



Cindy Golbuff USWT
PR Director 2024-2025
pr@uswomenoftoday.org
www.uswomenoftoday.org
SIP 3rd Trimester December 2024



Happy New Year USWT Members!

Welcome state PR contacts to the third trimester! What an amazing 1st and 2nd trimester we have had! I hope you all had a wonderful Thanksgiving, Christmas and New Years and are looking forward to an excellent 2025!

How are you doing on your goals for the year? Take and reflect on the goals you set in May and congratulate yourself on your accomplishments and those of your state, areas, districts and chapters. Now is the time to assess the goal, take the next step to achieve them or even adjust them a bit. I encourage you to reach out and connect with your members and if they are looking for some guidance or share in the excitement of their success so far this year.

In this information packet you will find reminders of activities you don't want to miss, January PR suggestions, challenges and information to help you finish your year strong. Please contact me if you have questions, concerns or are willing to share ideas of things that work for you in your state. I am always ready and excited for the opportunity to have those discussions. I can be reached by email, letter, or text, Facebook and messenger.

In friendship- *Cindy Golbuff*

Upcoming Dates: Mark your Calendar!

February 17 Random Acts of Kindness Day and April 20-26 is National Volunteer Recognition week! Remember to complete and submit the "Shout Out with Public Relations" form.

June 13-14: Celebrate! USWT Year End Convention in Duluth, MN. Have you signed up yet? Below is the link to the registration form on the USWT website.

[USWT Conventions – United States Women of Today](#)

The Convention hotel room rates are good through May 12, 2025.

*****FB post: Go to USWT FB page showing Year End convention. Share or send the post to your chapter/state FB page. Tag it: #uswt yearend2025.** Can we get 40 shares for 40 years?

On June 11, there is a cruise of the Lake Superior and Duluth Harbor, you won't want to miss! Sign up to get panoramic views of the North Shore.

3rd Trimester Challenges:



Random Acts of Kindness/ Volunteer Week: Send in or email **Shout out with Public Relations** form for an incentive. This form is used each trimester to celebrate your chapter's Public Relations activities. **Due May 5, 2025**. Click below to fill out the form:

[EmailMe Form - USWT Shout Out with Public Relations Participation](#)



Buckets of Sunshine Project report: What 15 chapters will submit their BOS project report by May 15? All submissions will be entered into a gift drawing.



Chapter PR Challenge: Would love to see your PR material. Send 2 of the following to pr@uswomenoftoday.org and receive an incentive for all entries. Due 5/1/25.

- Chapter flyer
- Chapter brochure
- QR code to your chapter information
- A chapter activity/event with your banner posted/brochures out (take a photo/email it to me)

[USWT BUCKETS OF SUNSHINE PROJECT FOR YEAR END 2025.](#)

For our Year End convention in Duluth, MN on June 13-14, 2025, we are supporting Safe Haven Shelter. The Shelter and Resource Center serves a seven-county area in northern Minnesota. They provide services and education for more than 1,500 adults and children annually. Their Mission is to provide safety, space to heal, advocacy, and empowerment for women, children, and all survivors of domestic violence. Started on March 1st 1978, Safe Haven Shelter has grown into a 39-bed facility that houses a hotline as well as community education and volunteer programs.

For more information on this organization: [Safe Haven | Shelter & Resource Center](#). This provides information about their programs and their partnerships. **Some items they are in need of include:**

- **Culturally specific hair care products:** Brushes, jam combs, hair grease, hair lotions, shampoos, conditioners.
- **Cleaning items:** Clorox wipes, all-purpose cleaners, tall garbage bags, laundry pods, and paper towels.
- **Hygiene products:** Deodorant, body wash, toothpaste, lotion, razors, combs and menstrual products (pads and tampons).
- **Clothing items:** We ask that these items all be new. Sweatpants, pajamas, socks (specifically for women's shoe size 8 and larger).
- **General items:** journals, notebooks, first aid kits, ear buds, no-contract, pay by the minute phones and old cell phone.

Gift Cards: Gift cards from major retailers like, **Walmart, Target, Five Below, Walgreens, gas stations, grocery stores** are always appreciated.



I look forward to seeing everyone and perhaps many new faces at the Year End Convention- celebration of 40 years of USWT

I would like to *"thank"* all of you for your support and friendship this year! I have loved connecting with so many of you and gaining new friendships. That is what Women of Today is about- as we serve our community and nation, we create supporting connections and develop lifelong friendships.