

Future Directions Zoom Meeting Minutes
Wednesday September 3, 2025
7:00 p.m.

Call to Order-Jane Hanson called the meeting to order at 7pm.

Secretary - none

Attendance-Jane Hanson, Mary Hansen, Shellie Matthes, Shellie Haun, Daniel Kaiser, Aimee Kaiser, Cathy Synder, Tevyan Sorensen, Maxine Turner, Hillari Zweibohmer, Shirley Viesselman

Approval of Minutes –June 14, 2025 approved with attendee name corrections of Jenise Teske, Sharon Bergquist, Roxie Wahlen, Sandy Wakefield, Shellie Haun and Joy Hutchcraft was listed twice.

New Business:

- ✓ Bylaw Review-Daniel Kaiser
 - Review will be schedule for November.
- ✓ Membership – Shellie Haun
 - Shellie reported that the membership manual will need to be updated with the STEP form changes to STEP III and the elimination of STEP IV.
 - Generic Brochure Committee: Maxine Turner Chair, Shellie Matthes, Daniel Kaiser, Cindy Golbuff
 - Committee meeting will be scheduled before mid year
 - Angel Task Force: Shellie Matthes Chair, Maxine Turner, Carmella Mongold, Daniel & Aimee Kaiser, Terri Sherman, Tracey Pierson, and Jane Hanson
 - Meeting was held. A second meeting is scheduled for Sept. 8th with past Membership VP to create guidelines for transfers
- ✓ Extensions – Cathy Snyder
 - Meeting will be scheduled in November
- ✓ Marketing/Facebook-Allie Staley
 - Social Media Guidelines is being reviewed and committee will bring back to FD for approval.
- ✓ Finance Committee- Dawn Nissen
 - Finance Committee met on August 10th to set pricing and approve fund raisers.
 - Reminder of fund raising opportunities; puzzle competition, USWT necklaces and donating \$25 or more to get in a annual drawing.
- ✓ Program Study- Shellie Matthes
 - Nothing at this time.
- ✓ Material Review Committee- Jane Hanson
 - Book of Forms – discussed what to do with the book of forms.
M/S/P (Maxine/Mary) to delete the book of forms and replace on the new website with a List of Forms with locations and formats.
Jane will send the spreadsheet to Daniel and he will put in links to the forms.
 - Operations Manual – staff will be reviewing each portion
 - Other manuals will be reviewed as needed.
- ✓ Website Committee-Daniel Kaiser/Mary Hansen
 - Website update – Daniel is working on several items.

Ongoing business:

- ✓ Strategic Plan-Cindy Urlacher (chair)
 - Committee meeting held in August. Items discussed included tracking rooms booked at conventions, # of people who flew into convention, locations of convention, looking at creating an extension committee to work with a new state for 2 years. Strategic Plan was updated.

Why Committee- Maxine Turner (chair)

- ✓ Last meeting: Reviewed the changes to the landing page on the website; Daniel is working to update the donations and the streaming pictures. Reviewed the Mission, Vision and Benefits statements – there

were changes verbally made but not recorded in the minutes. Laura M will review her notes and bring back to committee for new bylaw changes to be voted on at annual.

New Business:

- ✓ Hosts for Midyear 2026 Convention and Annual 2027 Convention – states are working on bids for both conventions.

Next Future Directions Meeting- Mid Year Friday morning at 10am

Adjourned at: 7:39pm

Submitted by Jane Hanson