



# USWT Project Library

## Letters From Santa

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**State:** Iowa

**Chapter:** New Hampton

**Submitter:** Michele Thompson

**Project Type:** COMMUNITY INVOLVEMENT - FUNDRAISING

**Purpose:** Raise money for State Philanthropic (for 2019/20 is Brain Injury Alliance of Iowa)

**Description:** Put out a form noting: LETTERS FROM SANTA. The New Hampton IA WT announced they have made arrangements with SANTA himself to help support current State Philanthropic-by sending personalized letters to youngsters. For only \$3 for the first letter, \$2 each additional child in the family. Children will receive a letter from Santa, a coloring sheet and possibly a certificate that they are on SANTA'S NICE LIST. Questions to be answered by parents:

- \*Child's name/age (or "Baby's first Christmas-how many months old")
- \*Parents/caregivers name
- \*Siblings names/ages
- \*Fave toys
- \*Good behavior this year
- \*Best friends' names
- \*Three things they want for Christmas
- \*Something they might leave for Santa
- \*Other info for Santa to write personalized letter

**Notes:** We submitted to local newspapers as well as posted on as many Facebook pages as we could, including most chapter members posting on their individual pages, as well as chapter page, state page and others. By "spreading" the word more this year, we were able to send 66 letters to kids in 17 states-raised \$250 for Brain Injury Alliance. NOTE: After "Santa" sent out the letters to the kids, I also sent a follow-up letter to the parents/caregivers who had submitted the forms: letting them know the Santa letters had been sent and thanking them for helping us in raising the funds for Brain Injury Alliance of Iowa.

**Number of Members:** 3

**Budgeted Income:** \$0

**Budgeted Expense:** \$0