief in our future. They are career women, homemakers, married and single; but no matter who they are, they give what they can to make their community a better place to live. Let them be a part of your future. For more information, call Sue News at 612-555-1234.
- If you are a young woman interested in community service, personal growth and leadership training, contact the Minnesota Women of Today, part of the United States Women of Today - an organization which develops the leaders who build our communities.
- The Minnesota Women of Today are looking for enthusiastic young people to join their service organization. If you want to take steps to better yourself and your community, call Sue News at 612-555-1234 for further information.

## Project PSAs

- The Anytown Women of Today invite you to attend their Annual Holiday Fashion Show, Thursday, November 14th beginning at 6:30pm. The Fashion Show will begin with Santa's Lane - local merchants displaying holiday gift items. It will then move into showing of fashions with a dessert luncheon at intermission. Tickets are \$3.50 and proceeds from the fashion show will go to (community project). For more information, call Sue News at 612-555-1234.
- Get out your rocking chairs and start collecting pledges. The Anytown Women of Today will hold a Rock-a-thon to raise money for the upkeep of the We Can House. The Rock-a-thon will be Friday, February 26 at 8:00pm until Saturday, February 27 at 4:00pm at the We Can House. Contact Sue News at 612-555-1234 for more information.
- Would you like to have fun bowling while raising money for a worthy cause? Here is your chance to strike out Cystic Fibrosis. The Anytown Women of Today invite you to join them at Bowl USA on



# United States Women of Today Public Relations Samples

Sunday, November 10th at Tropic Bowl from 12:00pm to 4:00pm. Prizes will be awarded to top bowlers and fundraisers. Contact Sue News at 612-555-1234 for more information.

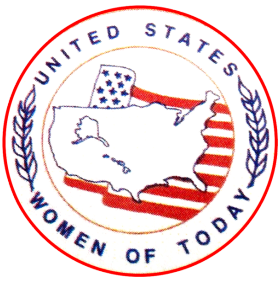
- July 1st has been designated as United States Women of Today Founder's Day. The organization was founded on July 1, 1985. Women of Today provides leadership training and personal enrichment opportunities through community service to members across America. The Anytown Women of Today provide (list community services). If you are interested in finding out how you can become involved in your community, call Sue News at 612-555-1234.
- The Anytown Women of Today are celebrating Founders Day. Their organization was founded on July 1, 1985. The Women of Today offers members the opportunity for growth through personal enrichment, leadership training and community service. Join us at (station letters) in congratulating the Anytown Women of Today for their service to Anytown .

## Chapter Anniversary PSAs

- It is an exciting time when chapters celebrate an anniversary. They have reached a milestone with the organization. Following is a press release and some public service announcements for you to use in commemorating your chapter anniversary.
- The Anytown Women of Today are celebrating their ## anniversary. During this time, the Anytown Women of Today have been serving their community by developing themselves as leaders. Join us at (station letters) in congratulating the Anytown Women of Today for their service and extending them our wishes for many more years of success.
- The Anytown Women of Today are celebrating ## years of service, growth, and fellowship. Women of Today provide leadership training and personal enrichment opportunities through community service. If interested in finding out more about the Anytown Women of Today, please call Sue News at 612-555-1234.
- The Anytown Women of Today have become a vital part of Anytown during the past ## years. They have been active with such programs as: (list some programs - past and present). We at (station letters) commend the Anytown Women of Today on the service to Anytown.

## Women of Today Week PSAs

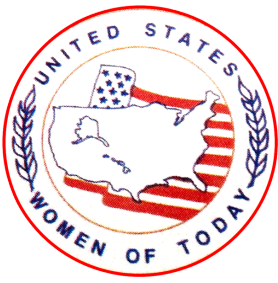
- The week of September (actual dates) has been designated as Minnesota Women of Today Week. Women of Today is a young person's organization dedicated to personal development, leadership training, and community service. Locally, the Anytown Women of Today provide (list community services). If you are interested in finding out how you can become involved in your community, call Sue News at 612-555-1234.
- Why not take an active part in improving your city and yourself? Women of Today is a leadership training and community service organization and the week of September (actual dates) has been designated as Women of Today Week in Anytown . For more information, contact Sue News at 612-555-1234.
- This week is Minnesota Women of Today Week. For ## years the Anytown Women of Today has been helping this community by developing themselves as leaders. Join us at (station call letters) in



## United States Women of Today Public Relations Samples

congratulating the Anytown Women of Today for their service and we extend them our wishes for many more years of success.

- September (actual dates) has been proclaimed Minnesota Women of Today Week and is being celebrated here in Anytown . I am Sue News, member of Anytown Women of Today, and would like to say thank you to the many fine businesses and residents of Anytown who have helped our organization over the past year.



# United States Women of Today Public Relations Samples

## Proclamations

### Sample 1: Founder's Day Proclamation

#### PROCLAMATION: WOMEN OF TODAY FOUNDERS DAY

**Whereas:** The Minnesota Women of Today and the Anytown Women of Today have set aside July 1 to recognize the many community activities of dedicated Women of Today across the state; and

**Whereas:** The Minnesota Women of Today is an organization of over 2500 young people in over 150 communities; and

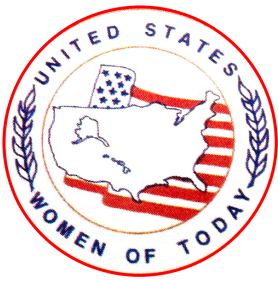
**Whereas:** The Minnesota Women of Today and the Anytown Women of Today are dedicated to actively promoting such public awareness and service programs as: Friendship Ventures, Breaking Free, March of Dimes, and the Bridge for Youth; as well as (list local projects); and

**Whereas:** The Minnesota Women of Today and the Anytown Women of Today provide personal enrichment and leadership training for young people; and

**Whereas:** The Women of Today believe that "through us great lessons can be learned, worthy deeds performed, and a hand of fellowship extended to millions of women everywhere";

I DO HEREBY PROCLAIM JULY 1, 2018 TO BE MINNESOTA WOMEN OF TODAY FOUNDERS DAY IN ANYTOWN, MN.

(Signed)(Date)  
Mayor's Signature



# United States Women of Today Public Relations Samples

## Sample 2: Women of Today Week Proclamation

### PROCLAMATION: WOMEN OF TODAY WEEK

Whereas: The Minnesota Women of Today and Anytown Women of Today have set aside the third week of September to recognize the many community activities of the dedicated women of today in Anytown and throughout the country; and

Whereas: The Minnesota Women of Today and Anytown Women of Today are dedicated to actively promoting such public awareness and service programs as: Friendship Ventures, Breaking Free, March of Dimes, and the Bridge for Youth; as well as (list local projects); and

Whereas: The Anytown Women of Today have been a vital part of this city for the past ## of years; and

Whereas: The Minnesota Women of Today and Anytown Women of Today provide leadership training and personal enrichment opportunities through community service to the women of Minnesota; and

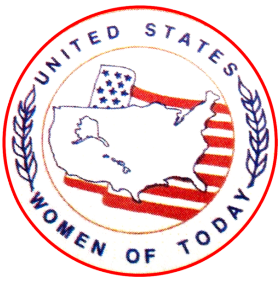
Whereas: The Minnesota Women of Today and Anytown Women of Today are "united by our friendship and belief in the future";

Therefore: I, Mayor John Smith, do hereby proclaim the third week of September as Women of Today week and urge all citizens of our community to give full regard to the past and continuing services of the Minnesota Women of Today and Anytown Women of Today.

IN WITNESS WHEREOF, I HAVE SET MY HAND ON THIS \_\_\_ DAY OF SEPTEMBER, \_\_\_\_\_.

(Signed)(Date)  
Mayor's Signature





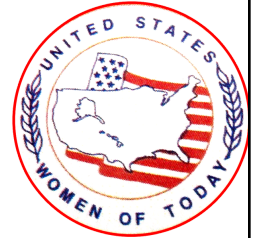
# United States Women of Today Public Relations Samples

## Flyer



### Anytown Women of Today

12345 House Drive, Anytown US 99881  
www.anytownwt.org | anytownwt@email.address



**Women of Today is Community Service, Personal  
Enrichment, & Leadership Training!**

\*\*\*\*\*

#### Who are the Anytown Women of Today?

Member from Anytown WT Chapter are:

- Women who care!
- Women that want to make a difference in our communities.
- Women that want to have fun.
- Women that want training in leadership and personal growth.
- Women who want to make some great friendships along the way!

The Anytown WT Chapter has 23 terrific members from all walks of life. They are professional women, daycare providers, stay-at-home moms, and home-based business owners to name a few. They are of different stages in life: married, single, looking for fulfillment in many areas. Each one is special to the success of the chapter. Each one brings as much to the chapter as she receives in return! We have a lot of fun along the way!

Women of Today is a national organization. The Anytown WT Chapter sponsors many events locally such as Babysitting Clinic, Santa Secret Shop, Hommerding Home Christmas Party, and Holiday Food Baskets to name a few. We also work with many foundations like March of Dimes, Juvenile Diabetes, Friendship Ventures, and Kidney Disease. We also provide our members with effective writing, effective speaking, leadership skills, and personal enrichment training. We cannot forget the socials and fun we have.

The Anytown Women of Today meet 7:00pm the second Monday of each month at the Community Center  
Call today for more information: Sue News 612-555-1234