



USWT Project Library

\$5 Friday Flash Donation Drive

- State:** Minnesota
- Chapter:** Rogers Otsego Dayton
- Submitter:** Tracy Salwei
- Project Type:** COMMUNITY INVOLVEMENT - FUNDRAISING
- Chair:** Tracy Salwei
- Organizations:** American Legion Post #71 and The order of the Purple Hearts
- Recipient:** The local hospitals will be receiving the pajamas from our group. We have two large medical centers that have pediatric units that have ICU Pediatrics and use pajamas to give the kids a better experience while in the hospital long term.
- Description:** Raise money \$5 at a time on a given Friday. The fundraiser is an ongoing fundraising that we do 2-3 times a trimester. We have only had 1 so far but members love the small time commitment and small denomination and the ease of donating via Venmo.
- The goal is to engage members and the public via Facebook to donate \$5 that day for a chance to win a prize. The idea is that you could give up your Starbucks that day to help a charity in a small denomination.
- Notes:** We also had 5 non members donate \$5 to the cause.

Members Participating: 4

Budgeted Income: \$45

Budgeted Expense: \$0