



United States Women of Today

Project Report Form

The Project Report Library is designed as a way for chapters/districts/states to share projects, events, fundraising ideas, etc. with other United States Women of Today (USWT) chapters. Submitting a one page report on projects that were outstanding can help other chapters, who are often looking for new ideas/projects to keep their chapters energized. Project Report forms are submitted to the United States Women of Today Programming Vice President. To be completed by project chairperson and submitted to USWT Programming VP for Project Report Library, with copy kept by chapter/state/district. **Please fill in chapter/district/state information**

Easton CHAPTER Massachusetts STATE Project Name: REINDOG PARADE

For more information contact the USWT PVP at pvp@uswomenoftoday.org

Type Of Project:

- INTERNAL** (membership drives/socials/awards/public relations/personal enrichment)
 WAYS & MEANS (raise funds to operate state or chapter: monies raised goes into general fund)
 COMMUNITY INVOLVEMENT (FUNDRAISING): (money raised for another organization or specific community service project)
 COMMUNITY INVOLVEMENT (NON-FUNDRAISING): (projects run within community for betterment or education)
 CHAPTER PUBLICATIONS: (includes Plan of Action, chapter/state newsletters, and membership handbooks)

Purpose/Goal of Project: The purpose was to get involved with the community while getting the Easton Women of Today, Inc. name into the community while participating in a fun, family community event.

Start Date of Project: November 1, 2016

How long did it take to complete: 2 weeks (max)

Description of Project: EWOT sponsored the Reindog parade for \$250. EWOT had a table at the start of the Reindog parade and downtown, and our logo on all announcements. At both tables we handed out dog treats with a note attached inviting the owners to our next EWOT meeting with the date and location.

At the downtown table, we had the dog treats, people treats, candy and FREE raffles, which we collected names/contact info. Four members of EWOT walked in the Reindog parade, holding the banner and handing out treat bags to those watching the parade. Ellen received donations of dog and cat supplies from Petsense (Easton) and put together gift baskets (one each for cats and dogs). EWOT also purchased the grand prize which was the adjustable food/water bowl. Deb's husband made us a pole for the banner. The pole is now at Denise's house in her garage. Denise made the raffle tickets and tags for the bags. From Amazon, EWOT purchased the following items for a total of \$104.90: Adjustable food/water bowl; Dog bowl for Hershey kisses; Hershey kisses; Paw print Stickers for Hershey kisses; Bags for dog bones; 2 large boxes of Dog bones; and Ribbon for dog treats. EWOT put together 193 dog treat bags with 2 bones in each bag. EWOT purchased 2 large boxes of dog treats but only used one and had a lot left over at the end of the parade. I would say we had 50 to 60 treat bags left over. The extra box of treats was donated to the Lions Club for the animal shelter.

Total number of members needed to complete this project: 8 to 10

Budget: Income: Not a profit event.

Expenses: \$354.90

Recommendations and Notes: My suggestion if we do this event in the future is to get a smaller box of treats and only make 125 bags. In talking with the members of the Lions Club, the Reindog parade had about 30 to 40 entries. If I remember correctly, that is only about 10 more than the previous year. The Hershey kisses and paw print stickers, while cute, were not something that was needed and didn't draw people to the table. We could skip this expense in the future.