



United States Women of Today
Aimee Kaiser
Domestic Violence Awareness
Program Manager
dva@uswomenoftoday.org

2nd Trimester State Information Packet (SIP)

Welcome to the **2nd Trimester!** It is hard to believe we are already here. Where did the summer go? It seems like we were just kicking off a new year, and now we are moving full speed ahead into our second trimester. I hope everyone had a wonderful summer filled with fun, relaxation, and plenty of Women of Today memories!

I am excited about what we have ahead of us this trimester. I have some **fun new challenges** planned, and I cannot wait to see how everyone gets involved. I have also officially kicked off our fundraising efforts for **Domestic Violence Awareness (DVA)**, and I am hoping we can make a big impact together this year.

Turn Your Porch Purple!

Our first fundraiser is **Turn Your Porch Purple** in October in recognition of Domestic Violence Awareness Month. Let's light up our homes, neighborhoods, and communities in purple to help raise awareness and show our support for those affected by domestic violence.

I am selling **Purple LED Lightbulbs for just \$5 each or a 4-pack for \$20**. This is an easy and visible way to support DVA while helping us spread awareness throughout our communities.

The purple lightbulbs will be available for purchase at the **Mid-Year Meeting in Kansas City**. Can't make it to Mid-Year? No problem! I can also ship a **4-pack directly to you**, so everyone has an opportunity to participate. I would love to see porches glowing purple all across the country this October!

DVA Quilt Raffle

I am also excited to announce another special fundraiser! I purchased and donated **two beautiful handmade quilts** one that is purple and one that has lighthouses in honor of President Laura's theme. These will be raffled off in support of our DVA fundraising efforts. These quilts are truly gorgeous, and two lucky winners will have the opportunity to take one home while supporting an important cause at the same time.

Raffle tickets are now available, so be sure to get yours and help us spread the word. The more tickets we sell, the more we can raise and the greater impact we can make! The raffle will be held at the Year-End Meeting in June.

You can find additional information about **Turn Your Porch Purple, the purple LED lightbulbs, and the quilt raffle** on the Women of Today website:

https://uswomenoftoday.org/?page_id=1033

Thank you for your continued enthusiasm, generosity, and support. Every lightbulb purchased, every raffle ticket sold, and every conversation we start about domestic violence awareness helps make a difference.

I am looking forward to a fantastic **2nd Trimester** filled with challenges, connection, fundraising, and FUN! Let's make it a great one! ***Let's show our Purple Power & Unite Against Abuse!***

DVA Store

I am so excited about the DVA Store. The store will be available at both conventions as well as any state visits that I am able to attend this year. We have so many new items, many of which have been hand-made by myself & Daniel or from very generous friends who are supporting our mission to raise awareness for Domestic Violence. Come to Kansas City and be ready to shop!

2nd Trimester Challenge

1. *Purchase a Turn your Porch Purple lightbulb – 1 entry for every bulb purchased.*
2. *Take a picture of you with your purple porch and share it on the USWT Programming Facebook Group*
3. *Wear Purple on Thursdays in October and post pictures to the USWT Programming Facebook Group – wear purple every Thursday = 5 entries*

Each activity above will enter you into a drawing for a special gift at Year-End Convention!

3 Lesser known facts about Domestic Violence

? DID YOU KNOW ?

- **Abuse can continue—or even intensify—after a relationship ends.**
 - Separation does not necessarily end domestic violence. An abusive partner may continue exerting control through stalking, harassment, threats, financial interference, or misuse of custody and legal processes.
- **Domestic violence is not always physical.**
 - It can involve **coercive control**, such as isolating someone from friends and family, monitoring their phone or location, controlling money, preventing them from working, or regulating everyday activities. A person can experience serious domestic abuse without ever being physically assaulted.
- **Strangulation is an especially important warning sign.**
 - Non-fatal strangulation may leave **little or no visible injury**, even though it can cause serious internal harm. Research has also identified prior non-fatal strangulation by an intimate partner as an important indicator of elevated risk for later lethal violence.