

## **“Spare the Violence” Bowl-a-thon Project Instructions**

Contact a bowling alley in your area that will give you a good deal on your bowling fees and will help you promote the event. Ask the alley to hang up posters and run our information on the TV monitors during league bowling. You might ask the alley to donate free games or give coupons for the Winning Team.

The reason we feel this fundraiser can be so successful is because it is low cost to the participants yet with their determination to get sponsors, great amounts of money can be raised. The bowling fee is literally the only cost to the participant. Of course you can add some 50/50 raffles to help raise a little extra cash that day. Another idea is to hold raffles for state lottery scratch tickets.

Ask for a pre-registration fee, which should cover the bowling fee and some of your additional costs. A team normally consists of 5 bowlers. Pre-registration should include a list of bowlers and a team name. This gives you the names in advance to assign lanes. The pre-registration gives you an idea how many teams you are going to have and they are less likely to back out of the event. (You may still get one on the day of the event.)

You and the rest of your members contact family, friends, and bowlers you know. You may want to send out letters to the local businesses to try and come up with teams. Some businesses will sponsor their team and match what their employees raise in sponsors. If the business pays the registration fee there is no cost to the participant.

It is important to get your Sponsor Sheets out to the teams as soon as they are signed up. This should include a Registration form and sponsor sheets/participants letter for each bowler. Emphasis months for DVA are August, October and February, however, you may hold your event at anytime during the year.

The day of the event you want to be there early to check in your bowlers and any late registrations. Have enough people to help with registration; it seems they all come at the last minute and it can get overwhelming.

Since you have collected the bowling fees in advance, you do not have to worry about collecting bowling fees that day except from late registrations. You will need to have enough workers to count up the pledges and balance with the amount collected.

You can add 50/50 raffles or door prizes to add to the fun.