



United States Women of Today
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Domestic Violence Awareness
Program Manager
2026-2027 Plan of Action

Goals

- Communicate with state contacts monthly.
- Provide educational materials on DVA to state contacts to share with chapter members each trimester
- Promote fundraising for Domestic Violence Awareness and raise \$25,000.00 through reported transmittals

Implementation

- Communication
 - Send personal introduction to State contacts via email.
 - Fast Start check list for State contacts.
 - Use email and USWT Website to promote trimester challenges.
 - Use email to send State Information Packets (SIP) each trimester.
 - Provide information using Today's Leader, Facebook, Programming Newsletters
- Education & Training
 - Provide education materials on DVA to state contacts to share with chapter members.
 - Promote Purple Thursday on the 3rd Thursday of Each month.
 - Provide information to members through Today's Leader and Facebook
- Promote Fundraising
 - Work with state contacts on fundraising ideas
 - Provide DVA items for sale at USWT Conventions & State Meetings

Travel

- Attend board retreats and national conventions.
- Travel to other states as permitted.