


USWT Project Report Library

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State	Illinois
Chapter	Crystal Lake
Submitter Name	Karen Stark
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Address	1338 Market Road Marion, IL 62959 
Project Name	Fourth of July Bike Parade
Project Type	COMMUNITY INVOLVEMENT - NON-FUNDRAISING
Project Purpose or Goal	A. PURPOSE 1. To provide a fun event for local children. 2. To promote Crystal Lake Women of Today in the community. B. GOALS 1. To provide a fun event for 75 Crystal Lake children. 2. To obtain publicity for the Crystal Lake chapter. 3. To promote the chapter to new potential members. 4. To have 50% of the chapter participate. (6 members)
Project Start Date	07/02/2022
Project Copletion Date	07/02/2022
Project Description	This project was a 4th of July Children's Bike Parade, held on Saturday July 2nd during the Crystal Lake Lakeside Festival. Children on decorated bikes lined up at Crystal Lake Main Beach and paraded down two blocks in front of the beach, kicking off at 12 noon. Children received participation ribbons and a coupon for free ice cream at local merchants. At the end of the parade children and parents entered the Festival for free with a bike parade wristband. Additional food could be purchased at the festival by participating families.
Number of Members	7
Budgeted Income	\$000.00
Budgeted Expense	\$106.00
Recommendations & Notes	1 Continue to coordinate Parade for the Lakeside Festival making sure we are listed as coordinators. It was great exposure for chapter. 2. Continue to participate in the planning phase for the Festival week. 3. Work with the Festival committee to coordinate insurance coverage 4. Continue to include in the PR that bikes are to be pre-decorated 5. Verify that the Police Department was contacted for traffic control. 6. Have police department block traffic both ways on street. Also block the side street. This was a successful change started last year Give them a map that day in addition to paper filed earlier 7. Send a separate news release to papers about the Bike Parade with photos about a week before parade. 8. Send information to the Patches

internet site 9. Continue the free ice cream certificates from various merchants and award ribbons which the kids enjoy. 10. Music would be helpful at start but Kids loved the police sirens 11. Promote the Bike Parade and Crystal Lake Women of Today with flyers at Park District daycare and church Vacation Bible Schools; expanding the number as possible. 12. Continue to work with the Lakeside Festival to provide children activities at the festival after the Parade starting with-in 15 minutes of the end of the Parade. 13. Have flyers at the Festival before the bike parade promoting it to parents who attend the Festival earlier in the week. 14. Post posters at Festival & Park District Building before the event. 16. Continue to make an announcement at the beach 15 minutes before the Parade to encourage beach-goers to attend. 17. Encourage ice- cream donors to give out flyers also. 18. Better coordination with Lakeside PR to ensure our name and line-up time are listed. This year it was just listed as an event at 12N without details on line-up time and location.

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