

US Women of Today  
Future Directions  
August 14, 2024  
Zoom Meeting

**Call to order** – Tracey Pierson called the meeting to order at 7:05 P.M.

**Volunteer to take minutes** - Maxine Turner volunteered

**Attendance** - Maxine Turner, Shellie Haun – NE; Jenise Teske, Jane Hanson, Mary Hansen, Cindy Golbuff, Shellie Matthes, Lisa Hahn, Bonnie Wallers, Tebyan Sorsensen– MN; Tracey Pierson– IA; Aimee Kaiser, Daniel Kaiser- IL

**Approval of minutes** – June 7, 2024, minutes will be approved at next meeting

**Additions or corrections to agenda** – None

### **New Business**

#### **Committees**

- Bylaw Review – Michelle McGowan
  - We will be held November 6
- Membership/Extension – Shellie Matthes
  - Reported a Gold chapter this trimester, plus Friendship Day, Building Awards and Update Events
  - Angel (members deceased) moved from Future Directions to Membership Task Force. Those serving on this committee are Amy Kaiser, Dan Kaiser, Maxine Turner, Jane Hanson, Carmella Mongold, Tracey Pierson and MN rep.
  - Jenise reported on an Extension being worked on in Minnesota and possibly in New Orleans
- Marketing-Facebook Page – Cindy Golbuff
  - Working on placing information on all three (3) Facebook pages – work as a team
  - Mid-year Meeting
  - Service project for Mid-year will be Foodbank of Heartland – donations of money or food
- Finance Committee – Bonnie Wallers
  - Financial Income slow this time of year
  - Finance Meeting September 12th
  - Mid-year Fundraising – Trivia Contest
  - Anniversary – T-Shirts, Shot Glasses and Lapel pins are being looked at
- Program Study Committee – Lisa Hahn
  - Program Study review 2025-2026
  - Communication with a member from a state on Fast Starts and how to U S website
- Material Review Committee – Tracey Pierson
  - Membership, PR, Extensions and Buckets of Sunshine manuals have been gone through, these will be ready to be voted on at Mid-year
  - Extension Manual – Chapter and State Bylaws
- Website Committee – Tracey Pierson/Jane Hanson

- Website Update
  - ❖ Received two (2) applications for webmaster
  - ❖ Both are Women of Today members
  - ❖ Tracey will be setting up a committee for interviews soon

### **Ongoing Business**

- *Strategic Plan* –Cindy Urlacher (Chair)
  - Working on a new Plan of Action
  - Maxine reported that we add # of Rooms and # flying into our convention totals to help convention bidders
- Why Committee - Chair Maxine Turner
  - Maxine moves to recommend moving the following to Bylaw Committee to delete wording Article 11 Section 1 and add the following: Mission, Vision, Benefits
    - A. Mission Statement
      - “Our mission is to provide opportunities in the areas of community service, leadership, and personal growth and work in partnerships with multiple charities.”
    - B. Vision Statement
      - “We are passionate people of action... empowering individuals to make a difference in their lives and communities.”
    - C. Benefit Statement
      - Benefits from participating in Women of Today:
        - Unite in our vision to make a difference through service and community involvement
        - Enrich and empower women in our communities
        - Foster a welcoming and inclusive social experience
        - Gain confidence to lead
        - Create supportive connections as we develop lifelong friendships
  - The committee is now looking at creating a new landing page on our website that prospective members could log onto with basic information and then click to go to other pages. We are keeping the Home Page, just updating

### **Other Business**

- Mid-year host bids 2025-2026
- Annual host bids 2024-2026
  - Tracey is promoting these, there are rumors out there

**Next Meeting** – September 25<sup>th</sup> @7:00 CDT

**Adjourned** at 7:47 P.M.

Respectfully submitted,  
Maxine Turner  
Acting Secretary